

APPENDIX A

Community Engagement Summary

SOAR Bakersfield Engagement Summary for the City of Bakersfield

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TABLE OF CONTENTS

Section	Page
1 INTRODUCTION.....	1
1.1 SOAR Bakersfield Engagement Overview.....	1
1.2 EPA Grant Requirements.....	1
2 ENGAGEMENT APPROACH.....	2
2.1 Project Initiation.....	2
2.2 Digital Engagement.....	3
2.3 Community Workshops.....	3
2.4 Stakeholder Advisory Group.....	5
2.5 Community Based Organization Focus Group.....	6
2.6 Circulation of Draft document.....	8
3 SUMMARY OF INPUT RECEIVED.....	8
3.1 Themes Across Engagement Efforts.....	8
3.2 Input from Engagement.....	9

Attachments

Attachment A	Digital Engagement Materials
Attachment B	Community Workshop #1
Attachment C	Community Workshops #2 and #3
Attachment D	Stakeholder Advisory Group Meeting #1
Attachment E	Stakeholder Advisory Group Meeting #2
Attachment F	Stakeholder Advisory Group Meeting #3
Attachment G	Stakeholder Advisory Group Meeting #4
Attachment H	Stakeholder Advisory Group Meeting #5
Attachment I	Stakeholder Advisory Group Meeting #6
Attachment J	Community Based Organization Focus Group Meeting #1
Attachment K	Community Based Organization Focus Group Meeting #2
Attachment L	Community Based Organization Focus Group Meeting #3
Attachment M	SOAR Bakersfield Public Draft Input Received

Tables

Table 1 Community Workshops.....	4
Table 2 Stakeholder Advisory Group Meetings.....	6
Table 3 Community Based Organization Focus Group Meetings.....	7
Table 4 Summary of Themes Across Engagement Efforts.....	8
Table 5 Input from Engagement.....	9

1 INTRODUCTION

Sustainable Opportunities Advancing Resilience (SOAR) Bakersfield is an initiative to enhance sustainability and resilience to the impacts of climate change for Bakersfield. The project is funded through the U.S. Environmental Protection Agency (EPA) Climate Pollution Reduction Grant program. An extensive community and stakeholder engagement effort was conducted by City of Bakersfield (City) staff, with support from Ascent Environmental, Inc., such that SOAR Bakersfield aligns with community needs and aspirations. This report summarizes the approach and activities conducted by the City for engagement associated with the development of SOAR Bakersfield.

1.1 SOAR BAKERSFIELD ENGAGEMENT OVERVIEW

A cornerstone of SOAR Bakersfield's development is meaningful engagement with Bakersfield's diverse communities, particularly those historically underrepresented in planning processes or disproportionately impacted by climate change. As a city with varied income distributions and cultural backgrounds, ensuring equitable participation and outcomes is essential. Bakersfield's diverse community, with over 57 percent identifying as Hispanic and 43 percent of households speaking a language other than English at home, represents a rich mix of cultural backgrounds, requiring an engagement approach as multifaceted as its population. The engagement process aimed to empower community members to participate meaningfully and ultimately shape SOAR Bakersfield such that it reflects the needs and aspirations of the Bakersfield community.

Governmental agencies, utility providers, and industry groups are key stakeholders in actions that may result from SOAR Bakersfield, and coordination on their goals and objectives is critical. Bakersfield serves as an economic hub for many industries, including agriculture, oil and gas, and construction. Effective action in reducing climate pollutants and improving community resilience must consider the economic impacts and existing regulatory frameworks. There are many ongoing and planned initiatives throughout the Bakersfield and Kern county that can be coordinated to maximize resources and benefits, while reducing disbenefits. The engagement process provided avenues for stakeholders to collaborate with the City, and amongst each other, in the development of measures included in SOAR Bakersfield.

Engagement activities for the development of SOAR Bakersfield occurred over a 10-month period, starting in November 2024 and concluding in August 2025. During this time, the City published digital engagement resources, hosted community workshops, conducted targeted engagement with key stakeholders and community leaders, and coordinated among internal City departments. These engagement efforts enabled the City to gain input from various levels of government and the community to shape SOAR Bakersfield.

1.2 EPA GRANT REQUIREMENTS

SOAR Bakersfield serves as the Comprehensive Climate Action Plan (CCAP) that fulfills the requirements of the grant issued to the City through the EPA Climate Pollution Reduction Grant program. The grant requires that the City conduct meaningful engagement and coordination across various levels of government and with community members and stakeholders. These requirements include:

- ▶ **Interagency and Intergovernmental Coordination** - the lead organization collaborates with coordinating entities, other appropriate agencies and offices within their own government and at various levels of government in the development and adoption of the CCAP.
- ▶ **Public and Stakeholder Engagement** - the lead organization involves stakeholder groups and the public in the CCAP development process, and describes how targeted communities were identified and engaged in the CCAP process.

The development of a Stakeholder Advisory Group allowed for collaboration with regional governmental agencies and utilities, and engagement with key stakeholder groups in development of the SOAR Bakersfield. The Stakeholder

Advisory Group meetings also included representative from various City of Bakersfield departments to allow departments to provide input and discuss considerations with various stakeholders. The Stakeholder Advisory Group is discussed in more detail in Section 2.3.

Digital engagement resources and community workshops offered numerous opportunities for members of the public to participate in the development of SOAR Bakersfield, which are discussed in more detail in Sections 2.1 and 2.2, respectively. All public-focused engagement materials were offered in both English and Spanish.

Targeted outreach to underserved and pollution burdened communities in Bakersfield was facilitated through the development of a Community Based Organization (CBO) Focus Group, discussed further in Section 2.4. The CBO Focus Group consisted of community leaders that could act as representatives for the communities they serve, including areas of Bakersfield that have been historically underinvested and have higher rates of poverty. This group was encouraged to share information about the project with their networks and communities.

Coordination across the City's internal departments was facilitated through the existing structures of the City's operations and ad-hoc coordination at key points of the project. The SOAR Bakersfield project was led through the City Manager's Office, which serves as a conduit to all City departments, allowing for direct coordination with the City's various department directors as part of the existing organizational structure. Department leadership staff were informed of key development points through email, including requests for identifying priority projects and programs for inclusion in SOAR Bakersfield, and requests for feedback on proposals for the measures included in SOAR Bakersfield. As questions and decision points arose, the SOAR Bakersfield project team met with staff in the various departments to refine details on the proposed measures. For example, two meetings were held with the City's Assistant Public Works Director to identify key priorities, and to refine specifics related to the City's Active Transportation Plan. Additionally, staff across various City departments were included on the SOAR Bakersfield project listserv, directly receiving newsletter updates and all public facing communications related to the project.

2 ENGAGEMENT APPROACH

The following section outlines the City's approach to engagement for the SOAR Bakersfield effort and the details of specific components of the engagement process.

2.1 PROJECT INITIATION

The project initiation phase of the engagement process served to establish the approach, timelines, and key stakeholders. Between November and December of 2024, the City developed a project schedule for SOAR Bakersfield that incorporated ample opportunity to have meaningful engagement with various groups across Bakersfield and the region. The schedule included three community workshops, and nine meetings focused on engaging with key stakeholders. As part of the project initiation phase, the City identified two distinct groups of stakeholders:

- ▶ A "Stakeholder Advisory Group", which included representatives from governmental agencies, utility providers, and industry groups; and
- ▶ A "Community Based Organization (CBO) Focus Group", which included representatives from community foundations, community service providers, faith-based organizations, affordable housing providers, and other non-profit organizations.

During the project initiation phase, agencies and organizations were contacted directly by City staff to request participation in the SOAR Bakersfield development process. A full list of the stakeholders and organizations that participated in each group are included in the respective sections below.

The project initiation phase also included development of the public messaging approach for SOAR Bakersfield. In January of 2025, a kick-off messaging package was provided to the City's Public Information Officer, which included methods and materials for releasing digital engagement materials, such as social media posts. This also included the

development of the project webpage through Social Pinpoint, which was publicly released in the third week of January 2025. Additional information about the project webpage is provided in the Section 2.2.

2.2 DIGITAL ENGAGEMENT

Throughout the SOAR Bakersfield development process, digital avenues were used to engage with community and stakeholders at large. The City utilized a project-specific listserv to share project updates and materials. The listserv included 252 people across City departments, government agencies, stakeholder groups, and community members. Materials that were shared through the listserv included:

- ▶ A SOAR Bakersfield Fact Sheet
- ▶ Newsletters providing updates on project status
- ▶ Promotional materials advertising community workshops

The City hosted a project specific webpage that included general information about the project, opportunities for engagement, sharing of project status updates, and multiple ways to contact the project team. The website hosted a “Digital Engagement Hub” that included a quick poll (one question), a survey (14 questions), and a Map Activity where participants could provide both general and location-specific input on community needs and recommendations for SOAR Bakersfield. The project webpage was created such that search engine optimization would include the project webpage as one of the first results when “SOAR Bakersfield” was entered into an internet search engine.

The City also utilized its social media channels to provide project updates and advertise community workshops, including X (formerly known as Twitter), Facebook, Instagram, and text message/WhatsApp. The project website offered social media packages that could be used by community members to amplify project information to their networks.

The digital engagement materials utilized by the City to promote awareness of, and participation in, the process for developing SOAR Bakersfield are included in Attachment A, which contains the following:

- ▶ SOAR Bakersfield Fact Sheet
- ▶ Social media posts
- ▶ Newsletters
 - ▶ Newsletter #1 - March 2025
 - ▶ Newsletter #2 – May 2025
- ▶ SOAR Bakersfield project website
- ▶ Quick poll results
- ▶ Survey results
- ▶ Map Activity results

2.3 COMMUNITY WORKSHOPS

The City hosted three community workshops throughout the development of SOAR Bakersfield. These workshops invited community members to learn about the SOAR Bakersfield project and provide input on the goals and priorities of the initiative. The workshops were hosted in both virtual and in-person formats, with dates, format, and the attachments containing additional information on each workshop identified in Table 1.

Table 1 Community Workshops

Workshop Number	Date	Format	Associated Attachment
1	March 18, 2025	Virtual, feedback collected through polls	Attachment B
2	June 17, 2025	In-person, open house with feedback collected on physical boards covering various topic areas	Attachment C
3	June 24, 2025	Virtual, breakout rooms with feedback collected through virtual boards (Mural)	Attachment C

2.3.1 Workshop #1

The City hosted the first community workshop for SOAR Bakersfield on Tuesday, March 18, from 6:00 p.m. to 7:30 p.m. The workshop introduced the project and planning process, providing attendees an opportunity to engage directly with the project team and share their feedback. Live Spanish interpretation and translated materials were available. Thirteen (13) people participated in the virtual event.

The event opened with a presentation outlining the workshop agenda, project schedule, and key details about SOAR Bakersfield. It provided an overview of climate change, emphasizing the link between mitigation and adaptation, and highlighted projected climate stressors, hazards, and impacts identified in the City's 2022 Vulnerability Assessment. To guide discussions, participants were also introduced to potential opportunities focused on sustainability, economic growth, community wellbeing, and climate resilience within SOAR Bakersfield. Participant feedback and sentiments were collected through use of short polls throughout the presentation.

Following the presentation, participants joined small group discussions to explore specific opportunities they wanted to see reflected in SOAR Bakersfield. They were encouraged to document their ideas using the Map Activity, available through the project website's Digital Engagement Hub. The workshop concluded with an overview of next steps and additional opportunities for community involvement.

The materials associated with Workshop #1 and input from participants are provided in Attachment B, which contains the following:

- ▶ Workshop registration list
- ▶ Workshop #1 summary, with an overview of feedback collected
- ▶ Workshop #1 agenda
- ▶ Workshop #1 presentation, including poll results
- ▶ Workshop #1 promotional materials.

2.3.2 Workshops #2 and #3

The City hosted its second and third community workshops for SOAR Bakersfield on Tuesday, June 17, from 6:00 p.m. to 8:00 p.m. and Tuesday, June 24, from 6:00 p.m. to 7:30 p.m. Both workshops covered similar materials and activities, with the June 17th workshop held in-person and the June 24th workshop hosted virtually on *Zoom* to provide multiple avenues for engagement and accommodate different participation preferences. Nineteen (19) people participated in the in-person event and 10 people participated in the virtual event, for a total of 29 participants across both sessions.

The workshops provided an update on the project's progress, highlighted key characteristics of a sustainable and resilient city, and engaged attendees in discussions about the opportunities they would like to see in Bakersfield. Live Spanish interpretation and translated materials were available at both sessions. The format of the workshops allowed participants to provide input on various options for measures to improve sustainability and climate resilience in

Bakersfield, as well as considerations for economic and workforce development. There were a total of eight (8) boards that covered different opportunity areas, including:

- ▶ Renewable energy and grid reliability,
- ▶ Building energy and comfort,
- ▶ Mobility,
- ▶ Alternative fuel options,
- ▶ Water use and waste reduction,
- ▶ Urban greening and heat resilience,
- ▶ Workforce development, and
- ▶ Green industry and economic growth.

Using sticky notes and color-coded dot stickers, participants were able to provide targeted input on specific topic areas and show support, or lack thereof, for specific strategies. The virtual Workshop #3 utilized the online platform *Mural* to simulate the in-person activity. Community input from both workshops helped to refine the measures in SOAR Bakersfield and ensure proposed actions align with local priorities.

The materials associated with Workshops #2 and #3 and input from participants are provided in Attachment C, which contains the following:

- ▶ List of attendees
- ▶ Workshop #2 and #3 summary, with an overview of feedback collected
- ▶ Workshop #2 agenda
- ▶ Workshop #2 presentation
- ▶ Workshop #2 boards and input
- ▶ Workshop #3 agenda
- ▶ Workshop #3 presentation
- ▶ Workshop #3 boards and input (*Mural*)
- ▶ Workshop #2 and #3 promotional materials.

2.4 STAKEHOLDER ADVISORY GROUP

The Stakeholder Advisory Group served as an opportunity for collaboration in the development of SOAR Bakersfield between the City and regional governmental agencies, utility providers, and industry groups. This group helped the City to identify regional priorities and highlight concerns and considerations for various industries. A full list of organizations represented by the advisory group includes:

- ▶ Bakersfield Association of Realtors,
- ▶ Blue Zones Project,
- ▶ Building Healthy Communities, Kern,
- ▶ California State University, Bakersfield,
- ▶ Community Action Partnership of Kern,
- ▶ Greater Bakersfield Chamber,
- ▶ Home Builders Association of Kern County,

- ▶ Kern Community College District,
- ▶ Kern Council of Governments,
- ▶ Kern County Black Chamber of Commerce,
- ▶ Kern Energy,
- ▶ Providence Strategic Consulting,
- ▶ TDH International,
- ▶ Western States Petroleum Association,
- ▶ San Joaquin Valley Air Pollution Control District, and
- ▶ Southern California Gas Company.

The Stakeholder Advisory Group helped to shape the direction and content of SOAR Bakersfield over six virtual meetings. Each of these meetings covered different topics addressed by SOAR Bakersfield in detail, and offered opportunities for discussion and input using the *Mural* platform, and the Map Activity, available through the project website's Digital Engagement Hub. Representatives from City departments also joined the various Stakeholder Advisory Group meetings to provide insights into the City's current and planned initiatives, and offer their input on SOAR Bakersfield. For example, representatives from the City's Water Resources Department joined the fourth meeting, which covered the topics of water, wastewater, and solid waste. A full list of meetings, dates, topics covered, and the associated attachments providing details of the meetings are available in Table 2.

Table 2 Stakeholder Advisory Group Meetings

Meeting Number	Date	Format	Topics Covered	Associated Attachment
1	January 30, 2025	Virtual	Advisory Group Kick-off, Climate Resilience	Attachment D
2	February 27, 2025	Virtual	Building Energy	Attachment E
3	March 27, 2025	Virtual	Land Use and Transportation	Attachment F
4	April 24, 2025	Virtual	Water, Wastewater, and Solid Waste	Attachment G
5	June 26, 2025	Virtual	Nature-Based Solutions and Workforce Development	Attachment H
6	August 28, 2025	Virtual	Draft SOAR Measures and Implementation Considerations	Attachment I

The materials associated with each of the six Stakeholder Advisory Group meetings and input from participants are provided in Attachments D through I. Each attachment contains the following related to the corresponding meeting:

- ▶ Meeting agenda
- ▶ Meeting presentation
- ▶ Input received
- ▶ Draft SOAR Measures Handout (Meeting #6/Attachment I only).

2.5 COMMUNITY BASED ORGANIZATION FOCUS GROUP

The City engaged CBOs to collaborate with community leaders and reflect the needs of underserved communities in SOAR Bakersfield. The CBO Focus Group consisted of representatives from community foundations, community

service providers, faith-based organizations, affordable housing providers, and other non-profit organizations. A full list of organizations represented by the CBO Focus Group includes:

- ▶ Bakersfield American Indian Health Project
- ▶ Boys & Girls Club of Kern County
- ▶ California Water Service
- ▶ Church of God, Bakersfield
- ▶ Circle of Life Development Foundation
- ▶ Community Interventions
- ▶ Garden Pathways
- ▶ Golden Empire Affordable Housing, Inc.
- ▶ Golden Empire Transit District
- ▶ Gridstone, Inc.
- ▶ Habitat for Humanity, Golden Empire
- ▶ Kern County Hispanic Chamber of Commerce
- ▶ Kern Fire Safe Council

The Focus Group was invited to voice the needs of their communities and provide direction for the priorities of SOAR Bakersfield over three meetings during the development of SOAR Bakersfield. Each of these meetings covered in detail different topics addressed by SOAR Bakersfield, and offered opportunities for discussion and input. The City will continue to engage with CBOs as implementation of SOAR Bakersfield occurs. A full list of meetings, dates, topics covered, and the associated attachments providing details of the meetings are available in Table 3.

Table 3 Community Based Organization Focus Group Meetings

Meeting Number	Date	Format	Topics Covered	Associated Attachment
1	June 18, 2025	In-person	Focus Group Kick-off, Climate Resilience	Attachment J
2	July 23, 2025	Virtual	Workforce Development	Attachment K
3	August 19, 2025	Virtual	Priority Measures and Implementation	Attachment L

The materials associated with each of the three CBO Focus Group meetings and input from participants are provided in Attachments J through L. Each attachment contains the following related to the corresponding meeting:

- ▶ Meeting agenda
- ▶ Meeting presentation
- ▶ Input received
- ▶ Promotional materials (Meeting #1/Attachment J only)
- ▶ Draft SOAR Measures Handout (Meeting #3/Attachment L only).

2.6 CIRCULATION OF DRAFT DOCUMENT

A final component of the engagement process was the circulation of the draft SOAR Bakersfield document for stakeholder and public input. This step allowed participants involved in developing the measures and technical analyses to see how their input was incorporated and consolidated, and to provide further input on the content of SOAR Bakersfield.

In September 2025, a preliminary draft was shared with the Stakeholder Advisory Group and all participating City departments to provide an opportunity for additional refinement of the measures. Based on this feedback, the document was revised to produce the SOAR Bakersfield Public Draft version.

The Public Draft was released in October 2025 for a 30-day public review period, which opened the process to broader and more diverse groups of stakeholders and community members. Availability of the plan was promoted through the City’s existing communication channels, including the City’s website, social media, and the SOAR Bakersfield listserv. Direct outreach to CBOs and other key stakeholders further amplified the opportunity to comment, encouraging them to share the Public Draft with their networks.

The Public Draft was hosted on the project website using the *Konveio* platform, which enabled people to comment directly within the document and allowed commenters to respond to and build upon the feedback of others. This feature facilitated dialogue among community members about the contents of SOAR Bakersfield. A summary of the input and comments received during the circulation of the Public Draft is provided in Attachment M.

3 SUMMARY OF INPUT RECEIVED

The engagement process shaped the direction of SOAR Bakersfield by aligning stakeholders and collaborators, and ensuring that community members had the opportunity to participate in the planning process. Throughout all the engagement efforts, the City gathered input from stakeholders and the public, and worked to integrate themes and direct recommendations into SOAR Bakersfield. The measures in SOAR Bakersfield were developed and continually refined throughout the engagement process, allowing for community and stakeholder voices to be appropriately represented. The following provides a high-level overview of the input that was received and how it was incorporated into SOAR Bakersfield. While not all input received is reflected in this summary or SOAR Bakersfield, the City will continue to consider this whole suite of input through implementation of SOAR Bakersfield and other planning efforts and initiatives.

3.1 THEMES ACROSS ENGAGEMENT EFFORTS

Throughout the various stakeholder groups and engagement formats, several themes were identified. These themes, and examples of how they were incorporated into SOAR Bakersfield, are provided in Table 4.

Table 4 Summary of Themes Across Engagement Efforts

Theme from Engagement	How Input was Incorporated in SOAR Bakersfield
There are numerous ongoing efforts in the region that support sustainability and climate resilience, and SOAR Bakersfield should not be duplicative of these efforts.	The measures included in SOAR Bakersfield compiled existing plans, programs, studies, and initiatives as a starting point. Any measures that are pulled or adapted from an existing initiative are indicated as such.
Costs of services in Bakersfield are high (water, sewer, electricity), and SOAR Bakersfield should aim to reduce, or at minimum, not result in an increase in costs for community members.	The measures included in SOAR Bakersfield have been reviewed for the potential to increase costs to residents and businesses. Any measures that have the potential to increase costs have been coupled with a need for cost-reducing measures, such as incentive programs.
Areas of the City have been historically underinvested and infrastructure improvements in these areas needs to be prioritized.	A set of the measures in SOAR Bakersfield have been identified based on their potential to improve sustainability and climate resilience in areas of Southeast and downtown Bakersfield. These measures have

	been highlighted as “Primary Measures” that the City will prioritize the pursuit of funding to implement.
There is a gap in communication between the City of Bakersfield and various socioeconomic groups, and a need for the City to continue working to build trust across these groups.	A subset of the measures in SOAR Bakersfield have identified a need for continued engagement with various groups across Bakersfield and building lines of communication between the City, Community Based Organizations, and the people they serve.

3.2 INPUT FROM ENGAGEMENT

The community workshops, stakeholder meetings, and digital engagement avenues provided many opportunities for the City to collect input and feedback to make SOAR Bakersfield representative of local needs and perspectives. This input was across the many different focus areas of SOAR Bakersfield, and was used to identify and refine the measures included in SOAR Bakersfield. Table 5 provides a summary of some of the input received and how it was incorporated into SOAR Bakersfield. Full details of all input received from various engagement avenues can be found in the attachments to this document.

Table 5 Input from Engagement

Input from Engagement	How Input was Incorporated in SOAR Bakersfield
The City should invest more in community centers as shelters and for emergencies.	A measure has been included in SOAR Bakersfield that proposes a new “Community Resilience Centers Program” that would build a connected, communitywide response to hazards such as extreme heat and poor air quality. This measure has been highlighted as a “Primary Measure” that the City will prioritize the pursuit of funding to implement.
The City should be more specific for new homeowners on home improvements.	A measure has been included in SOAR Bakersfield that proposes a new “Energy Efficiency Education and Assistance” that would deliver information and technical assistance for accessing low-cost energy efficiency upgrades and available rebates, incentives, and grant programs.
The City should stop urban sprawl and reduce distances to infrastructure.	Policies from the City’s Draft 2023-2031 Housing Element that support infill and mixed-use development have been incorporated as measures in SOAR Bakersfield.
The City should expand transportation choices in commercial and downtown areas, designating businesses as convenient drop-off points. This would help increase customer traffic and overall activity in these districts.	Numerous measures are included in SOAR Bakersfield that aim to improve mobility options in downtown and commercial areas. A sample of these measures includes the development of a “Smart Mobility Strategic Plan” to explore technology solutions to enhance mobility options in commercial areas, and the development of a “Downtown Walkability Plan” that would provide pedestrian design guidelines in the downtown area.
The City should promote active transportation by offering bike safety classes and organizing group rides that end in community gatherings. Expand the bicycle network by adding safe, connected bike lanes, and reduce pollution caused by car congestion.	Programs and projects from the City’s 2025 Active Transportation Plan that support increased use of bicycles have been included in SOAR Bakersfield. Priority projects have been included under the measure “Active Transportation Plan Priority Trails”, which has been highlighted as a “Primary Measure” that the City will prioritize the pursuit of funding to implement.
The City should expand the availability of public Level 3 electric vehicle charging stations to support electric vehicle adoption and ensure convenient access.	Numerous measures to support the increased availability of public electric vehicles chargers have been included in SOAR Bakersfield. Two examples include “Electric Vehicle Charging Infrastructure at City-owned Sites” and “Electric Vehicle Charging in Frontline Communities”, which strive for broader and equitable access to public charging stations. These measures have been highlighted as “Primary Measures” that the City will prioritize the pursuit of funding to implement.

The City should build community confidence in the safety and quality of the local water supply.	SOAR Bakersfield has incorporated a "Policy Consideration" for the City to prioritize water infrastructure upgrades in underserved communities. This measure, titled "Water Infrastructure Upgrades" would be considered for adoption as an official City policy.
The City should lead by example in water conservation by eliminating overwatering and runoff on medians and greenbelts	A measure has been included in SOAR Bakersfield that proposes to non-essential turf with drought tolerant landscaping and to upgrade irrigation systems. This measure, "Turf Replacement Program", is an ongoing initiative that the City will continue to pursue funding to expand.
The City should make recycling easier and more convenient by expanding recycling programs	SOAR Bakersfield proposes an expanded program to provide additional waste reduction and diversion education campaigns through the "Waste Reduction Education" measure.
The City should address the shortage of skilled trades such as electricians and plumbers by offering programs that introduce high school and college students to career opportunities in these fields	As part of SOAR Bakersfield, a Workforce Analysis was completed to review potential workforce needs with a transition to a low-carbon economy. The analysis includes six recommended strategies to support improved access to training programs in skilled trades, including electricians and plumbers.
The City should encourage the attraction of new businesses and industries that create high-paying jobs to help replace those being lost in the oil industry.	SOAR Bakersfield has included four measures that aim to attract new "green industries" to Bakersfield. Additionally, the Workforce Analysis identifies a strategy to support the transition skilled oil and gas workers to jobs in carbon capture and sequestration technologies.
The City should improve equitable access to transit by locating transportation stops closer to underserved communities	Numerous measures have been included in SOAR Bakersfield to support increased transit access in underserved communities, including Southeast Bakersfield. Two of these measures include "Bus Rapid Transit on Key Corridors", which identifies California West and California East as key corridors, and "Downtown Bakersfield Pedestrian Access to Transit Improvements".
The City should plant more trees in southeast Bakersfield; The City should promote and establish tree-planting incentives, reduce water costs, and expand outdoor cooling opportunities through more parks, shade trees, and drinking fountains.	SOAR Bakersfield has incorporated priority projects from the City' 2024 Central City and Citywide Tree Plan, under the measures "Central City and Citywide Tree Plan Pilot Projects". These projects have been prioritized based on the ability to provide benefits to underserved communities. This measure has been identified as a "Primary Measure" that the City will prioritize the pursuit of funding to implement.
The City should encourage energy efficiency upgrades citywide by expanding incentives for ENERGY STAR-compliant heating, ventilation, and air conditioning (HVAC) systems beyond low-income households, and by promoting improved home insulation.	The desire for a citywide incentive program for efficiency equipment is acknowledged, but not directly included in SOAR Bakersfield. A program to provide additional outreach and education on the existing incentives and rebates offered by the State and utility providers is proposed in SOAR Bakersfield, under measure "Energy Efficiency Education and Assistance".
The City should expand solar incentive programs for both businesses and homeowners to accelerate renewable energy adoption	Measure to incentivize the installation of solar at businesses and replacement of generators with battery storage have been included in SOAR Bakersfield.
The City should expand the use of purified greywater, enhance aquifer recharge, explore desalination where feasible, and extend purple-pipe recycled water infrastructure in an economically responsible manner.	SOAR Bakersfield has incorporated a "Policy Consideration" that would support the expansion of recycled water use and capacity, in measure "Expanded Recycled Water Infrastructure". The City has explored the feasibility of the expansion of recycled water capacity and use, and has proposed this policy consideration as a feasible means for expanding this capacity.
The City should continue to support local food growth.	A measure to establish two new community gardens has been incorporated into SOAR Bakersfield, under the measure "Community Gardens".

Attachment A

Digital Engagement Materials



BAKERSFIELD



A Community Guide

The City is launching **SOAR (Sustainable Opportunities Advancing Resilience) Bakersfield**, a plan designed to identify opportunities to strengthen and secure our city's future. This roadmap outlines strategies to reduce climate pollution while strengthening Bakersfield's economy, supporting sustainable growth, improving city services, and creating opportunities for local communities and businesses.

SOAR Bakersfield will identify opportunities that deliver direct benefits such as cleaner air, better public health, reduced energy costs, new job opportunities in growing industries, and resilience to climate impacts. The plan intends to prioritize the wellbeing of all Bakersfield communities, while also focusing on supporting those facing disproportionate environmental and economic challenges.

The City of Bakersfield is committed to ensuring *SOAR Bakersfield* reflects the diverse perspectives of all residents through a comprehensive planning process. Community input will shape the plan through workshops, virtual engagement opportunities, and in-person community workshops. The City invites everyone to help shape this important initiative that will create a more resilient and prosperous Bakersfield.

Why is the City developing **SOAR Bakersfield**?

The City is developing *SOAR Bakersfield* with support from the U.S. Environmental Protection Agency's (EPA) Climate Pollution Reduction Grants (CPRG) program. This funding enables the City to explore climate planning strategies that align with local needs and priorities. This includes identifying projects, programs, and policies that support the growth and health of local communities while building resilience.

Community Opportunities

SOAR Bakersfield will create opportunities for:

- **Economic growth:** New jobs and businesses in emerging sectors while strengthening existing ones
- **Cost savings:** Reduced energy and operational costs for homes and businesses
- **Improved mobility:** Better transportation options and infrastructure to connect communities
- **Enhanced quality of life:** Investments in green spaces, trees, and public amenities
- **Smart growth:** Strategic planning to guide future development
- **Community collaboration:** Partnerships among communities, businesses, and organizations

Project Timeline



Outreach and Engagement

The City is committed to an inclusive and collaborative process that actively engages Bakersfield's diverse communities and organizations in shaping *SOAR Bakersfield*. Special emphasis will be placed on reaching underserved populations and addressing barriers to engagement. To facilitate meaningful participation, the City will provide Spanish language materials and interpretation services.

Stay Up To Date



qrco.de/soar-bakersfield

Scan the QR code to visit the project website for updates, to join the *SOAR Bakersfield* listserv, or to learn more about the initiative.

Contact Us

For questions or more information, please email SOAR@bakersfieldcity.us



BAKERSFIELD



Una Guía Comunitaria

La ciudad de Bakersfield está lanzando el plan de Oportunidades Sustentables que Fomentan la Resiliencia (Sustainable Opportunities Advancing Resilience o SOAR Bakersfield, por sus siglas en inglés), un plan diseñado para identificar oportunidades para fortalecer y asegurar el futuro de nuestra ciudad. Esta hoja de ruta describe estrategias para reducir la contaminación climática y, al mismo tiempo, fortalecer la economía de Bakersfield, apoyar el crecimiento sustentable, mejorar los servicios de la ciudad y crear oportunidades para las comunidades y las empresas locales.

El plan SOAR Bakersfield identificará oportunidades que generen beneficios directos, como aire más limpio, mejor salud pública, menores costos de energía, nuevas oportunidades laborales en industrias en crecimiento y resiliencia ante los impactos climáticos. El plan pretende priorizar el bienestar de todas las comunidades de Bakersfield, al mismo tiempo que se centra en apoyar a quienes enfrentan desafíos ambientales y económicos desproporcionados.

La ciudad de Bakersfield se compromete a garantizar que SOAR Bakersfield refleje las diversas perspectivas de todos los residentes a través de un proceso de planificación integral. Los aportes de la comunidad darán forma al plan a través de talleres, oportunidades de participación virtual y foros comunitarios en persona. La ciudad invita a todos a ayudar a dar forma a esta importante iniciativa que creará un Bakersfield más resiliente y próspero.

¿Por qué la ciudad de Bakersfield está desarrollando el plan SOAR?

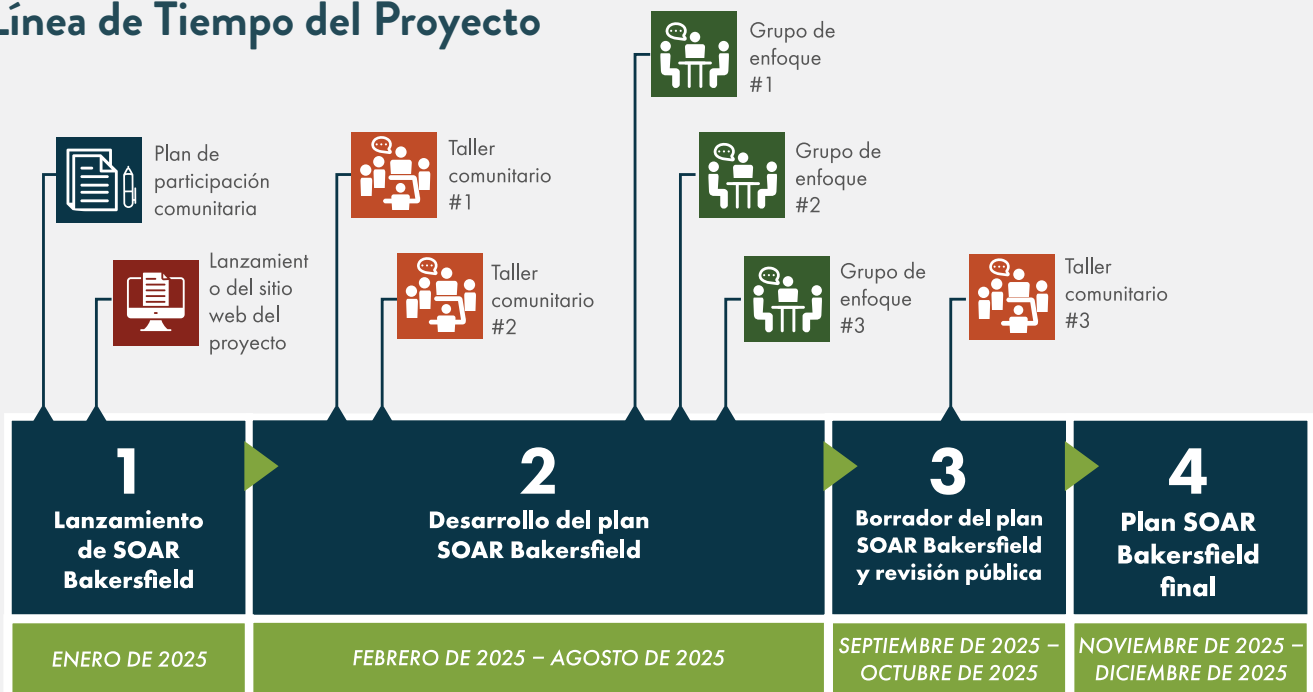
La ciudad de Bakersfield está desarrollando SOAR Bakersfield con el apoyo del programa de Subvenciones para la Reducción de la Contaminación Climática (CPRG, por sus siglas en inglés) de la Agencia de Protección Ambiental de los Estados Unidos (EPA, por sus siglas en inglés). Este financiamiento permite a la ciudad explorar estrategias de planificación climática acordes con las necesidades y prioridades locales. Esto incluye identificar proyectos, programas y políticas que apoyen el crecimiento y la salud de las comunidades locales mientras se fortalece su resiliencia.

Oportunidades Comunitarias

El plan SOAR Bakersfield creará oportunidades para:

- **Crecimiento económico:** Nuevos empleos y empresas en sectores emergentes y fortalecimiento de las existentes
- **Ahorro de costos:** Reducción de los costos energéticos y operativos para hogares y empresas
- **Mejoras en la movilidad:** Mejores opciones de transporte e infraestructura para conectar a las comunidades
- **Mejoras en la calidad de vida:** Inversiones en espacios verdes, árboles y servicios públicos
- **Crecimiento Inteligente:** Planificación estratégica para orientar el desarrollo futuro
- **Colaboración comunitaria:** Alianzas entre comunidades, empresas y organizaciones

Línea de Tiempo del Proyecto



Difusión y Participación Comunitaria

La ciudad está comprometida con un proceso inclusivo y colaborativo que involucre activamente a las diversas comunidades y organizaciones de Bakersfield en la configuración de SOAR Bakersfield. Se prestará especial atención en llegar a las poblaciones desatendidas y abordar las barreras a la participación. Para fomentar una participación significativa, la ciudad proporcionará materiales en español y servicios de interpretación.

Manténgase Actualizado/a



grco.de/soar-bakersfield

Escanee el código QR a continuación para visitar el sitio web del proyecto y obtener actualizaciones, suscribirse a la lista de correo de SOAR Bakersfield o conocer más sobre la iniciativa.

Contáctenos

Si tiene preguntas o desea obtener más información, envíe un correo electrónico a SOAR@bakersfieldcity.us



SOAR Bakersfield is underway!



The plans serves as a roadmap to implement **sustainable** and **resilient** strategies to improve quality of life for communities.



¡SOAR Bakersfield ya está en marcha!



El plan sirve como un mapa para implementar estrategias **sustentables** y **resilientes** para mejorar la calidad de vida de las comunidades.



We want to hear from you!



Take our **SOAR Bakersfield Survey** and help shape Bakersfield's future!



¡Queremos saber de usted!



¡Responda nuestra encuesta sobre **SOAR Bakersfield** y ayude a dar forma al futuro de nuestra ciudad

REGISTER TODAY



Virtual Workshop

Help shape the city's future
with SOAR (Sustainable
Opportunities Advancing
Resilience) Bakersfield

Let's Talk About:

- Energy Cost Savings
- Local Job Growth
- Community Partnerships
- Improved Transportation

March 18, 2025

6:00pm – 7:30pm

On Zoom

Questions?

Email soar@bakersfieldcity.us



REGÍSTRESE HOY



Taller Virtual

Ayude a dar forma al futuro de la ciudad con el Plan de Oportunidades Sustentables que Fomentan la Resiliencia (SOAR, *por sus siglas en inglés*) Bakersfield.

Hablemos sobre:

- Ahorro de costos de energía
- Crecimiento de empleos locales
- Asociaciones comunitarias
- Mejoras en el transporte

18 de Marzo de 2025

6:00pm – 7:30pm

Por Zoom

¿Tiene preguntas?

Envíe un correo electrónico a

soar@bakersfieldcity.us





Stay Connected with SOAR Bakersfield!



Want to stay in the loop?
Sign up for our **listserv** and
never miss an update!



**¡Manténgase conectado/a con
el desarrollo de SOAR Bakersfield!**



¿Quiere mantenerse informado/a?
¡Suscríbase a la lista de correo y
nunca se pierda una actualización!

[View this email in your browser](#)

March 2025



SOAR Bakersfield is Underway!

The plan serves as a roadmap to implement **sustainable** and **resilient** strategies to improve quality of life for communities.

[*\(Lee este boletín en español!\)*](#)

The City of Bakersfield is launching an exciting initiative to strengthen and promote community resilience. *SOAR (Sustainable Opportunities Advancing Resilience) Bakersfield* is a comprehensive plan that brings residents, businesses, organizations, and other interested parties together to develop solutions that benefit all communities. It will identify strategies to reduce climate pollution while delivering essential benefits, such as reducing energy costs for residents and businesses, creating local job opportunities, improving transportation, and enhancing neighborhoods with increased tree canopy cover.



This effort aligns economic growth and future development with improved city services and quality of life. *SOAR Bakersfield* will create lasting, positive impacts, helping the city soar into a brighter, more resilient future.

Your voice is essential in shaping this planning process. Your input will help ensure opportunities truly reflect the needs and values of our community.

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Visit the Project Website

An interactive website is available to keep you engaged throughout the *SOAR Bakersfield* planning process. Whether you have five minutes or want to explore in depth, you'll find multiple ways to participate at your convenience.

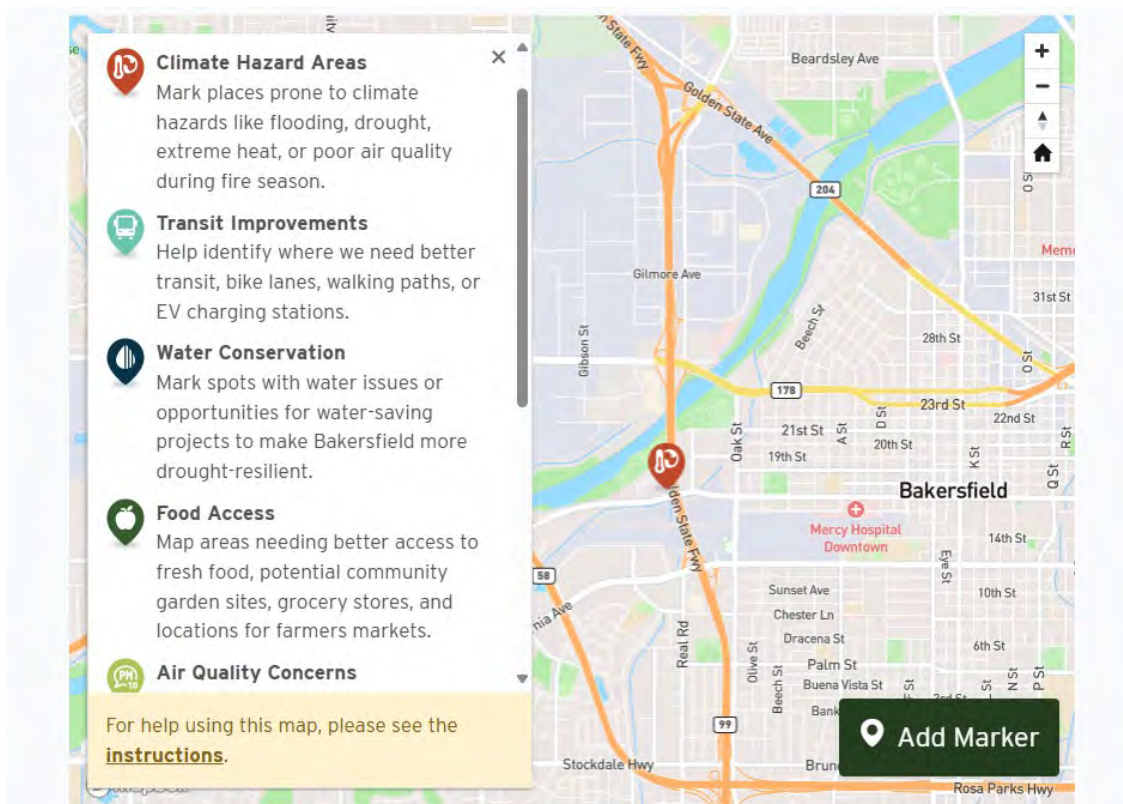
Click the link below to:

- Learn about *SOAR Bakersfield*
- Sign up to receive project updates
- Participate in virtual engagement activities
- Download resources and fact sheets
- Register for the community workshop on March 18th at 6:00 p.m.

Visit the Project Website

The website will be regularly updated with new content, engagement opportunities, and project milestones. Check back often to stay involved in shaping our city's future!

Interactive Digital Engagement Hub



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input through interactive tools and help shape *SOAR Bakersfield* from the comfort of your home!

- **Map Activity:** Share priorities you would like to see addressed in *SOAR Bakersfield* planning efforts.
- **Virtual Vision Boards:** Share ideas that represent your vision for Bakersfield's future.
- **Community Recognition:** Share a story and highlight a community leader or organization that is making a positive impact in Bakersfield.

[Visit the Digital Engagement Hub](#)

Share Your Vision: Community Survey Now Live



Help shape Bakersfield's future by sharing your input through the *SOAR Bakersfield* Community Survey! Your feedback will help identify opportunities to improve quality of life, strengthen the local economy, and build a more resilient city for everyone.

[Take the Survey Today](#)

Help Spread the Word



Are you a community leader or part of an organization looking to keep your network informed? Share *SOAR Bakersfield* updates and engagement opportunities to ensure diverse voices are represented. Visit the social media toolkit page on the project website and download the fact sheet to help spread the word!

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[Check out the Social Media Toolkit](#)

Join Us: Virtual Workshop on March 18th



During this interactive session, you'll connect with neighbors, share your vision for Bakersfield's future, and help identify priorities for making our city stronger.

[Register Today](#)

Contact Us

Questions? Contact the *SOAR Bakersfield* team at soar@bakersfieldcity.us or follow the link below to our Contact Us form.

[Contact Us](#)

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May 2025



SOAR Bakersfield – Gaining Altitude

([Lee este boletín en español](#))

PROGRESS AND NEXT STEPS

SOAR Bakersfield is gaining momentum as we work together to build a more resilient future for our city. Here's what we've accomplished since our launch:

- **Created** a comprehensive [project website](#) with information and resources
- **Launched** a [community survey](#) to gather your input
- **Developed** a [digital engagement hub](#) where you can share ideas
- **Provided** a [social media toolkit](#) to help spread the word
- **Hosted** our first [virtual workshop](#) with community participants

WHAT'S COMING NEXT

We're excited to announce upcoming opportunities to shape SOAR Bakersfield:

- Two June Workshops! One in-person and one virtual.
- Continuing to identify priorities that reflect the unique needs of Bakersfield communities.
- Moving from broad concepts to specific opportunities based on your feedback

UPCOMING WORKSHOPS

Join our upcoming workshops and help shape SOAR Bakersfield! Each workshop will cover the same information and will provide an opportunity for you to share your

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- **Learn** about the progress of the SOAR Bakersfield
- **Explore** potential opportunities the City should consider
- **Share** your thoughts on what matters most to you
- **Engage** with other community members and City officials

In-Person Workshop on June 17th

Join us for an interactive open house where you can learn about *SOAR Bakersfield's* progress and share your priorities for creating a more resilient city.

Date: June 17, 2025

Time: 6:00 p.m. - 8:00 p.m.

Location: Dignity Health Arena in the Potato Room

[**REGISTER**](#)

Virtual Workshop on June 24th

Can't make it in person? Join us online for the virtual workshop covering the same material. This option provides flexibility to participate from anywhere.

Date: June 24, 2025

Time: 6:00 p.m. - 7:30 p.m.

Platform: Zoom

[**REGISTER**](#)

MORE WAYS TO STAY ENGAGED

Can't attend a workshop? You can still play an important role in shaping *SOAR Bakersfield!* Our project website offers multiple ways to contribute your ideas.

[Project Website](#)

Digital Engagement Hub

We want to make engagement easy—visit the digital engagement hub to share your input through interactive tools and help shape *SOAR Bakersfield* from the comfort of your home!

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- **Future Vision Board:** Share images and ideas that represent your vision for Bakersfield's future.
- **Community Champions:** Highlight local leaders and organizations making a positive impact in our community.

Digital Engagement Hub

Community Survey

In 5-10 minutes, you can help shape Bakersfield's future by sharing your input through the *SOAR Bakersfield* Community Survey! Your feedback will help identify opportunities to improve quality of life, strengthen the local economy, and build a more resilient city for everyone.

[Take the Survey Today](#)

HELP SPREAD THE WORD



Are you a community leader or part of an organization looking to keep your network informed? Share *SOAR Bakersfield* updates and engagement opportunities to ensure the city's diverse voices are represented. Visit the social media toolkit page on the project website to see how you can spread the word!

[Check out the Social Media Toolkit](#)

RECAP: OUR FIRST WORKSHOP

In March, we hosted the first virtual workshop for *SOAR Bakersfield*. This workshop introduced the project's vision and planning framework, while giving community members an opportunity to share what matters most to them.

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the planning process as we begin developing concrete strategies rooted in what Bakersfield communities value most.

Missed the Workshop on 3/18?

No worries—you can still catch up on what was shared:



Watch the Workshop Recording: [ENGLISH](#) or [SPANISH](#)

Download the Presentation: [Community Engagement](#)

From Feedback to Action

Community input from the workshop, survey, and digital engagement is helping us identify key themes and opportunity areas for *SOAR Bakersfield*. These insights will guide our upcoming workshops as we begin shaping strategies for a healthier, more sustainable future.

Your voice is essential. The next round of workshops will build on these conversations as we continue finetuning opportunities to improve quality of life across the city.

CONTACT US

Questions? Contact the *SOAR Bakersfield* team at soar@bakersfieldcity.us or follow the link below to our Contact Us form.

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SOAR Bakersfield

The City of Bakersfield is launching SOAR Bakersfield, an effort to identify opportunities to build a stronger future through collaboration and innovative planning.



ABOUT THE PROJECT

The City is preparing SOAR (Sustainable Opportunities Advancing Resilience) Bakersfield to strengthen the city's future. Through innovative planning and community collaboration, this plan will address climate challenges while creating new opportunities for economic growth and community development.

The plan will identify opportunities that deliver direct benefits such as cleaner air, better public health, reduced energy costs, new job opportunities in growing industries, and resilience to climate impacts. SOAR Bakersfield intends to prioritize the well-being of all

Bakersfield communities, while also focusing on supporting those facing disproportionate environmental and economic challenges.

The City is developing SOAR Bakersfield with support from the U.S. Environmental Protection Agency's (EPA) Climate Pollution Reduction Grant (CPRG) program. This funding enables the City to explore climate planning strategies that align with local needs and priorities without committing to specific targets or metrics. The process provides an opportunity to explore sustainable and resilient approaches that support communities.

SOAR Bakersfield can support:

- **Economic growth:** New jobs and businesses in emerging sectors while strengthening existing ones
- **Cost savings:** Reduced energy and operational costs for homes and businesses
- **Improved mobility:** Better transportation options and infrastructure to connect communities
- **Enhanced quality of life:** Investments in green spaces, trees, and public amenities
- **Smart growth:** Strategic planning to guide future development
- **Community collaboration:** Partnerships among communities, businesses, and organizations

STAY ENGAGED

Sign up to receive regular updates.

First name

Last name

Email address

Submit

COMMUNITY ENGAGEMENT

The City of Bakersfield is committed to ensuring SOAR Bakersfield reflects the diverse perspectives of all residents through a comprehensive planning process. Community input will shape the plan through workshops, virtual engagement opportunities, and in-person community workshops. The City invites everyone to help shape this important initiative that will create a more resilient and prosperous Bakersfield.

Learn More About Engagement (<https://ascent.mysocialpinpoint.com/soar-bakersfield/community-engagement>)

Explore our Digital Engagement Hub and help shape SOAR Bakersfield! We know it can be hard to attend traditional engagement opportunities, so we've created a space where you can share your input at your convenience. Visit today and make your voice count!

Visit the Digital Engagement Hub (<https://ascent.mysocialpinpoint.com/soar-bakersfield/digital-engagement-hub>)

PROJECT SCHEDULE



CONTACT US

Have questions or want to learn more about the project? Contact us!

 SOAR Bakersfield Project Team

 soar@bakersfieldcity.us (mailto:soar@bakersfieldcity.us?
subject=SOAR%20Bakersfield%20Inquiries%20)

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TAKE THE SURVEY TODAY!

Your voice matters as we work together to create a healthier, more vibrant city that works for everyone.

Take the Survey (<https://ascent.mysocialpinpoint.com/soar-bakersfield/take-the-survey>)

Read our latest newsletter!

May 20, 2025 / SOAR BAKERSFIELD

SOAR Bakersfield - Gaining Altitude

Learn more >

March 6, 2025 / SOAR BAKERSFIELD

SOAR Bakersfield - Taking Flight

Learn more >

QUICK POLL

Which outcome of SOAR Bakersfield is most important to you?

- ☐ Cleaner air quality
- ☐ More trees and parks
- ☐ Lower energy costs
- ☐ Enhanced transportation and mobility options
- ☐ Better preparation for extreme weather
- ☐ Increased job opportunities
- ☐ Improved walking and biking infrastructure

Submit

FAQ

What is SOAR (Sustainable Opportunities Advancing Resilience) Bakersfield? ()

Why is the City developing SOAR Bakersfield? ()

How is the City developing SOAR Bakersfield? ()

What is the timeline? ()

How can I stay involved in the process? ()

Why should I get involved? ()

What is adaptation and resilience? ()

What is mitigation? ()

What is climate pollution? ()

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WE NEED YOUR INPUT

Community engagement is at the heart of SOAR Bakersfield. We're excited to collaborate with you to shape opportunities to guide our city's future. Your input is essential to shaping a plan that reflects the needs and aspirations of all Bakersfield residents and businesses.

As members of this community, you have a unique perspective on our city's challenges and opportunities. Together, we can develop practical, impactful solutions that benefit everyone.

Stay up to date on past and upcoming events through this page, and join us at key milestones as SOAR Bakersfield takes shape. We'll provide in-person and virtual opportunities so you can participate in whatever way works best for you.

TAKE THE SURVEY TODAY!

Your voice matters as we work together to create a healthier, more vibrant city that works for everyone.

Take the Survey
(<https://ascent.mysocialpinpoint.com/soar-bakersfield/take-the-survey>)

PAST EVENTS AND MATERIALS

Here, you'll find materials from past workshops, including recordings, slides, and agendas. This section will be updated as we continue engaging, so you don't miss out. Check back to stay informed and keep contributing to Bakersfield's future!

March 18, 2025 - Virtual Community Workshop

June 24, 2025 - Virtual Community Workshop

On March 18, the City of Bakersfield hosted the first workshop to support the planning and development of SOAR Bakersfield. The workshop provided an overview of the project and planning process and engaged participants in identifying opportunities they'd like to see implemented to improve quality of life and build a more resilient City.

SOAR Bakersfield Virtual Workshop Recording - March 18, 2025



Ver con interpretación en español (<https://youtu.be/nLBCpgWg2AY>)



**3.18 SOAR Bakersfield
Workshop Presentation**
PDF (12.00 MB)

(https://ascent.mysocialpinpoint.com/download_file/244/534)



3.18 SOAR Bakersfield Workshop Agenda

PDF (150.16 KB)

(https://ascent.mysocialpinpoint.com/download_file/245/534)

CONTACT US

Have questions or want to learn more about the project? Contact us!

 SOAR Bakersfield Project Team

 soar@bakersfieldcity.us ([mailto:soar@bakersfieldcity.us?](mailto:soar@bakersfieldcity.us?subject=SOAR%20Bakersfield%20Inquiries%20)
[subject=SOAR%20Bakersfield%20Inquiries%20](mailto:soar@bakersfieldcity.us?subject=SOAR%20Bakersfield%20Inquiries%20))

QUICK POLL

How do you prefer to receive information about SOAR Bakersfield?

- ☐ Email updates/newsletter
- ☐ Social media platforms
- ☐ Community workshops
- ☐ Information booths at community events
- ☐ Local news stations
- ☐ Printed materials (e.g., flyers)
- ☐ Project website

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STAY ENGAGED

Sign up to receive regular updates.

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YOUR INPUT WILL HELP

Identify economic growth opportunities

Community input will uncover ways to boost Bakersfield's economy while supporting sustainable development and growth.

Shape strategies for community needs

Community feedback will drive solutions that enhance daily life and address local priorities.

Ensure practical benefits for communities

Engagement ensures the plan delivers direct benefits that truly help communities, like cost savings and improved public spaces.

Guide investment in local resources

Participation will help prioritize local improvements and immediate needs that strengthen neighborhoods and improve quality of life.

Build support for plan implementation

Collaboration fosters shared ownership, ensuring lasting success for the community-driven initiatives identified in the plan.

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SOAR Bakersfield (<https://ascent.mysocialpinpoint.com/soar-bakersfield>) / Digital Engagement Hub

MANY WAYS TO ENGAGE

The digital engagement hub offers multiple ways to share your input online—from vision boards to interactive mapping tools—ensuring everyone can participate in shaping SOAR Bakersfield in a way that works best for them. While we look forward to meeting you at upcoming in-person events, we encourage you to explore the options on this page to start sharing your input today!

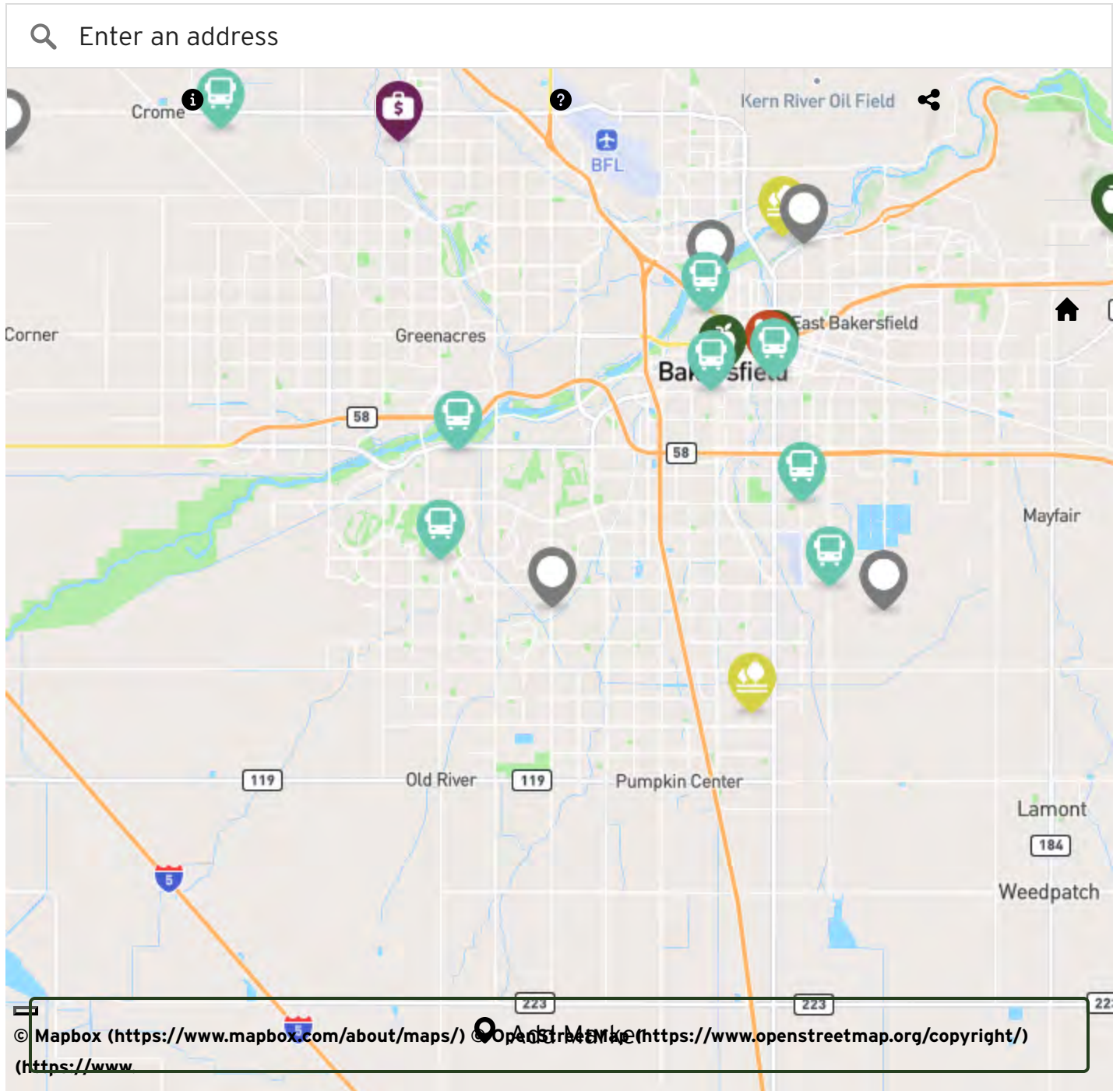
MAP ACTIVITY

Open

Help Us Identify Community Opportunities

Use this map to highlight community opportunities or priorities you'd like to see addressed in City planning efforts. Click the information button for a description of each marker. To contribute, select 'Add Marker' in the bottom right corner.

22 contributions so far



VISION BOARDS

Share your vision for a thriving Bakersfield by telling us what changes would make our city healthier, more sustainable, and full of opportunities for all communities to thrive in the years to come.

Question 1	Question 2	Question 3
------------	------------	------------

What could enhance quality of life in Bakersfield?

Tell us your idea

You have **140** characters left

Screen name *

Enter user name

Email address

Enter email

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2 April, 2025

Debbie says:

“addition of community gardens - vertical gardens / utilize empty lots for gardens ”



2 April, 2025

Debbie says:

"green roofing aka living roofs"



2 April, 2025

Debbie says:

"weather stripping and insulation requiring new development to insulate housing in a way that reduces indoor air temperature "



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SOAR Bakersfield Community Survey

Help shape Bakersfield's future by sharing your input through the SOAR Bakersfield Community Survey! Your feedback will help identify opportunities to improve quality of life, strengthen the local economy, and build a more resilient city for everyone.

About 5 minutes to complete

Community Concerns and Priorities

Share your priorities and concerns with us so we can shape SOAR Bakersfield to reflect your values.

How likely do you think it is that climate change will affect the health and safety of you, your household, and/or your loved ones?

- ☐ Very likely
- ☐ Somewhat likely
- ☐ Neutral
- ☐ Somewhat unlikely
- ☐ Very unlikely
- ☐ Unsure

Please rank the following hazards in order of your concern, from most concerning to least concerning.

Wildfire smoke	⋮
Wildfire	⋮
Flooding	⋮
Extreme heat	⋮
Drought	⋮

Which personal or community-wide impacts from the hazards identified above (i.e., wildfire, smoke, drought, extreme heat, flooding) concern you most?

Check up to three options.

- ☐ Impact to businesses
- ☐ Impacts to transportation system
- ☐ Impacts to energy use
- ☐ Impacts to public health
- ☐ Impacts to personal finances

- ☐ Impacts to vulnerable communities
- ☐ Impacts to City's ability to provide services
- ☐ Impacts to home or property
- ☐ Other (please specify)

Please rate your level of concern with the following issues.

Housing affordability

- ☐ Not at all concerned
- ☐ Slightly concerned
- ☐ Moderately concerned
- ☐ Very concerned
- ☐ Extremely concerned

Fuel and transportation costs

- ☐ Not at all concerned
- ☐ Slightly concerned
- ☐ Moderately concerned
- ☐ Very concerned
- ☐ Extremely concerned

Energy and utility bills

- ☐ Not at all concerned
- ☐ Slightly concerned
- ☐ Moderately concerned
- ☐ Very concerned
- ☐ Extremely concerned

Traffic congestion

- ☐ Not at all concerned
- ☐ Slightly concerned
- ☐ Moderately concerned
- ☐ Very concerned
- ☐ Extremely concerned

Road and pedestrian safety

- ☐ Not at all concerned
- ☐ Slightly concerned
- ☐ Moderately concerned
- ☐ Very concerned

- ☐ Extremely concerned

Air quality and climate pollution

- ☐ Not at all concerned
- ☐ Slightly concerned
- ☐ Moderately concerned
- ☐ Very concerned
- ☐ Extremely concerned

Public safety

- ☐ Not at all concerned
- ☐ Slightly concerned
- ☐ Moderately concerned
- ☐ Very concerned
- ☐ Extremely concerned

Access to healthy food options

- ☐ Not at all concerned
- ☐ Slightly concerned
- ☐ Moderately concerned
- ☐ Very concerned
- ☐ Extremely concerned

Employment opportunities

- ☐ Not at all concerned
- ☐ Slightly concerned
- ☐ Moderately concerned
- ☐ Very concerned
- ☐ Extremely concerned

What barriers make it difficult to seek help or find solutions to address the concerns you identified above?

Check all that apply.

- ☐ Financial constraints or limited budget
- ☐ Limited decision-making power (e.g., renter, dependent on others)
- ☐ Lack of information about available resources and programs
- ☐ Limited access to services in my neighborhood
- ☐ Lack of available time to navigate issues
- ☐ Language barriers

- ☐ Difficulty traveling to available services and resources
- ☐ Other (please specify)

Who do you think has the most responsibility for addressing the concerns you identified?

- ☐ Federal Government
- ☐ State Government
- ☐ Local Government
- ☐ Businesses and Industries
- ☐ All the above
- ☐ I don't know

Who do you think has the most responsibility for addressing the concerns you identified?

Check all that apply.

- ☐ Federal Government
- ☐ State Government
- ☐ Local Government
- ☐ Businesses and Industries
- ☐ All the above
- ☐ I don't know

Demographic Information

Help us understand who is taking this survey to ensure that the responses reflect the diverse perspectives of the City of Bakersfield.

What is your annual household income?

- ☐ Under \$50,000
- ☐ \$50,000 - \$75,000
- ☐ \$75,001 - \$100,000
- ☐ \$100,001 - \$150,000
- ☐ \$150,001 - \$200,000

☐ Over \$200,000

What is your age?

☐ Under 18

☐ 18-24

☐ 25-34

☐ 35-44

☐ 45-54

☐ 55-64

☐ 65 and older

What is your gender?

☐ Female

☐ Male

☐ Non-binary

☐ Prefer not to say

☐ Other (please specify)

Which race or ethnicity best describes you?

☐ American Indian or Alaskan Native

☐ Asian/Pacific Islander

☐ Black or African American

☐ Hispanic

☐ White/Caucasian

☐ Multiple ethnicity/other

Stay Connected

Stay engaged and let us know how we can best connect with you to keep you informed and involved.

How would you like to participate in SOAR Bakersfield?

Check all that apply.

- ☐ Attending in-person community workshops
- ☐ Taking part in online surveys and discussions
- ☐ Engaging with local organizations on SOAR Bakersfield topics
- ☐ Signing up to receive updates and opportunities to engage
- ☐ Participating in virtual or hybrid opportunities (e.g., zoom meetings)
- ☐ Engaging with city officials
- ☐ Not interested in participating
- ☐ Other (please specify)

Which of the following sources do you trust to provide accurate information about sustainability and development?

Check all that apply.

- ☐ Social Media
- ☐ Local TV News Stations
- ☐ Scientific Organizations
- ☐ Colleges and Universities
- ☐ Federal Government
- ☐ State Government
- ☐ Local Government
- ☐ Family Members
- ☐ Colleagues and/or Friends
- ☐ Energy providers
- ☐ None of the above
- ☐ All the above
- ☐ Other (please specify)

Enter your email below if you'd like to stay informed about upcoming events and updates related to SOAR Bakersfield

(optional)

Final Question or Comments

What questions or comments do you have about SOAR (Sustainable Opportunities Advancing Resilience) Bakersfield?

(optional)

Submit

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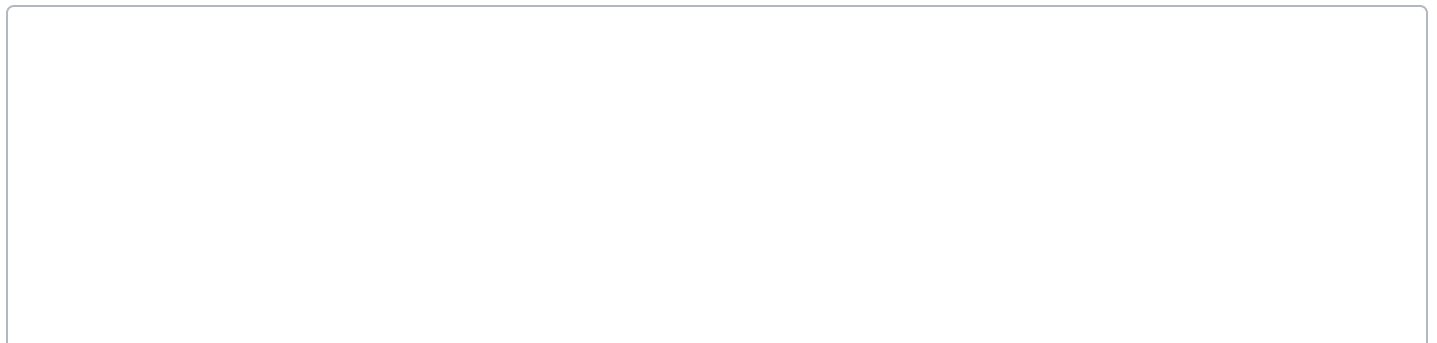
Contact Us (<https://ascent.mysocialpinpoint.com/soar-bakersfield/contact-us>)

SOAR Bakersfield (<https://ascent.mysocialpinpoint.com/soar-bakersfield>) / Social Media Toolkit

HELP US SPREAD THE WORD

We need your help! Check out our SOAR Bakersfield Social Media Kit, packed with ready-to-use posts, graphics, and flyers in English and Spanish. Share these materials with your networks to ensure all voices have a chance to shape Bakersfield's sustainable future!

SOCIAL MEDIA GRAPHICS



Spread the Word - SOAR Bakersfield is Underway!

Help us get the word out! Download this graphic and share it on social media to let your community know about SOAR Bakersfield. Encourage others to learn more and get involved in shaping a stronger, more sustainable future.

Download & Share >

Help Us Gather Diverse Voices - Share the Survey!

We need your help reaching as many people as possible! Post this graphic to encourage your community to take the SOAR Bakersfield survey. More voices mean a better plan for everyone!

Download & Share >

Keep the Community Informed - Stay Connected!

Help your network stay in the loop! Share this graphic to encourage your network to sign up for SOAR Bakersfield updates and never miss an opportunity to get involved.

Download & Share >

iComparte la Noticia!

Ayúdanos a correr la voz! Descarga este gráfico y compártelo en Instagram para informar a tu comunidad sobre SOAR Bakersfield. Anima a otros a aprender más y a participar en la construcción de un futuro más fuerte y sostenible.

Descargar y Compartir >

¡Ayúdanos a Reunir Voces Diversas!

Necesitamos tu ayuda para llegar a más personas! Publica este gráfico para motivar a tu comunidad a participar en la encuesta de SOAR Bakersfield. ¡Más voces significan un mejor plan para todos!

Descargar y Compartir >

iSigue Conectado!

Ayuda a tu red a mantenerse informada! Comparte este gráfico para animar a tu red a registrarse para recibir actualizaciones de SOAR Bakersfield y no perderse ninguna oportunidad de participar.

Descargar y Compartir >

DOWNLOAD THE SOAR BAKERSFIELD FACT SHEET

**Learn about SOAR Bakersfield and opportunities to improve quality of life.
Download the fact sheet and share it to help spread the word!**

Download Fact Sheet

(https://ascent.mysocialpinpoint.com/download_file/view/176/545)

Descarga hoja en español

(https://ascent.mysocialpinpoint.com/download_file/view/211/545)

PHOTO BANK

Download and share these photos to enhance your content, spread the word, and engage your community!



(https://hdp-us-prod-app-ascent-engage-files.s3.us-west-2.amazonaws.com/6517/3594/3253/bakersfield_sign_yellow.jpg)



(https://hdp-us-prod-app-ascent-engage-files.s3.us-west-2.amazonaws.com/1217/3682/7813/20220427_171950.jpg)



(<https://hdp-us-prod-app-ascent-engage-files.s3.us-west-2.amazonaws.com/4017/3688/7455/2008-0621-Bakersfield-pan.jpg>)



(https://hdp-us-prod-app-ascent-engage-files.s3.us-west-2.amazonaws.com/6117/3594/3253/IMG_9110_web.jpg)



(<https://hdp-us-prod-app-ascent-engage-files.s3.us-west-2.amazonaws.com/5217/3594/3246/Amphitheater.jpg>)



(https://hdp-us-prod-app-ascent-engage-files.s3.us-west-2.amazonaws.com/2217/3558/9975/Multiuse_Path.jpg)



(https://hdp-us-prod-app-ascent-engage-files.s3.us-west-2.amazonaws.com/1517/3855/3118/riverwalk_canopy_3.jpg)



(https://hdp-us-prod-app-ascent-engage-files.s3.us-west-2.amazonaws.com/7017/3855/3118/River_Oaks_Park.JPG)



(https://hdp-us-prod-app-ascent-engage-files.s3.us-west-2.amazonaws.com/9617/3855/3118/120119-2962_web_1.jpg)



(https://hdp-us-prod-app-ascent-engage-files.s3.us-west-2.amazonaws.com/5817/3855/3118/Mill_Creek_1440_900_2.png)

SOCIAL MEDIA DRAFT CONTENT

English



**Ready-to-Share
Content**

PDF (78.40 KB)

This PDF provides ready-to-share social media captions to complement the graphics and photos in this kit. Use it to promote SOAR Bakersfield, boost survey participation, and keep

(https://ascent.mysocialpinpoint.com/download_file/119/545)

the community informed—
**just copy, paste, and
post!**

Español

Contenido listo para (https://ascent.mysocialpinpoint.com/download_file/124/545) **compartir**

PDF (105.67 KB)

Este PDF proporciona
subtítulos listos para
compartir en redes
sociales para



complementar los
gráficos y fotos de este
kit. Úsalo para promover
SOAR Bakersfield,
aumentar la
participación en la
encuesta y mantener a la
comunidad informada:

**¡solo copia, pega y
publica!**

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Open

Share your question, comment, or concern.

First Name Required

Last Name

Email Required

Phone

Submit

EMAIL US

Have questions or want to learn more about the project? Contact us!

 SOAR Bakersfield Project Team

 soar@bakersfieldcity.us (<mailto:soar@bakersfieldcity.us?subject=>)

STAY ENGAGED

Sign up to receive regular updates.

First name

Last name

Email address

Submit



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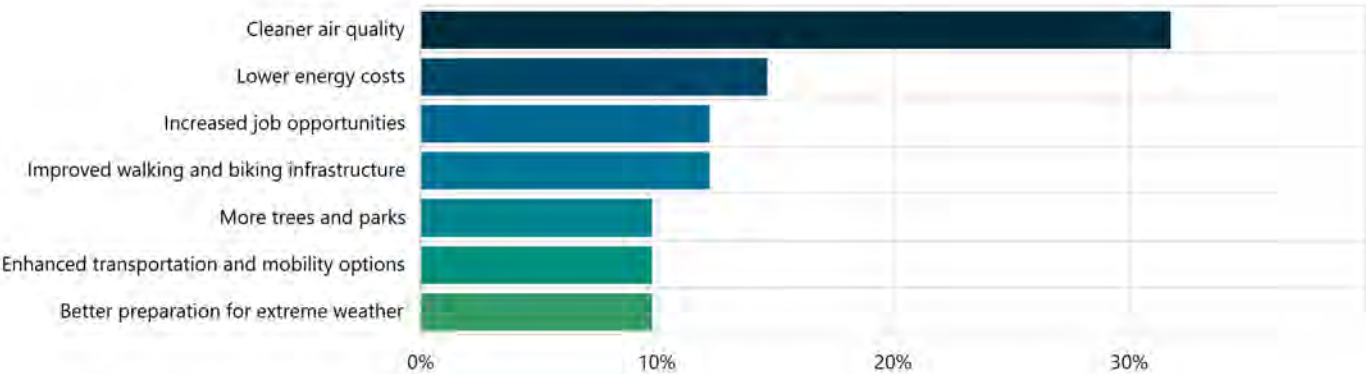
Open

Which outcome of SOAR Bakersfield is most important to you?
SOAR Bakersfield

33Contributors41Contributions

Contribution Summary

Voting Results
Summary of the poll results.



Option	Percent	Count
Cleaner air quality	31.71%	13
Lower energy costs	14.63%	6
Increased job opportunities	12.2%	5
Improved walking and biking infrastructure	12.2%	5
More trees and parks	9.76%	4
Enhanced transportation and mobility options	9.76%	4
Better preparation for extreme weather	9.76%	4

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Form Results Summary

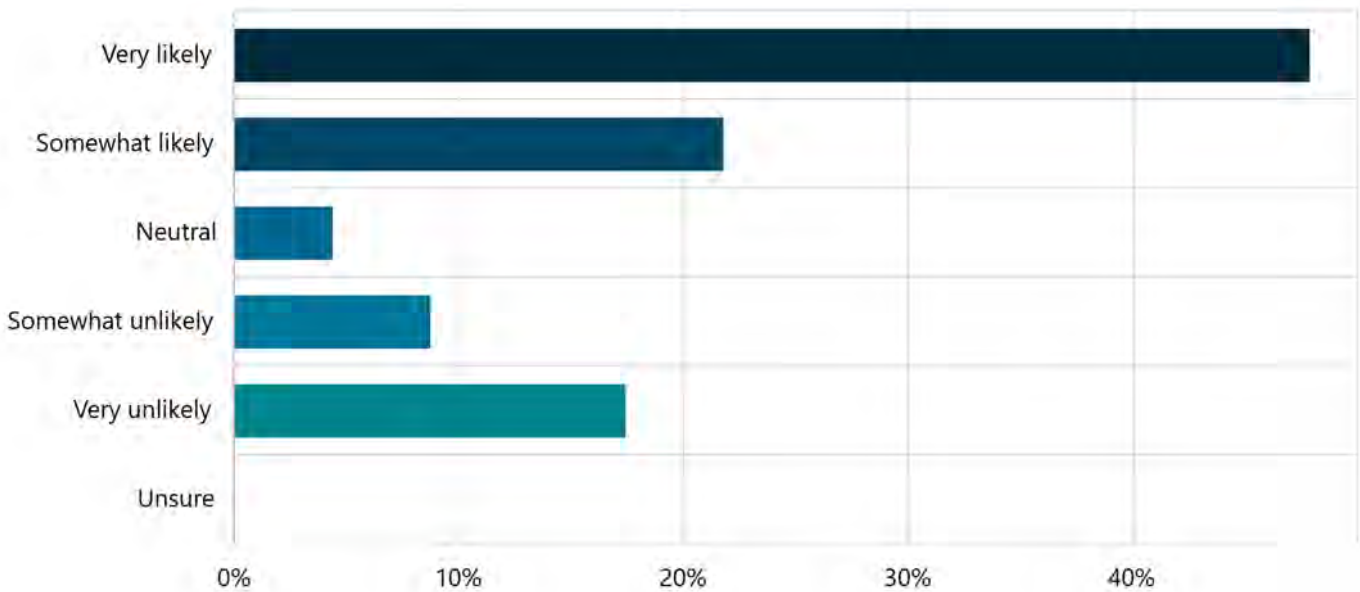
Feb 26, 2025 - Jun 23, 2025

Project: SOAR Bakersfield
Form: SOAR Bakersfield Community Survey
Tool Type: Form
Activity ID: 45
Exported: Sep 11, 2025, 08:50 AM
Exported By: LMontes
Filter By: No filters applied.

Contribution Summary

1. How likely do you think it is that climate change will affect the health and safety of you, your household, and/or your loved ones?

Multi Choice | Skipped: 0 | Answered: 23 (100%)

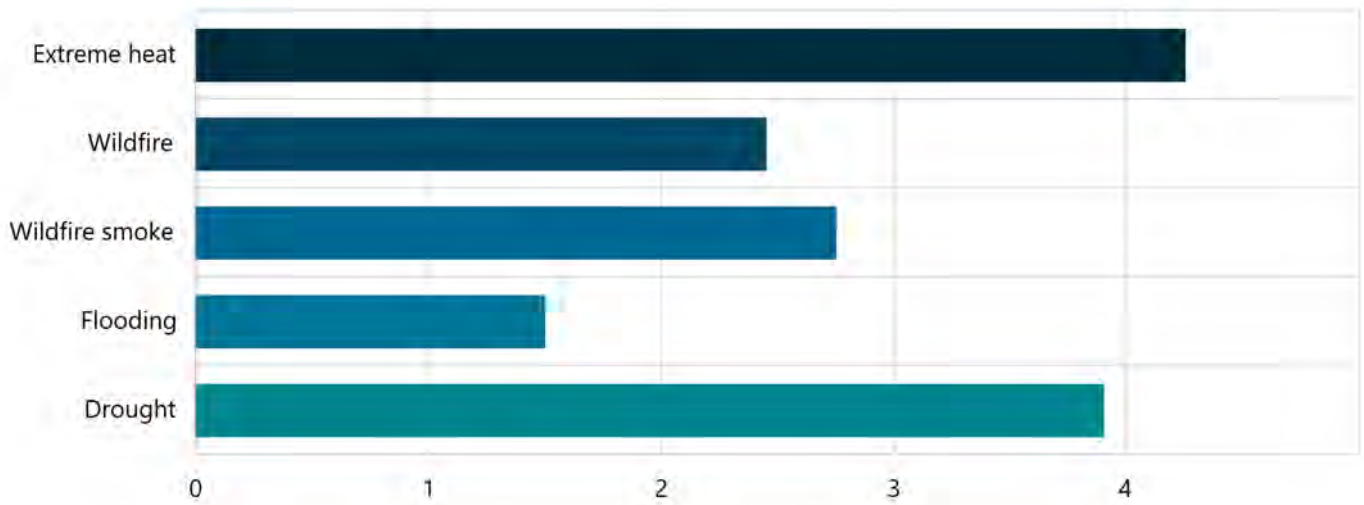


Answer choices	Percent	Count
Very likely	47.83%	11
Somewhat likely	21.74%	5
Neutral	4.35%	1
Somewhat unlikely	8.70%	2
Very unlikely	17.39%	4
Unsure	0%	0
Total	100.00%	23

2. Please rank the following hazards in order of your concern, from most concerning to least concerning.

Required

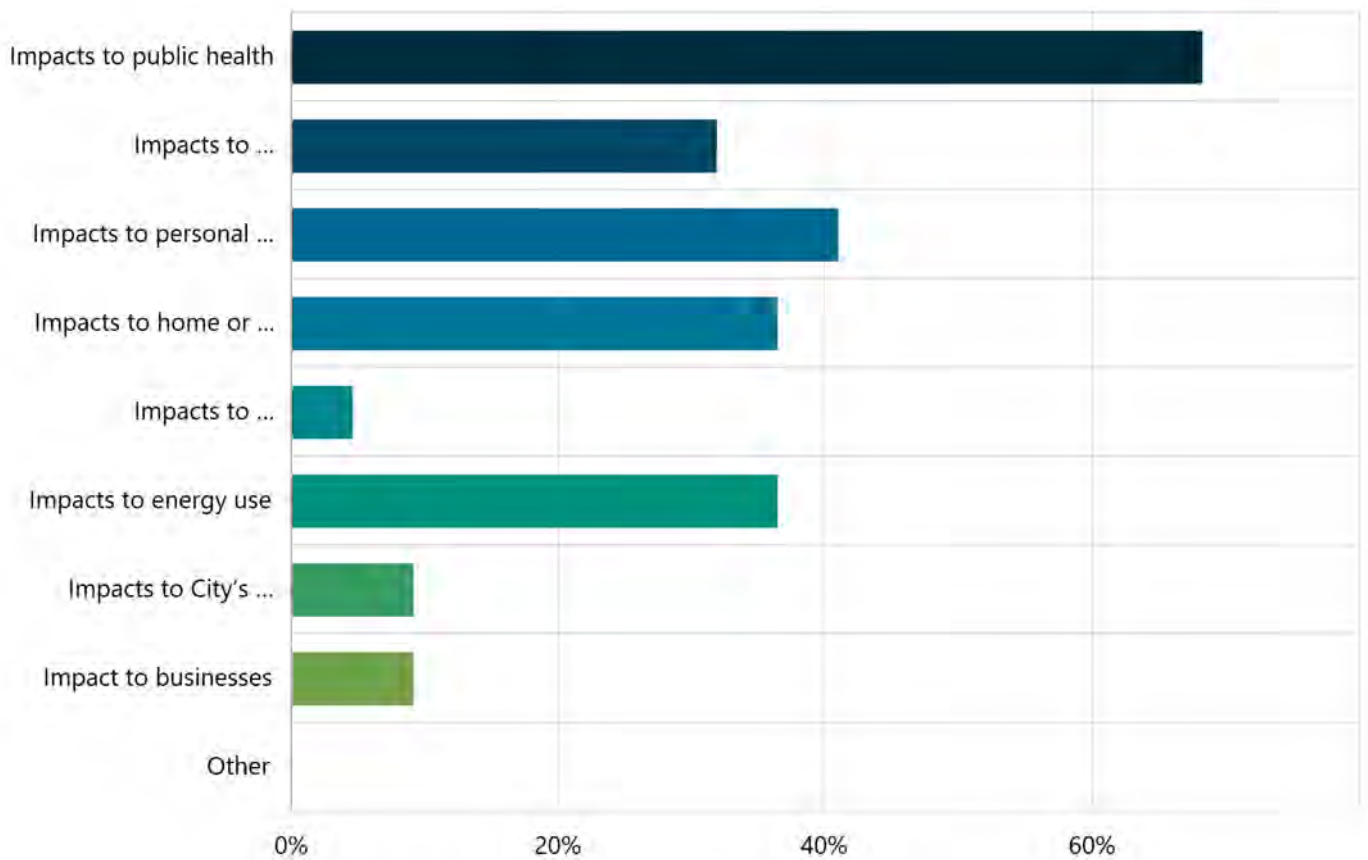
Ranking | Skipped: 3 | Answered: 20 (87%)



	1	2	3	4	5	Count	Score	Avg Rank
Extreme heat	55.00% 11	20.00% 4	20.00% 4	5.00% 1	0% 0	20	4.25	1.75
Wildfire	10.00% 2	5.00% 1	30.00% 6	30.00% 6	25.00% 5	20	2.45	3.55
Wildfire smoke	5.26% 1	21.05% 4	31.58% 6	42.11% 8	0% 0	19	2.75	3.11
Flooding	5.26% 1	0% 0	10.53% 2	15.79% 3	68.42% 13	19	1.50	4.42
Drought	25.00% 5	55.00% 11	10.00% 2	5.00% 1	5.00% 1	20	3.90	2.10
Score - Sum of the weight of each ranked position, multiplied by the response count for the position choice, divided by the total contributions. Weights are inverse to ranked positions. Avg Rank - Sum of the ranked position of the choice, multiplied by the response count for the position choice, divided by the total 'Count' of the choice.								

3. Which personal or community-wide impacts from the hazards identified above (i.e., wildfire, smoke, drought, extreme heat, flooding) concern you most?

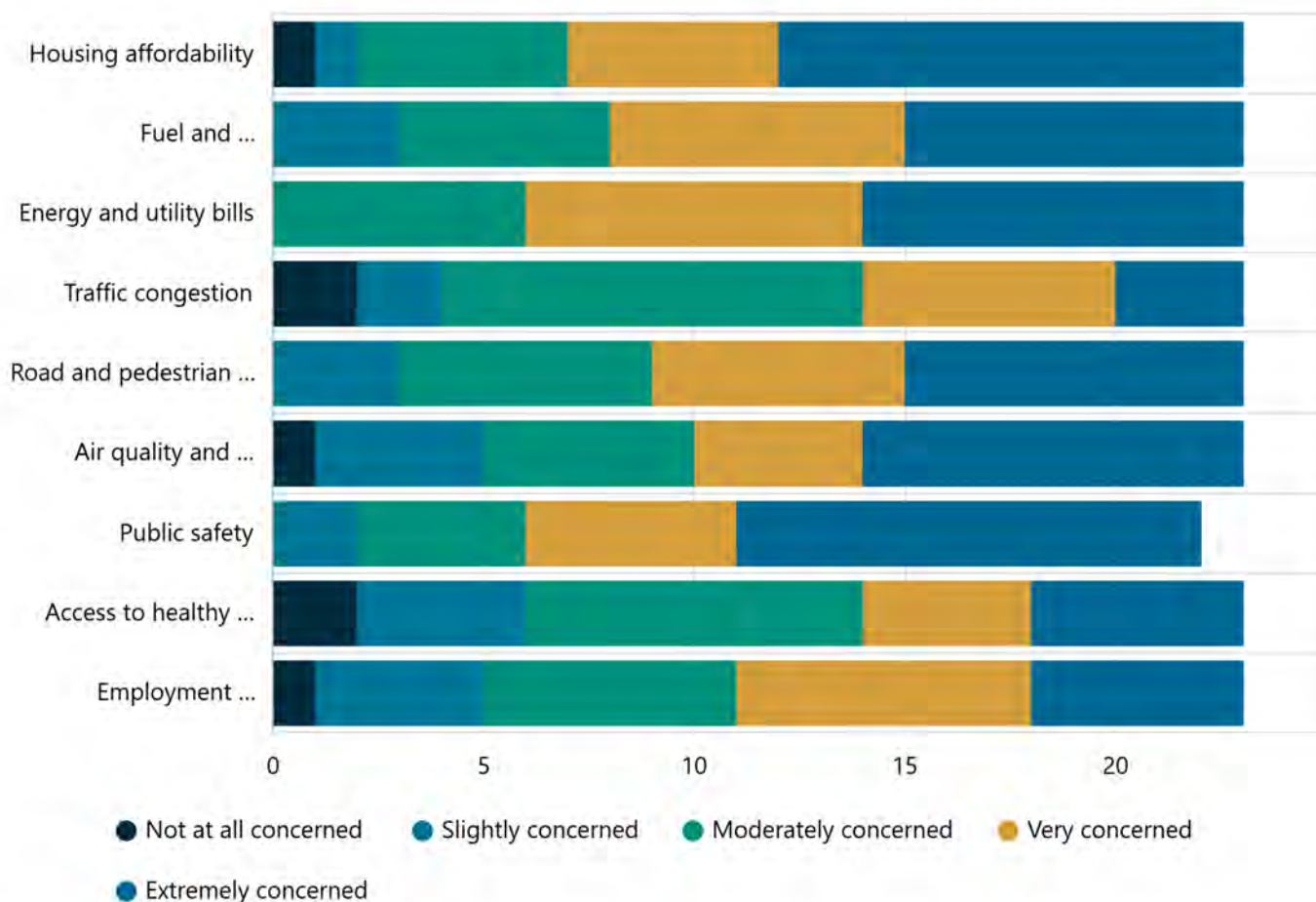
Multi Choice | Skipped: 1 | Answered: 22 (95.7%)



Answer choices	Percent	Count
Impacts to public health	68.18%	15
Impacts to vulnerable communities	31.82%	7
Impacts to personal finances	40.91%	9
Impacts to home or property	36.36%	8
Impacts to transportation system	4.55%	1
Impacts to energy use	36.36%	8
Impacts to City's ability to provide services	9.09%	2
Impact to businesses	9.09%	2
Other	0%	0

4. Please rate your level of concern with the following issues.

Matrix | Skipped: 0 | Answered: 23 (100%)

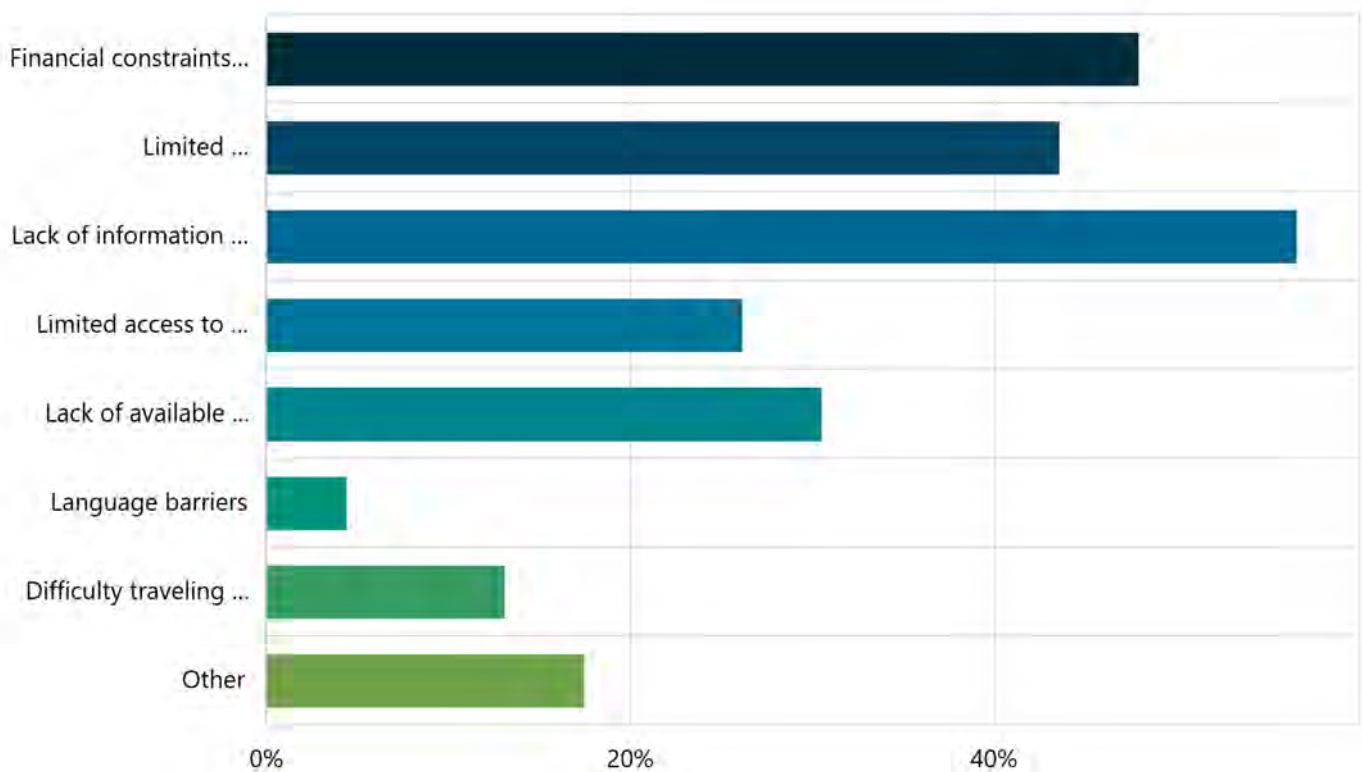


	Not at all concerned	Slightly concerned	Moderately concerned	Very concerned	Extremely concerned	Count	Score
Housing affordability	4.35% 1	4.35% 1	21.74% 5	21.74% 5	47.83% 11	23	4.04
Fuel and transportation costs	0% 0	13.04% 3	21.74% 5	30.43% 7	34.78% 8	23	3.87
Energy and utility bills	0% 0	0% 0	26.09% 6	34.78% 8	39.13% 9	23	4.13
Traffic congestion	8.70% 2	8.70% 2	43.48% 10	26.09% 6	13.04% 3	23	3.26
Road and pedestrian safety	0% 0	13.04% 3	26.09% 6	26.09% 6	34.78% 8	23	3.83
Air quality and climate pollution	4.35% 1	17.39% 4	21.74% 5	17.39% 4	39.13% 9	23	3.70

Public safety	0% 0	9.09% 2	18.18% 4	22.73% 5	50.00% 11	22	4.14
Access to healthy food options	8.70% 2	17.39% 4	34.78% 8	17.39% 4	21.74% 5	23	3.26
Employment opportunities	4.35% 1	17.39% 4	26.09% 6	30.43% 7	21.74% 5	23	3.48

5. What barriers make it difficult to seek help or find solutions to address the concerns you identified above?

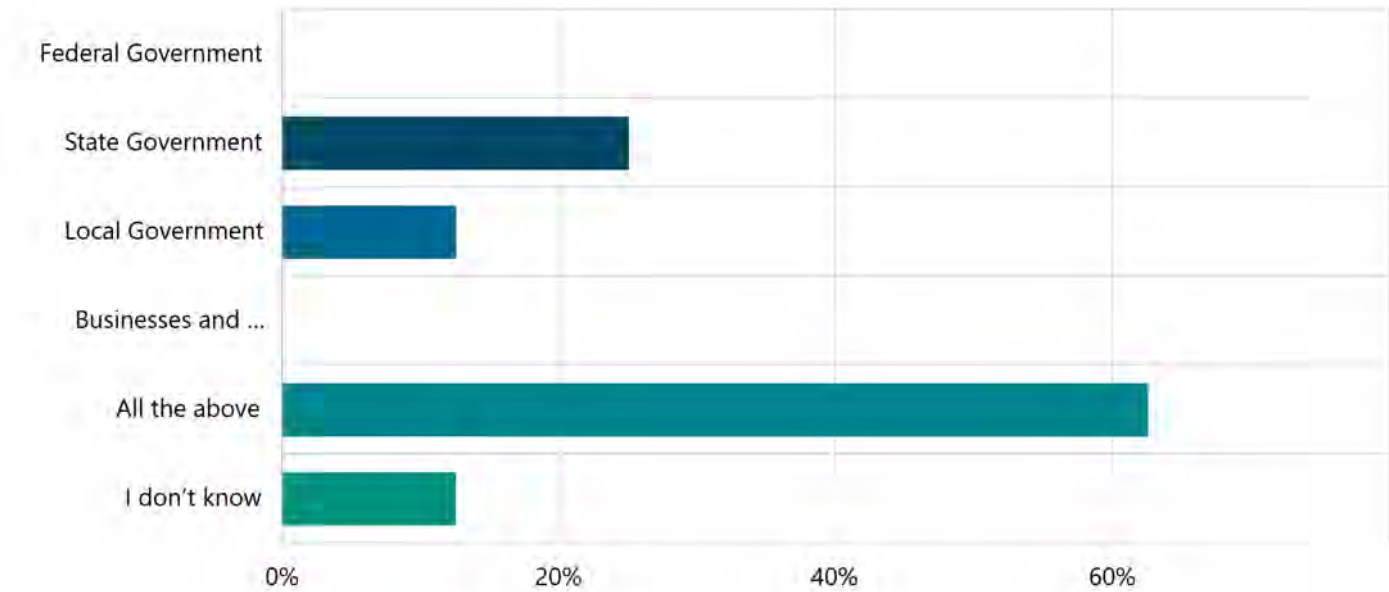
Multi Choice | Skipped: 0 | Answered: 23 (100%)



Answer choices	Percent	Count
Financial constraints or limited budget	47.83%	11
Limited decision-making power (e.g., renter, dependent on others)	43.48%	10
Lack of information about available resources and programs	56.52%	13
Limited access to services in my neighborhood	26.09%	6
Lack of available time to navigate issues	30.43%	7
Language barriers	4.35%	1
Difficulty traveling to available services and resources	13.04%	3
Other	17.39%	4

6. Who do you think has the most responsibility for addressing the concerns you identified?

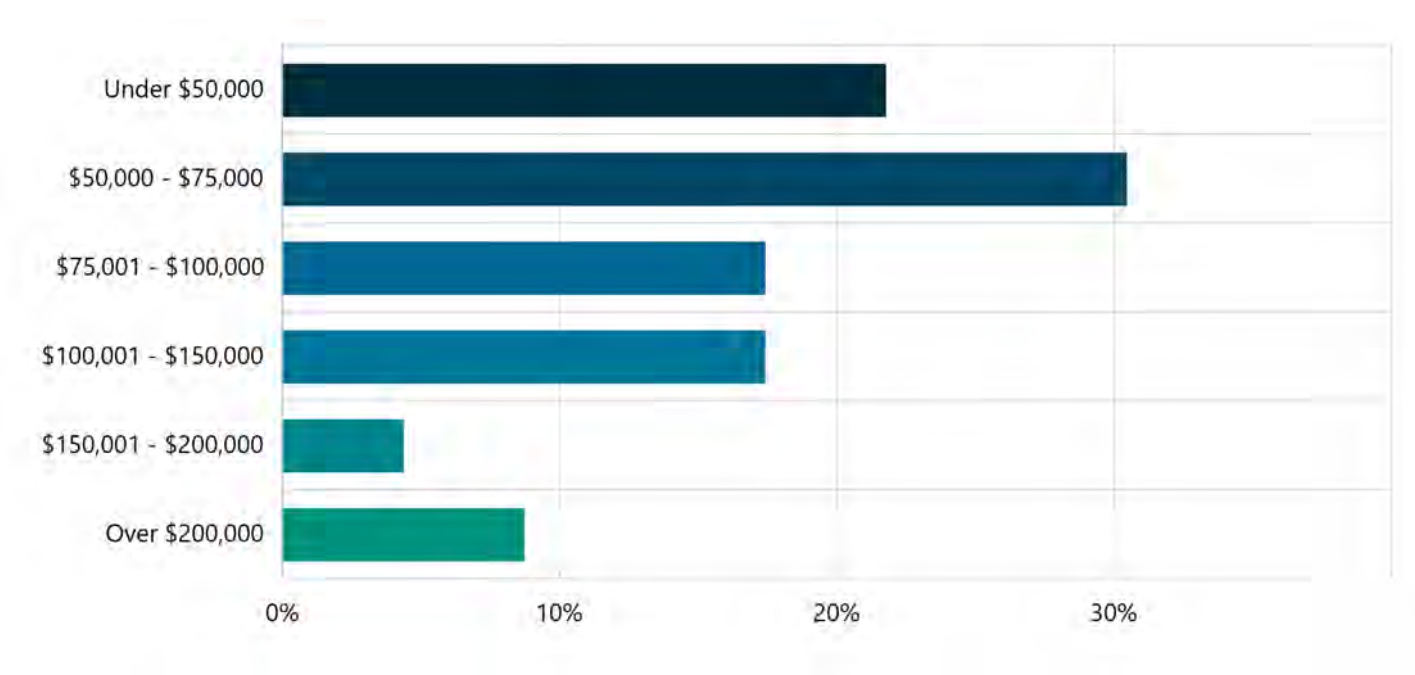
Multi Choice | Skipped: 15 | Answered: 8 (34.8%)



Answer choices	Percent	Count
Federal Government	0%	0
State Government	25.00%	2
Local Government	12.50%	1
Businesses and Industries	0%	0
All the above	62.50%	5
I don't know	12.50%	1

7. What is your annual household income?

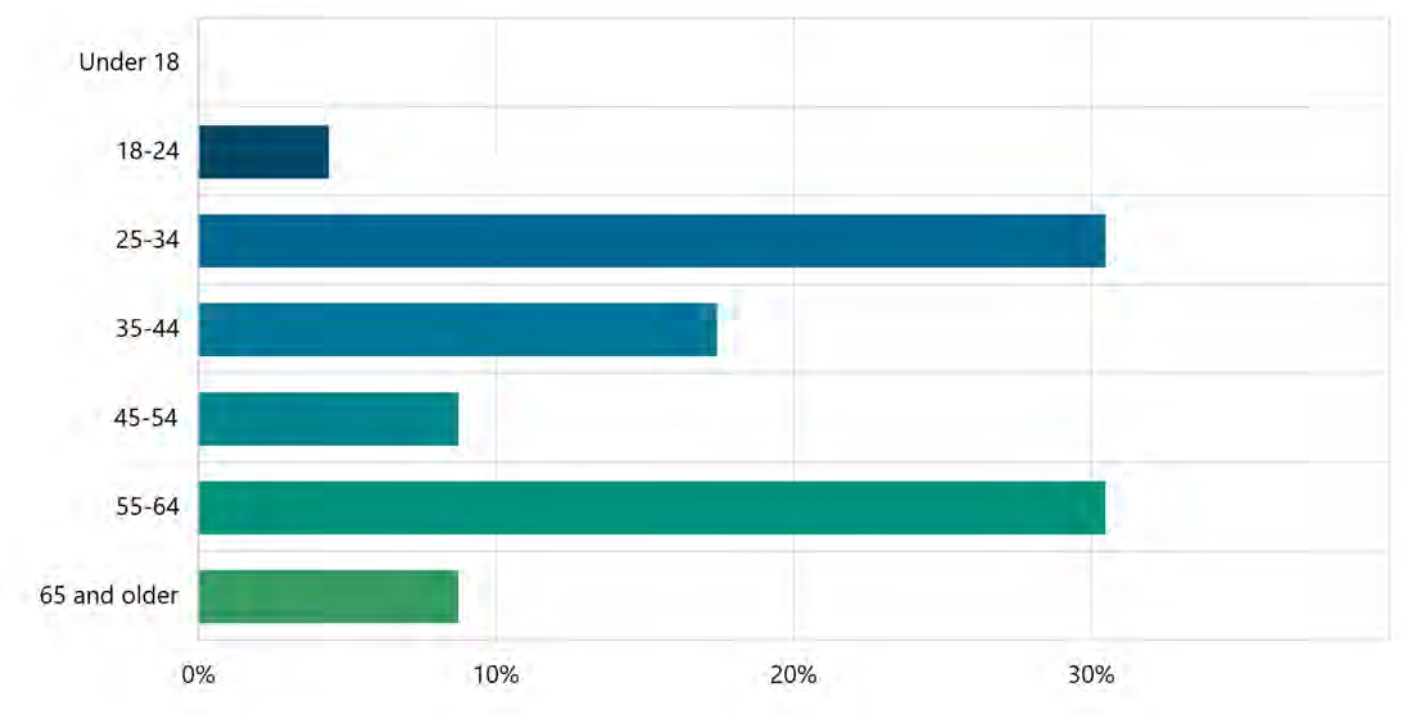
Multi Choice | Skipped: 0 | Answered: 23 (100%)



Answer choices	Percent	Count
Under \$50,000	21.74%	5
\$50,000 - \$75,000	30.43%	7
\$75,001 - \$100,000	17.39%	4
\$100,001 - \$150,000	17.39%	4
\$150,001 - \$200,000	4.35%	1
Over \$200,000	8.70%	2
Total	100.00%	23

8. What is your age?

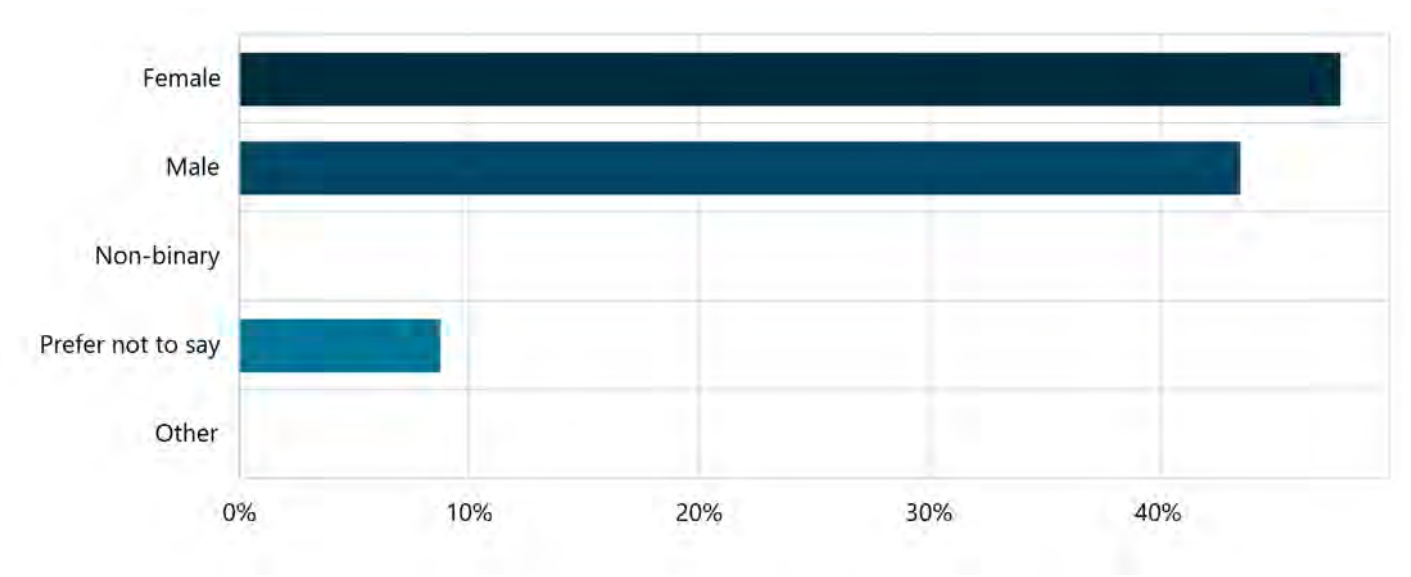
Multi Choice | Skipped: 0 | Answered: 23 (100%)



Answer choices	Percent	Count
Under 18	0%	0
18-24	4.35%	1
25-34	30.43%	7
35-44	17.39%	4
45-54	8.70%	2
55-64	30.43%	7
65 and older	8.70%	2
Total	100.00%	23

9. What is your gender?

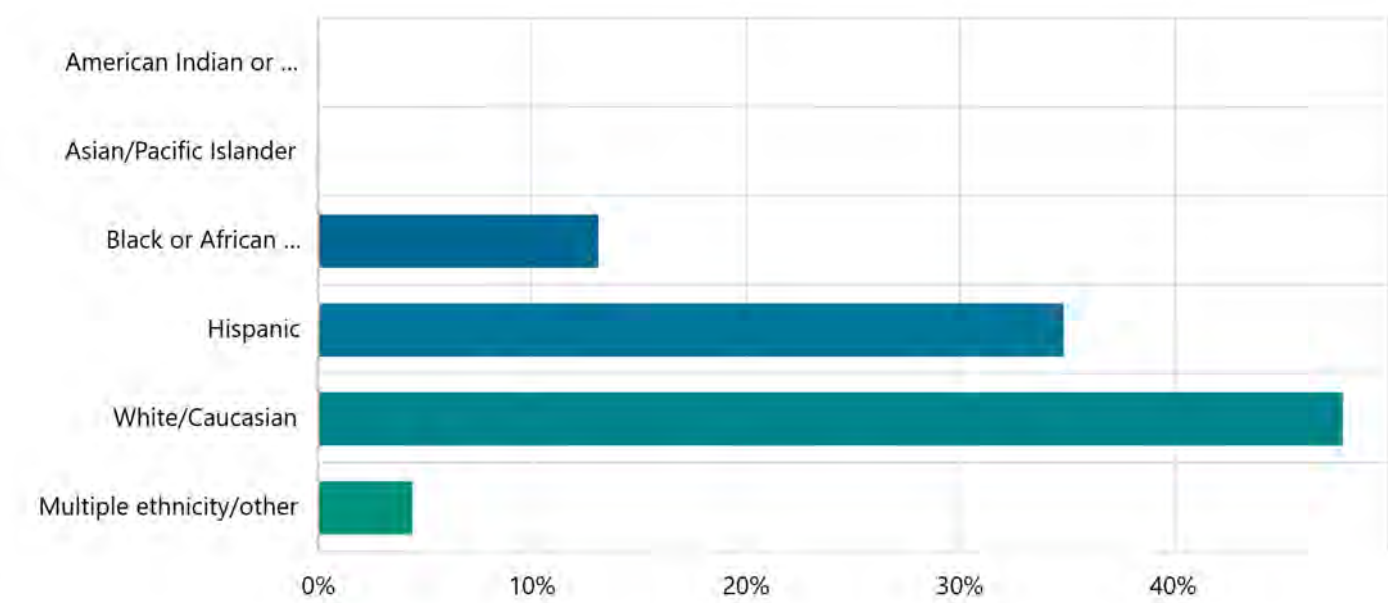
Multi Choice | Skipped: 0 | Answered: 23 (100%)



Answer choices	Percent	Count
Female	47.83%	11
Male	43.48%	10
Non-binary	0%	0
Prefer not to say	8.70%	2
Other	0%	0
Total	100.00%	23

10. Which race or ethnicity best describes you?

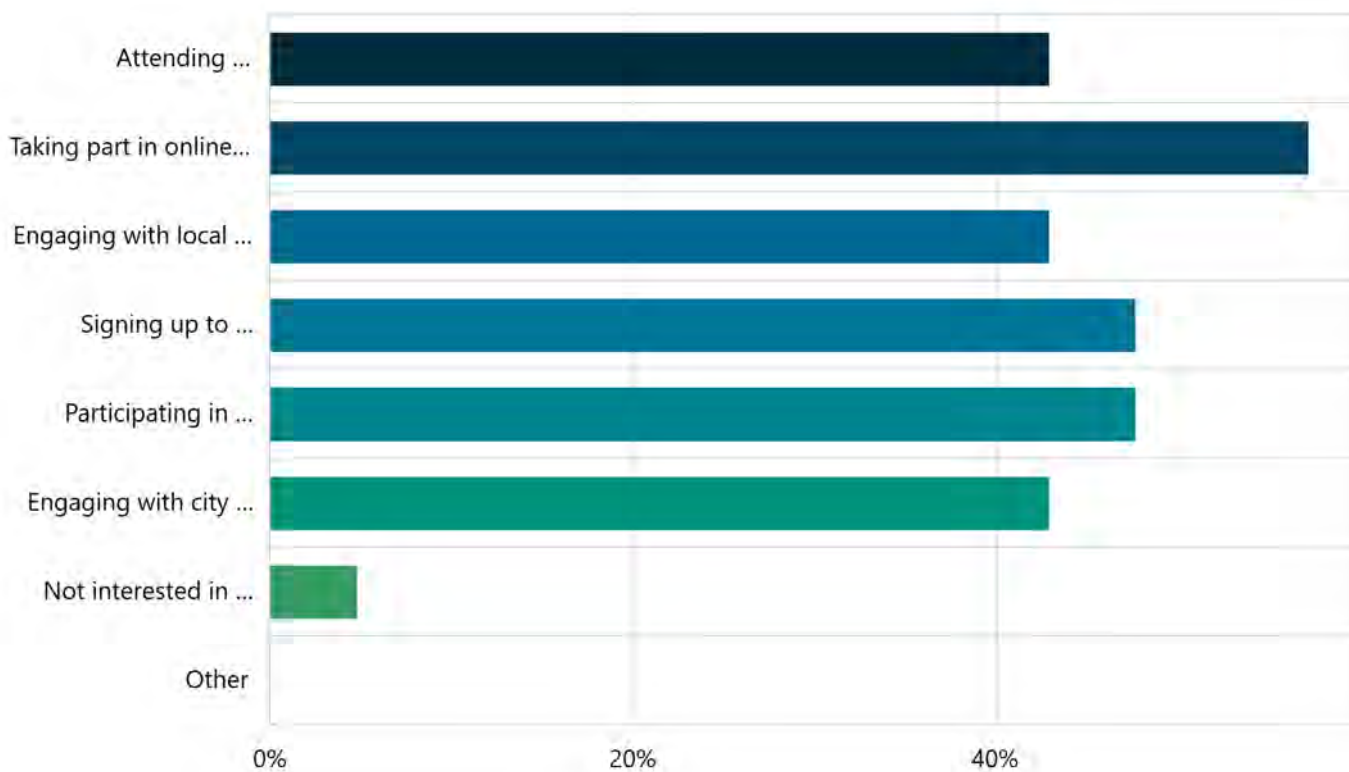
Multi Choice | Skipped: 0 | Answered: 23 (100%)



Answer choices	Percent	Count
American Indian or Alaskan Native	0%	0
Asian/Pacific Islander	0%	0
Black or African American	13.04%	3
Hispanic	34.78%	8
White/Caucasian	47.83%	11
Multiple ethnicity/other	4.35%	1
Total	100.00%	23

11. How would you like to participate in SOAR Bakersfield?

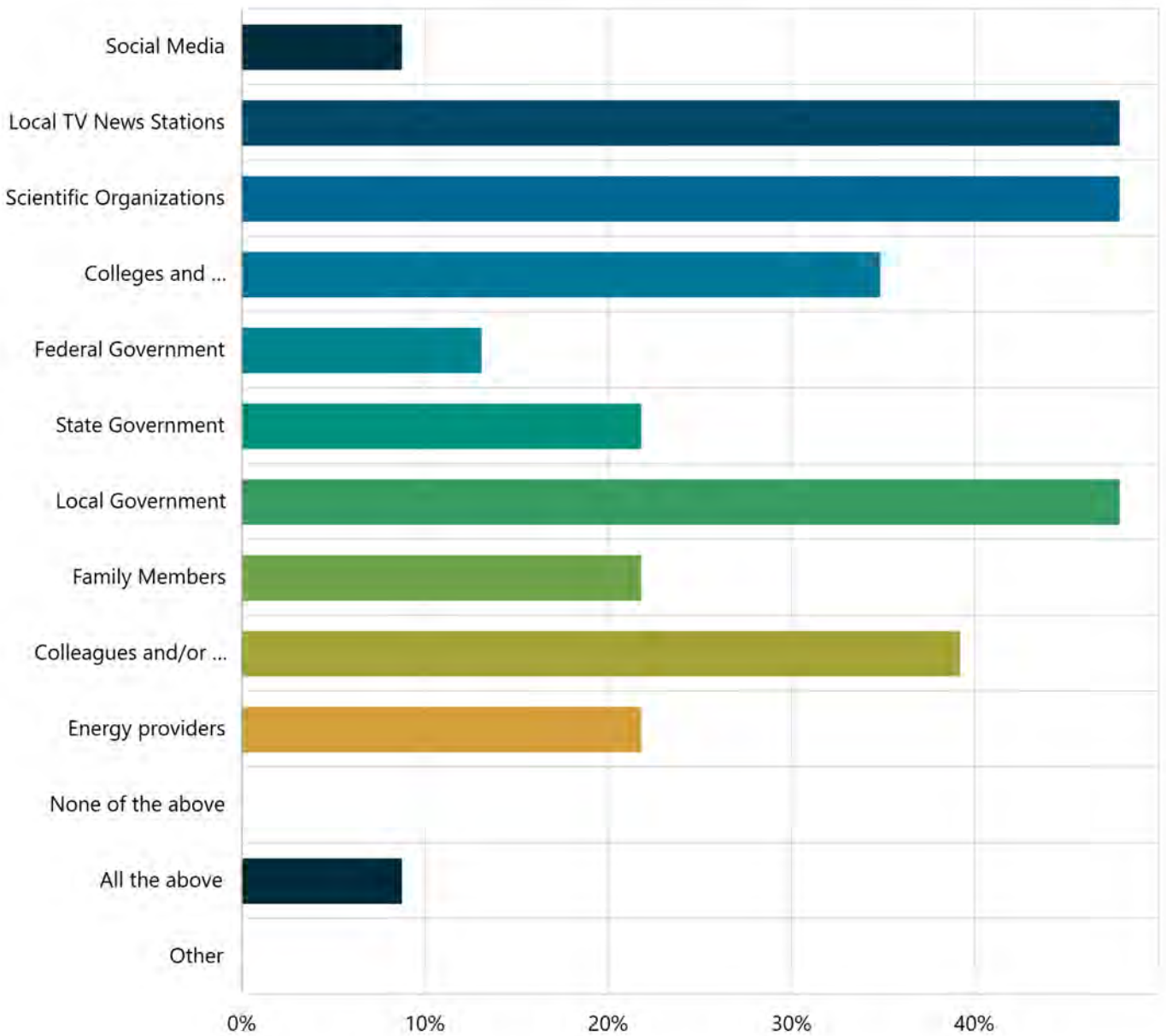
Multi Choice | Skipped: 2 | Answered: 21 (91.3%)



Answer choices	Percent	Count
Attending in-person community workshops	42.86%	9
Taking part in online surveys and discussions	57.14%	12
Engaging with local organizations on SOAR Bakersfield topics	42.86%	9
Signing up to receive updates and opportunities to engage	47.62%	10
Participating in virtual or hybrid opportunities (e.g., zoom meetings)	47.62%	10
Engaging with city officials	42.86%	9
Not interested in participating	4.76%	1
Other	0%	0

12. Which of the following sources do you trust to provide accurate information about sustainability and development?

Multi Choice | Skipped: 0 | Answered: 23 (100%)



Answer choices	Percent	Count
Social Media	8.70%	2
Local TV News Stations	47.83%	11
Scientific Organizations	47.83%	11
Colleges and Universities	34.78%	8
Federal Government	13.04%	3
State Government	21.74%	5

Local Government	47.83%	11
Family Members	21.74%	5
Colleagues and/or Friends	39.13%	9
Energy providers	21.74%	5
None of the above	0%	0
All the above	8.70%	2
Other	0%	0

13. Enter your email below if you'd like to stay informed about upcoming events and updates related to SOAR Bakersfield Required

Email | Skipped: 11 | Answered: 12 (52.2%)

gordonbuckles@gmail.com
Contribution 12 of 12 | June 23, 2025

kedzierskimatt@gmail.com
Contribution 11 of 12 | June 17, 2025

sotelo_lydia6@yahoo.com
Contribution 10 of 12 | June 17, 2025

sandraklingenberg764@gmail.com
Contribution 9 of 12 | May 29, 2025

josep1209325@gmail.com
Contribution 8 of 12 | April 5, 2025

jaybrickhouse@gmail.com
Contribution 7 of 12 | March 26, 2025

thomashumphrey00@gmail.com
Contribution 6 of 12 | March 21, 2025

sara.sullivan@kccd.edu
Contribution 5 of 12 | March 20, 2025

yesenia.isbell@kccd.edu
Contribution 4 of 12 | March 20, 2025

fleeces.culvert8l@icloud.com
Contribution 3 of 12 | March 17, 2025

kotowskehelen1212@gmail.com
Contribution 2 of 12 | March 16, 2025

reyescarlaann@gmail.com
Contribution 1 of 12 | February 26, 2025

14. What questions or comments do you have about SOAR (Sustainable Opportunities Advancing Resilience) Bakersfield?

Long Text | Skipped: 17 | Answered: 6 (26.1%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions

Open

Help Us Identify Community Opportunities

SOAR Bakersfield

11

Contributors

31

Contributions

Key Statistics

Top-level information about the activity.



31

Posts

11 contributors



1

Total Votes

1 avg. votes / post

Map Post Summary

Summary of content contributed by participants including location information, voting results and more.

Posts by Location

Map showing all posts contributed by participants.



Top Contributions by Location

Top 10 most frequent postal/ZIP codes of posts submitted by participants.

Location	Total Contributions	% Contributions
93305, Bakersfield, Kern County, California, United States	10	32.26%
Downtown Bakersfield, 93301, Bakersfield, Kern County, California, United States	4	12.9%
City in the Hills, 93306, Bakersfield, Kern County, California, United States	2	6.45%
Homaker Park, 93301, Bakersfield, Kern County, California, United States	2	6.45%
Panorama, 93305, Bakersfield, Kern County, California, United States	2	6.45%
93307, Casa Loma, Bakersfield, Kern County, California, United States	1	3.23%
93314, Rosedale, Bakersfield, Kern County, California, United States	1	3.23%
CSU Bakersfield, 93311, Bakersfield, Kern County, California, United States	1	3.23%
College Heights, 93305, La Cresta, Bakersfield, Kern County, California, United States	1	3.23%
Fruitvale, 93308, Bakersfield, Kern County, California, United States	1	3.23%

Ratings

Summary of voting and rating activity across all posts.



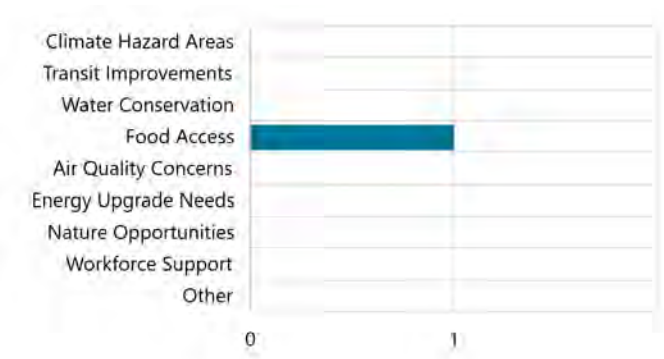
1

Total Upvotes

1.00 avg. upvotes / post

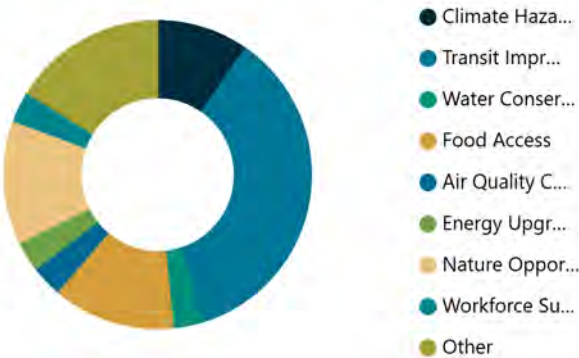
Ratings by Category

A comparison of the voting and rating activity of the categories contributors selected for their posts.



Posts by Category

Comparison showing the number of posts for each category, as selected by participants.



1. Your comment Required

Long Text | Skipped: 0 | Answered: 31 (100%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions

2. Screen name Required

Short Text | Skipped: 0 | Answered: 31 (100%)

E.D

Contribution 31 of 31 | April 2, 2025

SA

Contribution 30 of 31 | March 27, 2025

Rob Ball

Contribution 29 of 31 | March 27, 2025

rob ball

Contribution 28 of 31 | March 27, 2025

Rob Ball

Contribution 27 of 31 | March 27, 2025

LMontes

Contribution 26 of 31 | March 27, 2025

Rob Ball

Contribution 25 of 31 | March 27, 2025

Rob Ball

Contribution 24 of 31 | March 27, 2025

Rob Ball

Contribution 23 of 31 | March 27, 2025

LMontes

Contribution 22 of 31 | March 27, 2025

Rob Ball

Contribution 21 of 31 | March 27, 2025

Rob Ball

Contribution 20 of 31 | March 27, 2025

Leslie Contribution 19 of 31 March 18, 2025
Leslie Contribution 18 of 31 March 18, 2025
MLK Transit Contribution 17 of 31 March 18, 2025
Resident Contribution 16 of 31 March 18, 2025
resident Contribution 15 of 31 March 18, 2025
resident Contribution 14 of 31 March 18, 2025
Resident Contribution 13 of 31 March 18, 2025
resident Contribution 12 of 31 March 18, 2025
Showing 20 latest contributions only. Please see the data results for all contributions to this question.

3. Email address

Email | Skipped: 7 | Answered: 24 (77.4%)

sadams@bakochamber.com
Contribution 24 of 24 | March 27, 2025

rball@kerncog.org
Contribution 23 of 24 | March 27, 2025

rball@kerncog.org
Contribution 22 of 24 | March 27, 2025

rball@kerncog.org
Contribution 21 of 24 | March 27, 2025

luis.montes@ascent.inc
Contribution 20 of 24 | March 27, 2025

rball@kerncog.org
Contribution 19 of 24 | March 27, 2025

rball@kerncog.org
Contribution 18 of 24 | March 27, 2025

rball@kerncog.org
Contribution 17 of 24 | March 27, 2025

luis.montes@ascent.inc
Contribution 16 of 24 | March 27, 2025

rball@kerncog.org
Contribution 15 of 24 | March 27, 2025

rball@kerncog.org
Contribution 14 of 24 | March 27, 2025

lesliemoreno1995@gmail.com
Contribution 13 of 24 | March 18, 2025

lesliemoreno1995@gmail.com Contribution 12 of 24 March 18, 2025
achiguamo@yahoo.com Contribution 11 of 24 February 27, 2025
dorianewheeler25@gmail.com Contribution 10 of 24 February 26, 2025
dorianewheeler25@gmail.com Contribution 9 of 24 February 26, 2025
luis.montes@ascent.inc Contribution 8 of 24 February 10, 2025
luis.montes@ascent.inc Contribution 7 of 24 January 2, 2025
luis.montes@ascent.inc Contribution 6 of 24 January 2, 2025
luis.montes@ascent.inc Contribution 5 of 24 January 2, 2025
Showing 20 latest contributions only. Please see the data results for all contributions to this question.

Attachment B

Community Workshop #1

SOAR Bakersfield Community

Workshop

Attendee Details

First Name	Last Name
Justin	Ahart
Dorian	Wheeler
lori	pesante
Hildelisa	Bohon
Fatima	Echeverria
Jay	Brickhouse
Karina	Funez
Diana	Salinas
Ali	Morris
Ron	White
Chris	Thuo
Oscar	Santana
Rosa	Herrera
Sury	Jimenez
Marco	Franco
Neomi	Castro
Oscar	Santana
Mel	Calderon
Leslie	M
Ian	Sharples
Sandra	Ordonez
Troy	Hightower
Rob	Duchow
Robert	Privett
Emprezz	Nontzikelelo
Karl	Davisson
John	Smith
Troy Hightower TDH Intl	
Phil	Burns
Christian	Clegg
David	Cabrera
Emma	De La Rosa
Jaccob	Lopez
Cesar	Estrada
Lilli	Parker

SOAR Bakersfield Virtual Community Workshop Summary

March 18, 2025

Executive Summary

The City of Bakersfield hosted its first community workshop for SOAR (Sustainable Opportunities Advancing Resilience) Bakersfield on Tuesday, March 18, from 6:00 p.m. to 7:30 p.m. The workshop introduced the project and planning process, providing attendees an opportunity to engage directly with the project team and share their feedback. Live Spanish interpretation and translated materials were available. Thirteen people participated in the virtual event.

The event opened with a presentation outlining the workshop agenda, project schedule, and key details about SOAR Bakersfield. It provided an overview of climate change, emphasizing the link between mitigation and adaptation, and highlighted projected climate stressors, hazards, and impacts identified in the City's Vulnerability Assessment. To guide discussions, participants were also introduced to potential opportunities focused on sustainability, economic growth, community wellbeing, and climate resilience within SOAR Bakersfield.

Following the presentation, participants joined small group discussions to explore specific opportunities they wanted to see reflected in SOAR Bakersfield. They were encouraged to document their ideas using the SOAR Bakersfield Map Activity, available through the project website's Digital Engagement Hub. The workshop concluded with an overview of next steps and additional opportunities for community involvement.

This summary provides additional details on the information shared during the workshop and the feedback gathered. Community input will help refine strategies and ensure proposed actions align with local priorities.

Welcome and Introductions

The workshop opened with brief instructions from Giovanna Wormsbeck, the Spanish interpreter, on accessing the Spanish channel, followed by Zoom navigation guidance from Luis Montes, Ascent's Outreach Specialist. City Manager Christian Clegg then welcomed attendees, expressed gratitude for their participation, and handed it back to Luis, who introduced the workshop objectives, outlined the agenda, and provided an overview of SOAR Bakersfield's purpose, project schedule, key planning phases, and community engagement efforts.

SOAR Bakersfield Overview

Luis provided an overview of SOAR Bakersfield, outlining the planning effort and key concepts related to climate change, adaptation, and mitigation. Using a diagram, he explained the connection between mitigation and adaptation, emphasizing how local actions to reduce climate pollutants and enhance resilience to existing hazards contribute to a more climate-resilient city.

The presentation then covered climate stressors and projected trends for Bakersfield, highlighting rising average temperatures, more extreme heat days, and increased precipitation variability. This was followed by a discussion of key climate hazards expected to impact the community, including extreme heat, heavy precipitation and flooding, drought, and poor air quality. Finally, Luis described potential climate impacts, such as risks to vulnerable populations, biodiversity, infrastructure, and transportation.

Two questions were posed to assess concerns about climate hazards and the perceived impact of climate change on communities. These questions were:

Slido Question #1: Which of the following hazards do you find most concerning? (select one)

Poll Option	Count	Percentage
Poor Air Quality	6	46%
Extreme Heat	4	31%
Wildfire	2	15%
Extreme Precipitation and Flooding	1	8%
Drought	0	0%

Slido Question #1: How likely do you think it is that climate change will affect the health and safety of you, your household, and/or your loved ones?

Poll Option	Count	Percentage
Very likely	9	69%
Neutral	2	15%
Somewhat likely	1	8%
Somewhat unlikely	1	8%
Very unlikely	0	0%
Unsure	0	0%

Community Visioning

To encourage feedback on priorities for SOAR Bakersfield, Luis introduced visioning questions and provided examples of potential opportunities. The goal was to help

attendees identify specific sustainable, economic, community, and resilience-focused actions to support group discussions and inform potential plan strategies.

Two visioning questions were posed to better understand community priorities:

Slido Question #3: In 1-2 words, what does a thriving Bakersfield look like to you in 20 years?



Slido Question #4: Which possible outcome of SOAR Bakersfield are most important to you? (select up to three options)

Poll Option	Count	Percentage
Cleaner air quality	8	50%
Lower energy costs	8	50%
More trees and parks	7	44%
Better preparation for extreme weather	6	38%
Improved walking and biking infrastructure	5	31%
Enhanced transportation and mobility options	4	25%
Increased job opportunities	4	25%
Other (Enter in the chat!)	0	0%

Q&A

After the presentation, attendees had the opportunity to ask questions, which were addressed by both Ascent and City staff. Only one question was raised regarding the members of the Advisory Group, which will meet six times during the planning period. Christian responded by sharing a few of the participating groups and encouraged others to

reach out if they were interested in having a representative from their organization join the group.

Group Activity

Following the PowerPoint presentation and Q&A, the remainder of the meeting focused on a group activity to gather input on attendees' priorities for SOAR Bakersfield. The activity consisted of two parts: first, participants were given guiding questions to help them identify key opportunities; second, they were introduced to the Digital Engagement Hub's Map Activity on the project website, where they could input these priorities directly. Participants were also encouraged to explore additional feedback tools, including the vision board, survey, and social media toolkit, if they finished the exercise early. The activity was conducted in the breakout rooms and lasted 40 minutes.

The discussion questions for part one were:

- What improvements would make Bakersfield a healthier, more livable city for everyone?
- What areas need better infrastructure, such as public transit, tree cover, or other investments, to improve the quality of life?
- Which areas in Bakersfield need the most attention regarding extreme weather impacts, such as heat, flooding, drought, or wildfire?
- What resources or opportunities would you like to see developed in Bakersfield?
- Where do you see untapped potential in Bakersfield?

Below is a synthesis of the feedback received, organized by the major themes that emerged from the discussion questions.

Sustainable Energy and Utilities

- Alternative energy sources desired to replace PG&E
- Support for Community Choice Aggregation to lower bills and increase renewable energy use
- Need for improved energy resiliency in southeast Bakersfield, where energy-intensive cooling is common
- Concerns about energy burden inequity in lower-income neighborhoods

Housing and Sustainable Development

- Support for multifamily housing development, particularly downtown with current single-family housing dominance viewed as unsustainable
- Zoning reform identified as a barrier to sustainable development
- Need for building codes requiring cooling systems, not just heating

- Interest in maximum temperature standards for residential buildings
- Inconsistent policy enforcement in east/southeast neighborhoods

Connectivity and Transportation

- Public transit improvements needed (cleanliness, reliability, frequency, evening service)
- Bike infrastructure requires physical dividers, not just paint stripes
- Specific streets needing safety upgrades: Union Avenue, Stockdale Highway, California Street
- Support for "walking school bus" programs and complete streets with pedestrian buffers
- Transportation improvements directly linked to healthcare access, especially in underserved areas and to improve local air quality

Environmental Justice

- Southeast Bakersfield (93307) identified as particularly underserved across multiple dimensions:
 - o Vacant lots and limited economic development
 - o Lack of tree canopy and green space
 - o Inadequate water and sewer infrastructure
 - o Water contamination issues
- Food deserts noted in downtown, southwest, northeast, and northwest areas
- Better distribution of healthcare facilities needed in underserved areas
- Need for improved zoning to separate polluting uses from residential areas
- Wildfire risks in northeast Bakersfield
- Pre-1970 neighborhoods lack basic infrastructure like sidewalks and sewer connections
- Basic service gaps in water and sewer, particularly in southeast Bakersfield

Green Workforce and Economic Development

- Need for planning to transition from oil industry to green jobs. Support for expanded workforce development programs in renewable energy sectors
- Interest in developing carbon capture and hydrogen production
- Opportunity to use brownfields funding to repurpose abandoned warehouses
- Concerns about current focus on warehouse/logistics industries:
 - o Would increase vehicle miles traveled (VMT)
 - o Could worsen air quality

- o May reduce jobs through automation

SOAR Bakersfield Development

- Participants expressed concern about lack of coordination between various planning efforts affecting different parts of the city and region.
- Suggestion to bring in subject matter experts to help educate others during workshops.
- Ensure advisory group understand community concerns regarding air pollution
- Recommendation to add bike lanes, hospital locations, and transit routes to the website map activity.

Next Steps

After the group activity, brief closing remarks were given, along with reminders to take the survey, visit the project website, and email any questions to SOAR@bakersfieldcity.us. Attendees were also reminded that the slides, workshop recording, and relevant links would be shared with everyone who RSVP'd.

Workshop Takeaways and Recommendations

The following takeaways and recommendations aim to encourage and enhance engagement in future workshops and can be discussed during our check-ins.

- **Focus Group Strategy:** begin identifying potential focus group participants well in advance of the summer sessions. These group members can act as ambassadors, helping to share information about SOAR Bakersfield within their networks.
- **Project Team Direct Outreach:** build stronger relationships with community groups by sending more personalized emails and making phone calls to serve as reminders to engage or attend SOAR Bakersfield-related outreach events. Complement traditional communication methods by sharing digital content and directly introducing SOAR Bakersfield to community leaders, nonprofit organizations, and local members.
- **Spanish Language Access:** collaborate directly with established Spanish-speaking organizations (such as churches, cultural centers, and community groups). Emphasize that the first workshop was conducted in Spanish and that all future opportunities will offer Spanish-language support and materials.



Sustainable Opportunities
Advancing Resilience

Agenda

**SOAR Bakersfield
Virtual Community Workshop**
6:00 p.m. – 7:30 p.m.
March 18, 2025

Zoom Meeting ID: 821 5755 5379; Passcode: 607499

Register: <https://us06web.zoom.us/meeting/register/FcYmAINJQViLBnGyXN6Qwg>

Discussion Items		Time
1.	Welcome and Introductions	6:00 p.m.
2.	SOAR Bakersfield Overview and Presentation	6:05 p.m.
3.	Questions and Answers	6:35 p.m.
4.	Group Activity – Community Opportunities	6:45 p.m.
5.	Next Steps and Closing Comments	7:25 p.m.

Helpful Information:

- **Project Website:** <https://ascent.mysocialpinpoint.com/soar-bakersfield>



Sustainable Opportunities
Advancing Resilience

Ordél del día

SOAR Bakersfield
Foro comunitario virtual
6:00 p.m. – 7:30 p.m.
18 de marzo de 2025

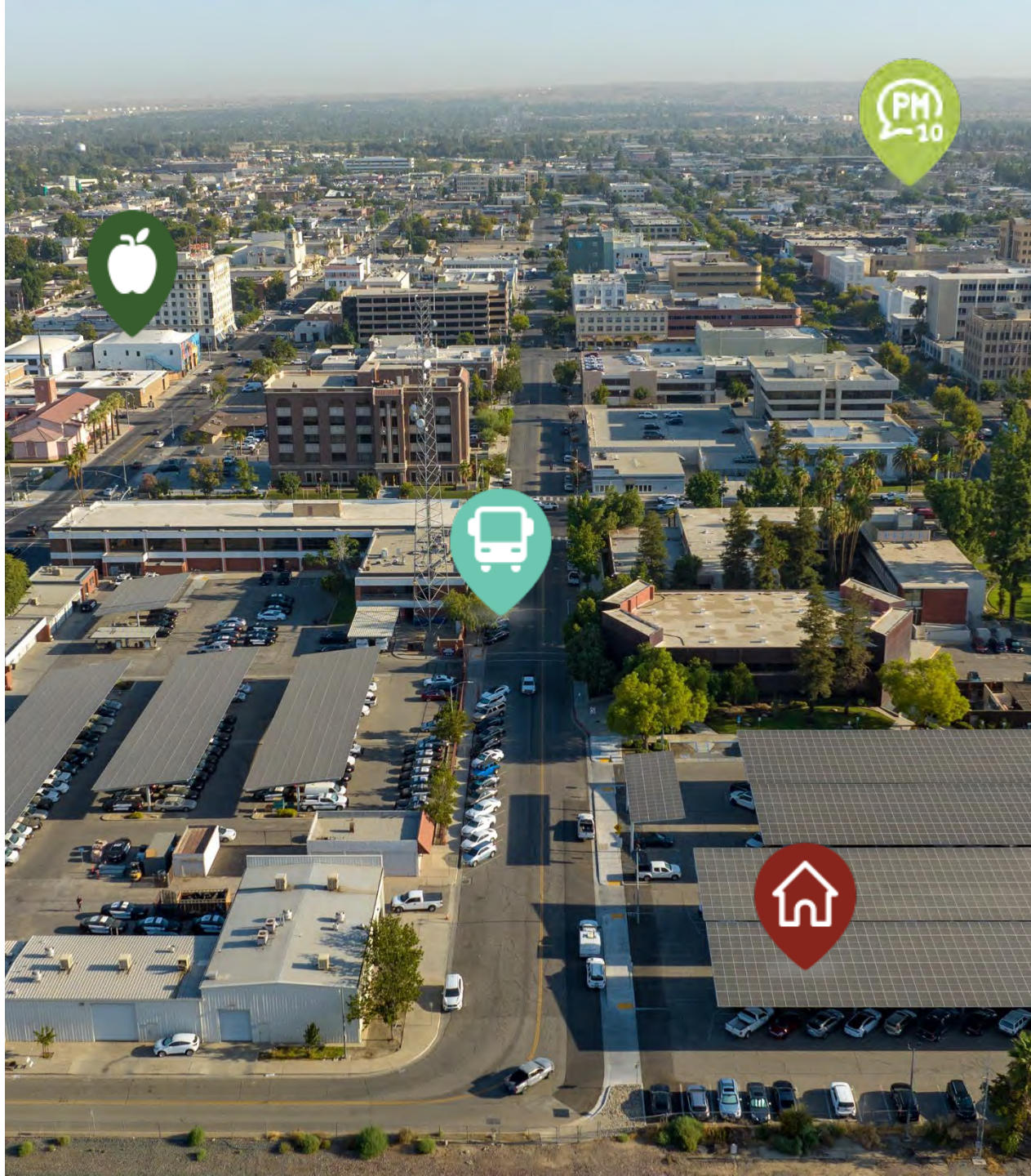
ID de la reunión de Zoom: 821 5755 5379; contraseña: 607499

Regístrese: <https://us06web.zoom.us/meeting/register/FcYmAlNJQViLBnGyXN6Qwg>

Temas a tratar		Hora
1.	Bienvenida y presentaciones	6:00 p.m.
2.	Aspectos generales y presentación de SOAR Bakersfield	6:05 p.m.
3.	Preguntas y respuestas	6:35 p.m.
4.	Actividad de grupo – Oportunidades comunitarias	6:45 p.m.
5.	Pasos siguientes y comentarios finales	7:25 p.m.

información útil:

- Sitio web del proyecto: <https://ascent.mysocialpinpoint.com/soar-bakersfield>



Sustainable Opportunities
Advancing Resilience

SOAR

(Sustainable Opportunities
Advancing Resilience)

Bakersfield

Community
Workshop

March 18, 2025

Foro
Comunitario

18 de marzo de 2025

Interpretación / Interpretation



**Tableta
IPAD**

1

2

3

4



**Computadora
Computer**

1

2



**Teléfono Inteligente
Smart Phone**

1

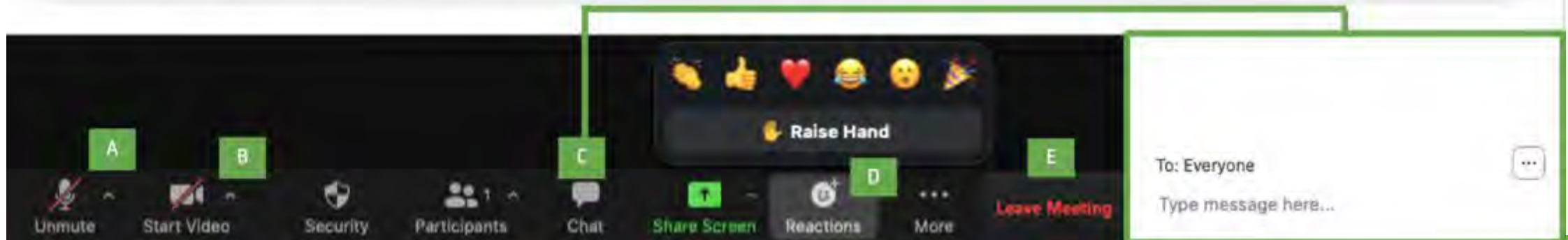
2

3

4

Zoom

- A Mute / Unmute:** Mutes and unmutes your microphone. Please stay on mute unless you are invited to speak.
- B Start Video / Stop Video:** Turns your camera on and off.
- C Chat:** Opens and closes the chat box. You may leave questions and comments here. We may share notifications or instructions here.
- D Reactions:** Opens menu of non-verbal reactions. We ask that you use the "Raised Hand" feature to notify us when you would like to be called on to speak. can use reactions to provide a reaction to what someone else is saying.
- E Leave Meeting:** Click to leave the meeting while it continues for the other participants. Only the host can end the meeting.



Zoom

A

Mute (poner en silencio)/Unmute (reactivar sonido): Desactiva y activa su micrófono. Por favor, manténgase en silencio a menos que se le invite a hablar.

B

Start Video (iniciar video)/Stop Video (detener video): Enciende y apaga su cámara.

C

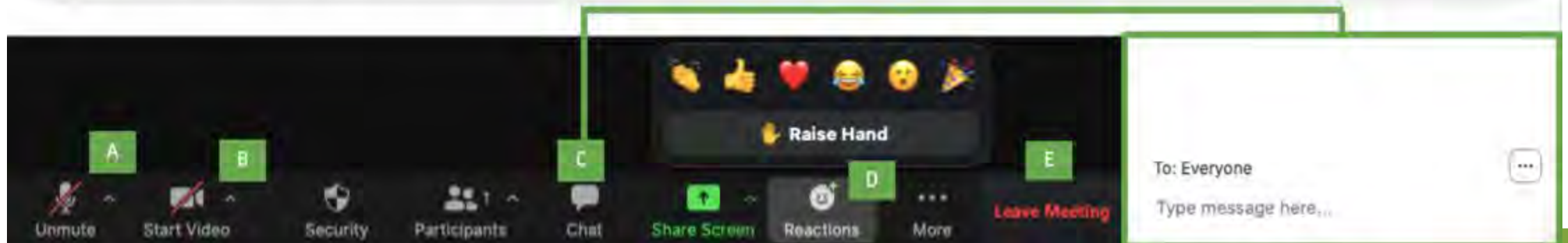
Chat: Abre y cierra el cuadro de chat. Usted puede dejar aquí sus preguntas y comentarios. Podemos compartir notificaciones o instrucciones aquí.

D

Reactions (reacciones): Abre el menú de reacciones no verbales. Le pedimos que utilice la función 'Raised Hand' (levantar la mano) para notificarnos cuando desee que se le conceda la palabra. Puede utilizar 'Reactions' para reaccionar a lo que dice otra persona.

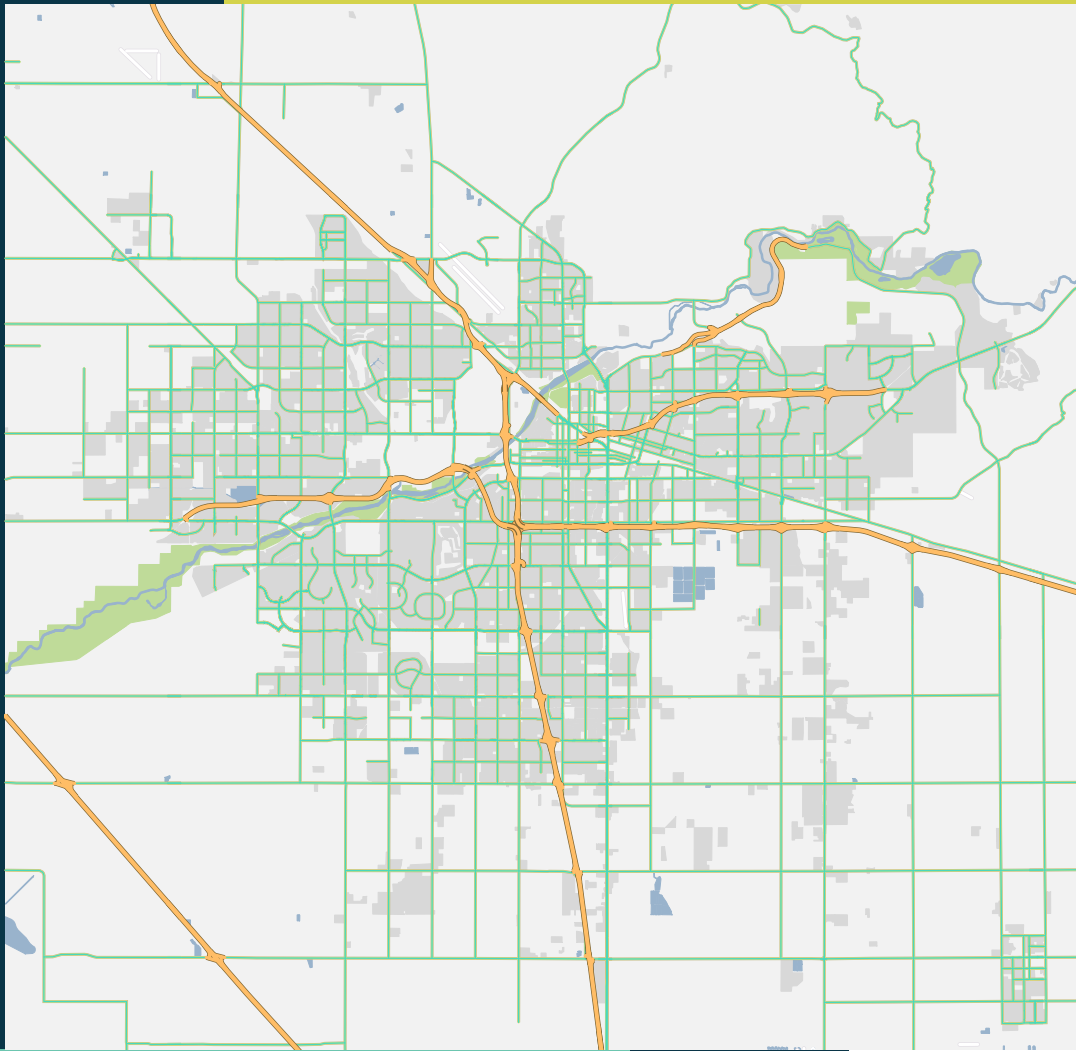
E

Leave Meeting (salir de la reunión): Haga clic para abandonar la reunión mientras esta continúa para los demás participantes. Únicamente el anfitrión puede dar por terminada la reunión.



Welcome and Introductions

Bienvenida y presentaciones



Agenda

- Introductions
- SOAR Bakersfield Overview
- Climate Change Overview
- Q&A
- Group Activity
- Next Steps and Closing Comments

Orden del día

- Presentaciones
- Aspectos generales de SOAR Bakersfield
- Descripción general del cambio climático
- Preguntas y respuestas
- Actividad en grupo
- Pasos siguientes y consideraciones finales

In the chat, please share:

Name, affiliation, and favorite place in Bakersfield

**En el chat, por favor
comparta:**

Su nombre, afiliación, y lugar favorito en Bakersfield

Project Team

City of Bakersfield

- ▶ Christian Clegg, City Manager
- ▶ Rick Anthony, Assistant City Manager
- ▶ Phil Burns, Development Services Director
- ▶ Cassandra Cotera, Fiscal & Administrative Services Officer
- ▶ Kayla Hickey, Management Fellow
- ▶ Christina Gulley, Administrative Analyst
- ▶ Paula Soto, Technology Systems Analyst

Ascent

- ▶ Poonam Boparai, Principal-in-Charge
- ▶ Hannah Kornfeld, Project Director
- ▶ Andrew Beecher, Project Manager/Technical Lead
- ▶ Luis Montes, Outreach Specialist
- ▶ Natalie Kataoka, Climate Action Analyst
- ▶ Adam Qian, Climate Adaptation Planner
- ▶ Veronica Alatorre, Urban Designer

Spanish Interpretation

- ▶ Giovanna Wormsbeck, Spanish Interpreter

In the chat, please share:

Name, affiliation, and favorite place in Bakersfield

**En el chat, por favor
comparta:**

Su nombre, afiliación, y lugar favorito en Bakersfield

Equipo del proyecto

Ciudad de Bakersfield

- ▶ Christian Clegg, Gestor municipal
- ▶ Rick Anthony, Gestor municipal auxiliar
- ▶ Phil Burns, Director de Servicios del Desarrollo
- ▶ Cassaundra Cotera, Oficial de Servicios Fiscales y Administrativos
- ▶ Kayla Hickey, Becaria de gestion
- ▶ Christina Gulley, Analista administrativa
- ▶ Paula Soto, Analista de sistemas tecnológicos

Ascent

- ▶ Poonam Boparai, Director en funciones
- ▶ Hannah Kornfeld, Directora del proyecto
- ▶ Andrew Beecher, Gerente de proyecto/líder técnico
- ▶ Luis Montes, Especialista en divulgación
- ▶ Natalie Kataoka, Analista de acción climática
- ▶ Adam Qian, Planificador de adaptación climática
- ▶ Veronica Alatorre, Diseñadora urbana

Interpretación al Español

- ▶ Giovanna Wormsbeck, Intérprete de español

Workshop Overview

Aspectos generales del taller

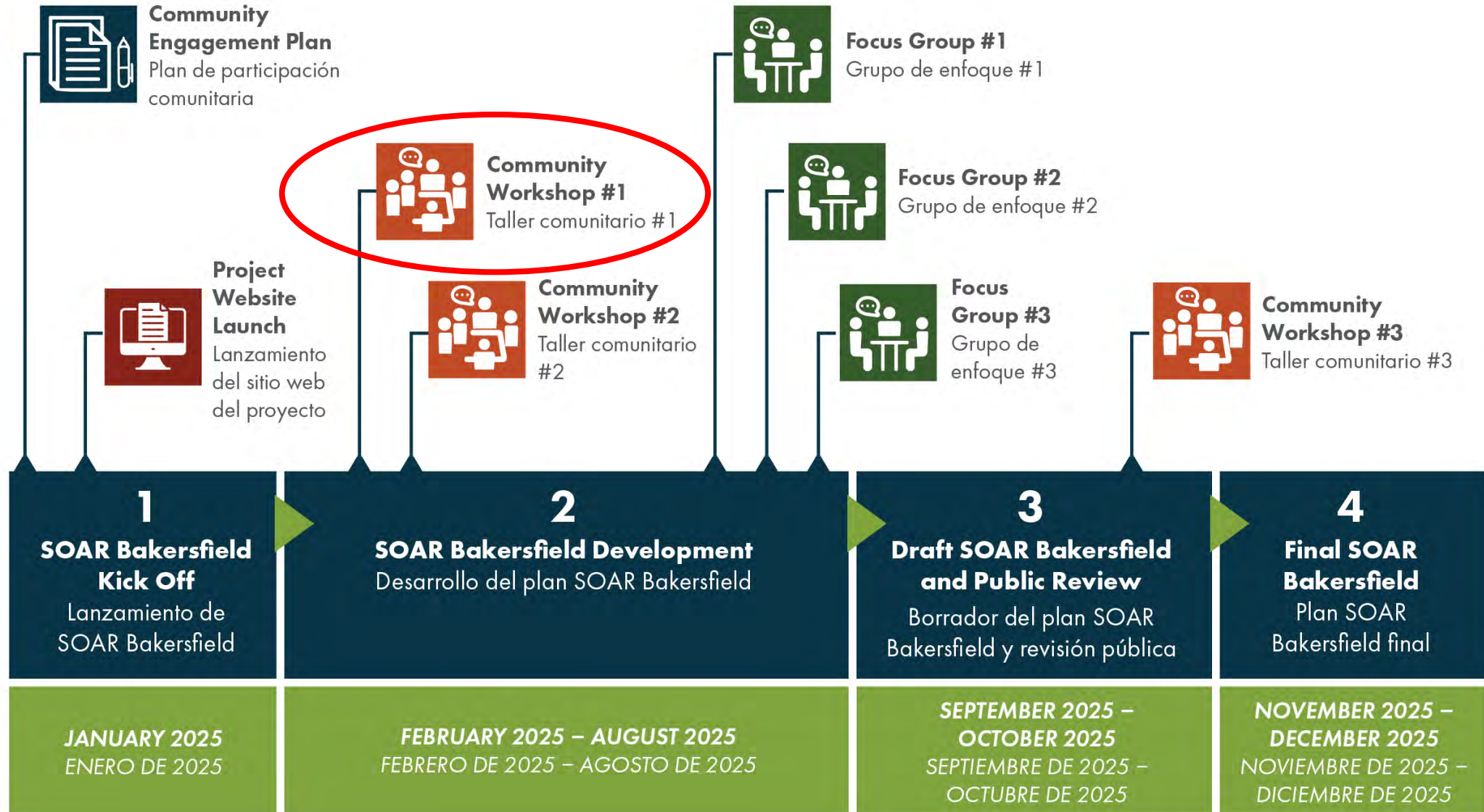
- Learn about SOAR Bakersfield and its benefits
- Hear your ideas to help build a stronger, more resilient city
- Discuss local strengths, challenges, and solutions
- Get project updates and ways to stay involved



- Obtenga más información sobre SOAR Bakersfield y sus beneficios
- Comparta sus ideas para ayudar a construir una ciudad más fuerte y resiliente
- Hable sobre las fortalezas, los desafíos y las soluciones locales
- Obtenga actualizaciones del proyecto y manténgase involucrado/a

Schedule

Cronograma



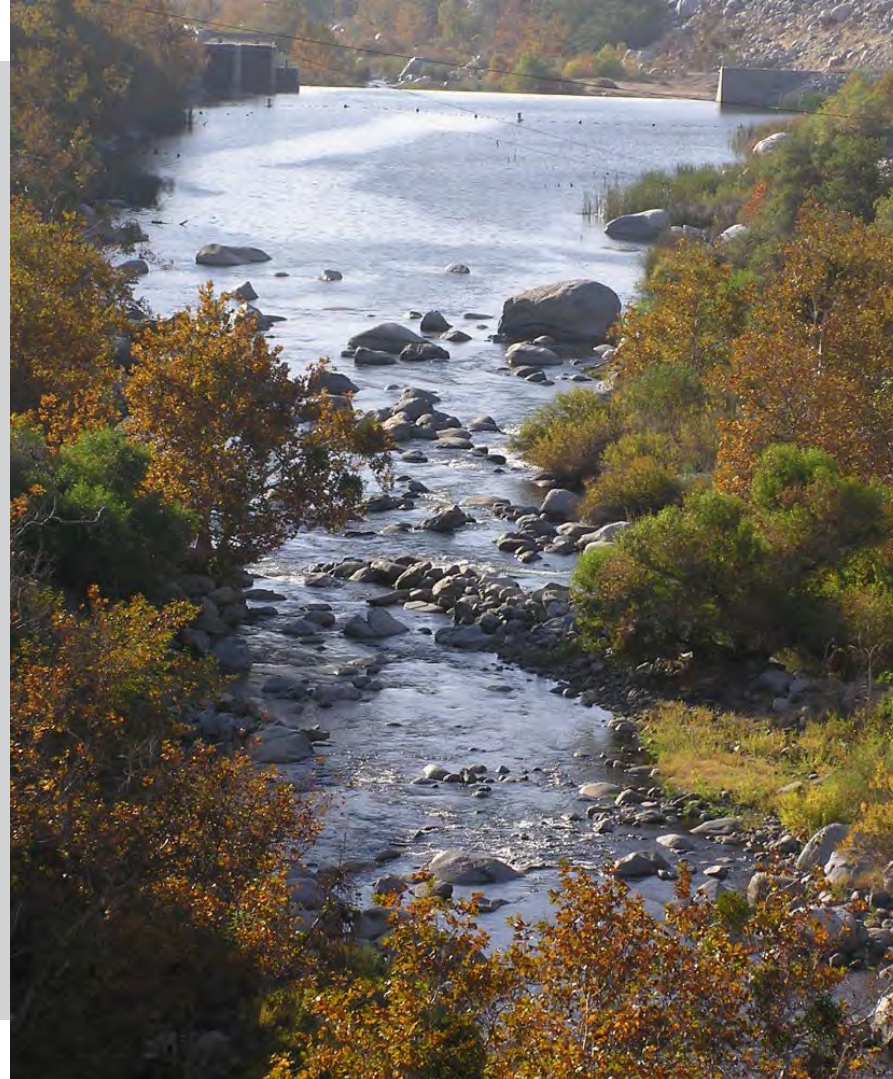
SOAR Bakersfield Overview

Aspectos generales de SOAR Bakersfield

SOAR Bakersfield

**Sustainable
Opportunities
Advancing
Resilience**

Bakersfield



**Sustentables
Oportunidades
(para)
Aumentar (la)
Resiliencia**

Bakersfield

What is SOAR Bakersfield? ¿Qué es SOAR Bakersfield?

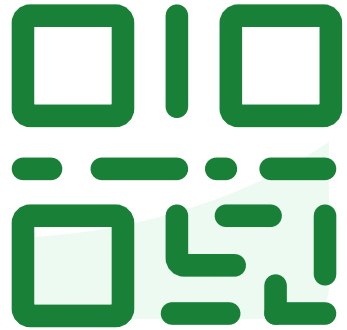
- A **roadmap** to reduce climate pollution
- Funded by the EPA's **Climate Pollution Reduction Grant (CPRG)**
- Identifies actions for **economic growth** and **cost savings**
- **Prioritizes** local needs and integrates **community priorities**
- Engages all populations, **especially underserved communities**
- **Ensures equitable benefits for everyone**



- Un **mapa de ruta** para reducir la contaminación climática
- Financiado por la **Subvención para la Reducción de la Contaminación Climática (CPRG)**, por sus siglas en inglés de la EPA
- Identifica acciones para el **crecimiento económico** y el **ahorro de costos**
- **Prioriza** las necesidades locales e integra las **prioridades de la comunidad**
- Involucra a todas las poblaciones, **especialmente a las comunidades marginadas**
- **Garantiza beneficios equitativos para todos**

slido

Please download and install the
Slido app on all computers you use



**Join at slido.com
#2826229**

① Start presenting to display the joining instructions on this slide.

How likely do you think it is that climate change will affect the health and safety of you, your household, and/or your loved ones?/¿Qué probabilidad cree usted que hay de que el cambio climático afecte la salud y la seguridad de usted, su hogar y/o sus seres queridos?
(1/2)

0 1 3

Very likely/Muy probable



Somewhat likely/Algo probable



Neutral/Neutral



Somewhat unlikely/Algo improbable



How likely do you think it is that climate change will affect the health and safety of you, your household, and/or your loved ones?/¿Qué probabilidad cree usted que hay de que el cambio climático afecte la salud y la seguridad de usted, su hogar y/o sus seres queridos?
(2/2)

0 1 3

Very unlikely/Muy improbable

☐ 0 %

Unsure/No estoy seguro/a

☐ 0 %

Climate Change Overview (Mitigation and Adaptation)

**Descripción General del Cambio Climático
(Mitigación y Adaptación)**



Definitions

Resilience: Capacity to withstand, recover from, and thrive through climate hazards while preserving core services and functions.

Adaptation: Actions taken to adjust systems and behaviors to better handle current and future hazards while maintaining essential functions.

Mitigation: Actions taken to reduce emissions or climate pollutants to slow down climate change.



Source: Kern County Fire Department

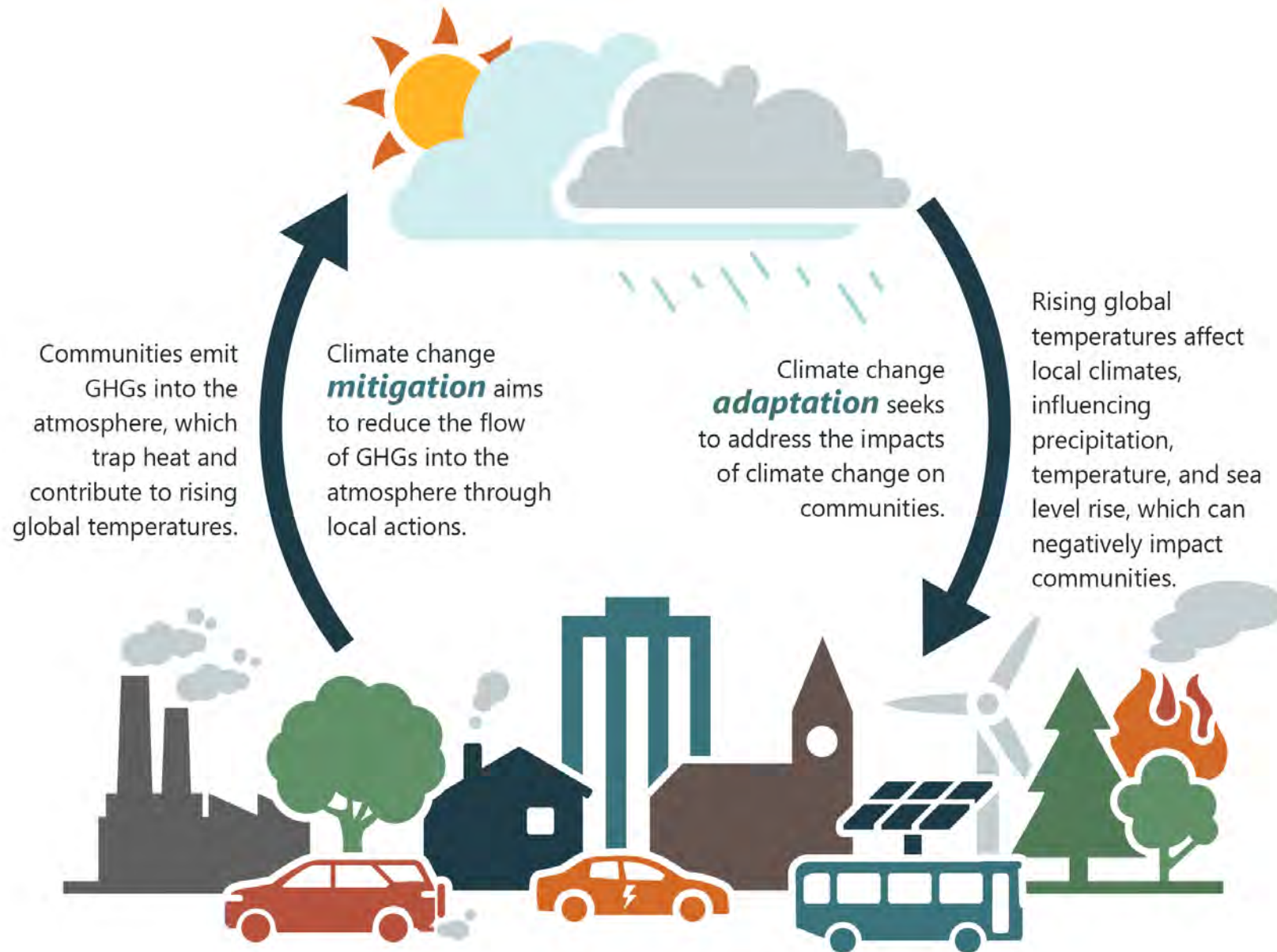
Definiciones

Resiliencia: Capacidad de resistir, recuperarse y prosperar ante los peligros climáticos, preservando al mismo tiempo los servicios y funciones esenciales.

Adaptación: Medidas adoptadas para ajustar los sistemas y los comportamientos a fin de afrontar mejor los peligros actuales y futuros, manteniendo al mismo tiempo las funciones esenciales.

Mitigación: Medidas adoptadas para reducir las emisiones o los contaminantes climáticos a fin de frenar el cambio climático.

Mitigation vs. Adaptation



Mitigación vs. Adaptación



Definitions (continued)

Climate Stressors: Long-term climate trends like rising temperatures or changing rainfall patterns that put pressure on our community.

Climate Hazard: A potentially damaging weather or climate-related event that can affect community health, safety, infrastructure, and economic stability.

Climate Impacts: The specific effects that climate hazards have on our community, such as property damage, health problems, or business disruptions.



Source: wjla.com

Definiciones (continuación)

Factores de estrés climático: Tendencias climáticas a largo plazo, como el aumento de las temperaturas o los cambios en los patrones de precipitaciones, que ejercen presión sobre nuestra comunidad.

Riesgo climático: Un fenómeno meteorológico o relacionado con el clima potencialmente dañino que puede afectar la salud, la seguridad, la infraestructura y la estabilidad económica de la comunidad.

Impactos climáticos: Los efectos específicos que tienen los riesgos climáticos sobre nuestra comunidad, como daños a la propiedad, problemas de salud o interrupciones comerciales.

Climate Stressors

Factores de estrés climático

HISTORICAL (1961-1990)

HISTÓRICO (1961-1990)

LONG-TERM (2070-2099)

LARGO PLAZO (2070-2099)

TEMPERATURE



Annual average maximum temperature

Temperatura máxima media anual

78.4°F → 83.2 TO 86.2°F

Annual average number of extreme heat days

Número medio anual de días de calor extremo

4.2 → 25.4 TO 46.8

PRECIPITATION



Annual average precipitation won't shift much...

La precipitación media anual no cambiará mucho...

6.9" → 6.7" TO 7.2"

...but year-to-year variability will, with wet years becoming wetter, and dry years becoming drier.

pero la variabilidad de un año a otro sí lo cambiará, con años húmedos que se volverán más húmedos y años secos que se volverán más secos.



Climate Hazards...

Riesgos climáticos...



EXTREME HEAT
CALOR EXTREMO



**EXTREME PRECIPITATION
& FLOODING**
PRECIPITACIONES EXTREMAS
E INUNDACIONES



WILDFIRE
INCENDIOS
FORESTALES



DROUGHT
SEQUÍAS



**POOR AIR
QUALITY**
MALA CALIDAD
DEL AIRE

...can result in negative impacts to:

...pueden tener efectos negativos en:

- Public Health and Safety
Salud y seguridad públicas
- Vulnerable Populations
Poblaciones vulnerables
- Energy Demand and Reliability
Demanda y confiabilidad energética
- Emergency Response
Respuestas de emergencia
- Local Economy
Economía local
- Infrastructure
Infraestructura
- Agriculture
Agricultura
- Essential Services
Servicios esenciales
- Biodiversity
Biodiversidad
- Natural Resources
Recursos naturales
- Recreation
Recreación
- Transportation
Transporte

Which of the following hazards do you find most concerning?/¿Cuál de los siguientes peligros le parece más preocupante?

0 1 3

Extreme Heat/Calor extremo



Extreme Precipitation and Flooding/Precipitaciones extremas e inundaciones



Wildfire/Incendios forestales



Drought/Sequía



Poor Air Quality/Mala calidad del aire



Community Visioning

Visión comunitaria

Identifying Opportunities

Identificando oportunidades

In 1-2 words, what does a thriving Bakersfield look like to you in 20 years?/
¿En 1 o 2 palabras, cómo describiría un Bakersfield próspero dentro de 20 años?

0 1 4



Opportunities

SOAR Bakersfield will identify opportunities for climate strategies that align with local needs and priorities, without committing to specific targets or metrics.



Oportunidades

SOAR Bakersfield identificará oportunidades para estrategias climáticas acordes con las necesidades y prioridades locales, sin comprometerse con objetivos o métricas específicas.

Which possible outcome of SOAR Bakersfield are most important to you? (select up to three options)/¿Qué resultado de SOAR Bakersfield son más importante para usted? (Seleccione hasta tres opciones)
(2/2)

0 1 6

Better preparation for extreme weather/Mejor preparación para condiciones climáticas extremas



Increased job opportunities/Mayor oportunidad de empleo



Improved walking and biking infrastructure/Mejor infraestructura para caminar y andar en bicicleta



Other (Enter in the chat!)/Otros (¡Escríbalos en el chat!)



Which possible outcome of SOAR Bakersfield are most important to you? (select up to three options)/¿Qué resultado de SOAR Bakersfield son más importante para usted? (Seleccione hasta tres opciones)

0 1 6

(1/2)

Cleaner air quality/Mejor calidad del aire



More trees and parks/Más árboles y parques



Lower energy costs/Menores costos de energía



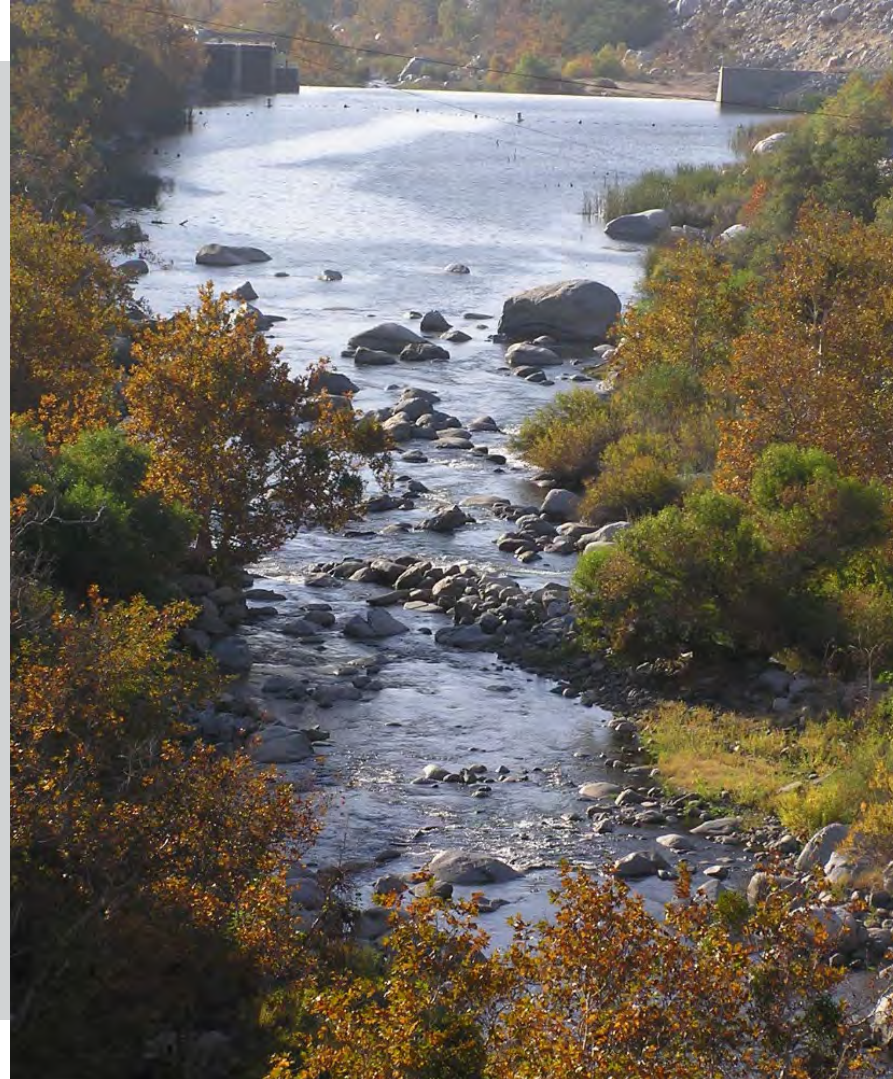
Enhanced transportation and mobility options/Mejores opciones de transporte y movilidad



SOAR Bakersfield

**Sustainable
Opportunities
Advancing
Resilience**

Bakersfield



**Sustentables
Oportunidades
(para)
Aumentar (la)
Resiliencia**

Bakersfield

Sustainable (Opportunities)

Supporting a healthy future by reducing emissions, using resources wisely, and strengthening core industries.

Sustentables (Oportunidades)

Fomentar un futuro saludable reduciendo las emisiones, utilizando los recursos de manera inteligente y fortaleciendo las industrias principales.





Clean Air Solutions
Soluciones para un aire limpio



Green Jobs Training
*Capacitación para
empleos ecológicos*



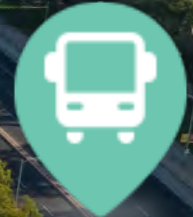
Urban Forest Investments
Inversiones en bosques urbanos



Water-saving Infrastructure
Infraestructura de ahorro de agua



Energy Efficient Upgrades
*Actualizaciones de eficiencia
energética*



**Transit Infrastructure
Upgrades**
*Mejoras en la
infraestructura de tránsito*

(Economic and Community) Opportunities

Creating pathways for economic growth and community benefits that improve quality of life for everyone in Bakersfield.

Oportunidades (Económicas y comunitarias)

Creando caminos para el crecimiento económico y beneficios comunitarios que mejoren la calidad de vida de todos en Bakersfield.





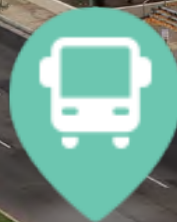
Support Food Production
Apoyar la producción de alimentos



Energy Cost Savings
Ahorro de costos energéticos



Support Businesses
Apoyar a las empresas



Better Connected Communities
Comunidades mejor conectadas



Community Collaboration
Colaboración comunitaria

Advancing Resilience

Preparing our community to succeed through future climate challenges while protecting our residents, businesses, and infrastructure.

Aumentando la resiliencia

Preparando a nuestra comunidad para tener éxito frente a los desafíos climáticos futuros mientras protegemos a nuestros residentes, empresas e infraestructura.





Protect Clean Water Resources
Proteger los recursos de agua limpia



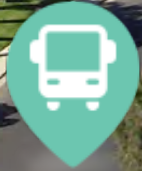
Support Business Resilience
Promover la resiliencia empresarial



Strengthen Local Hazard Response
Fortalecer la respuesta local ante riesgos



Tree Canopy for More Shade
(SP) Tree Canopy for More Shade



Emergency Transportation Routes
Rutas de transporte de emergencia



Climate Ready Structures
Estructuras preparadas para el clima

Questions?

¿Preguntas?



Group Activity

Actividad en grupo



Discussion Prompt

In Breakout Groups:

1. **Discuss** community opportunities you would like to see reflected in SOAR Bakersfield (20 min)
2. **Enter** opportunities directly into the SOAR Bakersfield Digital Engagement Hub Map Activity (20 min)

Each breakout room will have:

- One facilitator
- One notetaker
- 7-10 participants



Tema de diálogo

En grupos de trabajo:

- **Hable** acerca de las oportunidades comunitarias que le gustaría ver reflejadas en SOAR Bakersfield (20 min)
- **Escriba** las oportunidades directamente en la Actividad del mapa del centro de participación digital de SOAR Bakersfield (20 min)

Cada sala de trabajo tendrá:

- Un facilitador
- Un encargado de tomar notas
- 7-10 participantes

Questions – Part 1 (20 min)

- What improvements would make Bakersfield a healthier, more livable city for everyone?
- What areas need better infrastructure, such as public transit, trees cover, or other investments, to improve quality of life?
- Which areas in Bakersfield need the most attention regarding extreme weather impacts like heat, flooding, drought, or wildfire?
- What resources or opportunities would you like to see developed in Bakersfield?
- Where do you see untapped potential in Bakersfield?

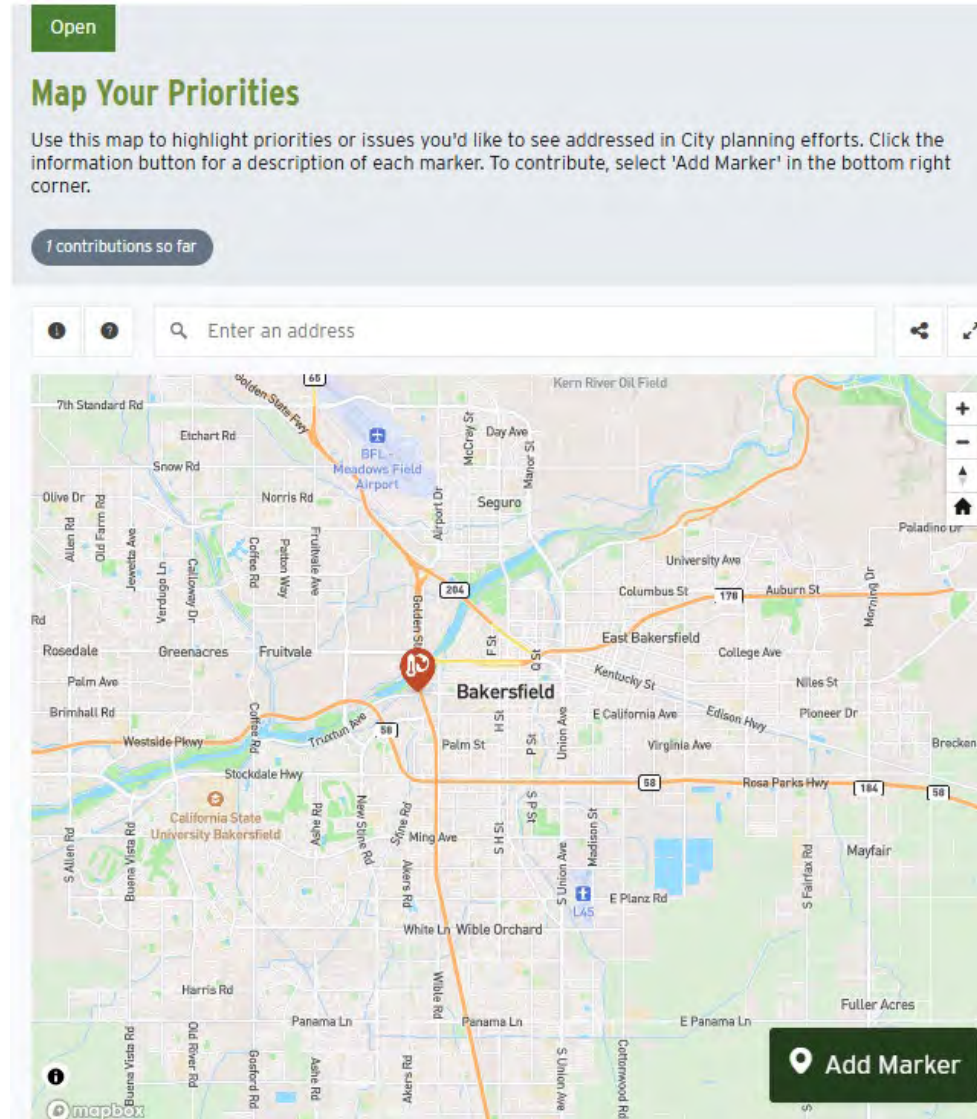


Preguntas – Parte 1 (20 min)

- ¿Qué mejoras harían de Bakersfield una ciudad más saludable y habitable para todos?
- ¿Qué áreas necesitan una mejor infraestructura, como transporte público, árboles que den sombra u otras inversiones, para mejorar la calidad de vida?
- ¿Qué áreas de Bakersfield necesitan más atención en relación con los impactos climáticos extremos, como el calor, las inundaciones, las sequías o los incendios forestales?
- ¿Qué recursos u oportunidades le gustaría que se desarrollaran en Bakersfield?
- ¿Dónde ve potencial sin explorar en Bakersfield?

Digital Engagement Hub/Map Activity – Part 2 (20 min)

Centro de participación digital/Actividad de mapa – Parte 2 (20 min)



Map Categories



Climate Hazard Areas:

Locations prone to climate hazards such as flooding, drought, extreme heat, or poor air quality during fire season.



Transit Improvements:

Areas where improvements are needed for transit options, bike lanes, walking paths, or EV charging stations.



Water Conservation:

Locations facing water challenges or where water-saving projects could make Bakersfield more drought-resilient.



Categorías de mapas



Áreas de riesgo climático:

Lugares propensos a riesgos climáticos como inundaciones, sequías, calor extremo o mala calidad del aire durante la temporada de incendios.



Mejoras en el transporte público:

Áreas donde se necesitan mejoras en las opciones de transporte público, carriles para bicicletas, senderos para caminar o estaciones de carga para vehículos eléctricos.



Conservación del agua:

Lugares que enfrentan desafíos hídricos o donde los proyectos de ahorro de agua podrían hacer que Bakersfield sea más resistente a la sequía.

Map Categories



Food Access: Areas with limited access to fresh food, potential sites for community gardens, grocery stores, or farmers markets.



Air Quality Concerns: Neighborhoods with air quality issues and opportunities for clean air solutions, especially in vulnerable areas.



Energy Upgrade Needs: Areas where affordable cooling solutions, energy upgrades, and building improvements are necessary.



Categorías de mapas



Acceso a alimentos: Áreas con acceso limitado a alimentos frescos, sitios potenciales para huertos comunitarios, tiendas de comestibles o mercados de agricultores.



Problemas de calidad del aire: Vecindarios con problemas de calidad del aire y oportunidades para soluciones de aire limpio, especialmente en áreas vulnerables.



Necesidades de mejoras energéticas: Áreas donde se necesitan soluciones de refrigeración asequibles, mejoras energéticas y mejoras en los edificios.

Map Categories



Nature Opportunities:

Potential areas to increase urban forests, trees, and healthy landscapes that promote biodiversity.



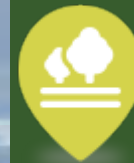
Workforce Support: Identify green job training programs, clean energy employment opportunities, or potential sites for economic development in Bakersfield.



Other: Additional concerns, ideas, or resources that should be flagged for consideration.



Categorías de mapas



Oportunidades naturales:

Áreas potenciales para aumentar los bosques urbanos, los árboles y los paisajes saludables que promueven la biodiversidad.



Apoyo a la fuerza laboral:

Identificar programas de capacitación para empleos ecológicos, oportunidades de empleo en energía limpia o sitios potenciales para el desarrollo económico en Bakersfield.



Otros: Inquietudes, ideas o recursos adicionales que se deben señalar para su consideración.

Have extra time?

- Take the community survey
- Check out the Vision Boards and Community Recognition activities on the Digital Engagement Hub page
- Explore the Social Media Toolkit and share with your network
- Sign up to stay engaged
- Download the one-page fact sheet

SOAR Bakersfield Community Survey

...ture by sharing your input through the SOAR Bakersfield Community Survey! Your feedback will help identify opportu...
life, strengthen the local economy, and build a more resilient city for everyone.

and Priorities

...ncerns with us so we can shape SOAR Bakersfield to reflect your values.

...s that climate change will affect the health and safety of you, your household, and/or your loved ones?

Hazards in order of your concern, from most concerning to least concerning.

...ity-wide impacts from the hazards identified above (i.e., wildfire, smoke, drought, extreme heat, flooding) concer...
...tions).
...n system

¿Tiene tiempo extra?

- Responda la encuesta de la comunidad
- Consulte los paneles de visión y las actividades de reconocimiento de la comunidad en la página del centro de participación digital
- Explore el kit de herramientas de redes sociales y compártalo con su red
- Regístrese para mantenerse involucrado/a
- Descargue la hoja informativa de una página

Ground Rules for Activity

- Be here now.
- One speaker at a time.
- “Step up” to voice your thoughts
- “Step back” to let others speak
- Be additive, not repetitive
- Listen actively (seek to understand, keep an open mind)
- Help the facilitator to keep things on time



Reglas básicas para la actividad

- Manténgase atento/a
- Un orador a la vez.
- “Da un paso adelante” para expresar tus pensamientos
- “Da un paso atrás” para dejar que otros hablen
- Agregue sus ideas, pero no sea repetitivo/a
- Escuche activamente (intente comprender, mantenga la mente abierta)
- Ayude al facilitador a mantener las cosas dentro del tiempo establecido

Next Steps

Pasos siguientes



Next Steps

- **Take the survey!**
- **Continue to explore the Digital Engagement Hub** on the project website
- **Questions?** Email soar@bakersfieldcity.us
- **Scan the QR Code** to visit the project website for more information and to take the survey



Or type:

O Escriba:

qrco.de/soar-bakersfield

Pasos siguientes

- **¡Responda la encuesta!**
- **Continúe explorando el Centro de participación digital** en el sitio web del proyecto
- **¿Tiene preguntas?** Envíe un correo electrónico a soar@bakersfieldcity.us
- **Escanee el código QR** para visitar el sitio web del proyecto y obtener más información y responder la encuesta

Thank you!
¡Gracias!



REGISTER TODAY



Virtual Workshop

Help shape the city's future
with SOAR (Sustainable
Opportunities Advancing
Resilience) Bakersfield

Let's Talk About:

- Energy Cost Savings
- Local Job Growth
- Community Partnerships
- Improved Transportation

March 18, 2025

6:00pm – 7:30pm

On Zoom

Questions?

Email soar@bakersfieldcity.us



REGÍSTRESE HOY



Taller Virtual

Ayude a dar forma al futuro de la ciudad con el Plan de Oportunidades Sustentables que Fomentan la Resiliencia (SOAR, *por sus siglas en inglés*) Bakersfield.

Hablemos sobre:

- Ahorro de costos de energía
- Crecimiento de empleos locales
- Asociaciones comunitarias
- Mejoras en el transporte

18 de Marzo de 2025

6:00pm – 7:30pm

Por Zoom

¿Tiene preguntas?

Envíe un correo electrónico a

soar@bakersfieldcity.us



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March 2025



DON'T FORGET: 3/18 Virtual Community Workshop



During this interactive workshop, you'll connect with neighbors, share your vision for Bakersfield's future, and help identify priorities for making our city stronger.

< [Click flyer to view at full size](#)

[Register Today](#)

Contact Us

Questions? Contact the *SOAR Bakersfield* team at soar@bakersfieldcity.us or follow the link below to our Contact Us form.

[Contact Us](#)

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SHAPE BAKERSFIELD'S FUTURE!



Virtual Workshop

Help shape the city's future with SOAR (Sustainable Opportunities Advancing Resilience) Bakersfield—a collaborative effort to explore local opportunities and community-driven solutions for a thriving, resilient city.

Why Participate?

- Share your insights on how SOAR Bakersfield can best support you.
- Join discussions and activities to identify key priorities for our city's future.
- Help shape solutions that lower energy costs, create jobs, foster collaboration, and boost the local economy.
- Build on our community's strengths to create a better future.

Learn more at: qrco.de/soar-bakersfield

Questions? Email soar@bakersfieldcity.us

REGISTER TODAY

DATE:

March 18, 2025

TIME:

6:00pm – 7:30pm

PLATFORM:

On Zoom



qrco.de/soar-workshop



BAKERSFIELD

¡DEMOS FORMA AL FUTURO DE BAKERSFIELD!



Taller Virtual

Ayude a dar forma al futuro de la ciudad con el Plan de Oportunidades Sustentables que Fomentan la Resiliencia (*Sustainable Opportunities Advancing Resilience* o *SOAR*, por sus siglas en inglés) Bakersfield, un esfuerzo colaborativo para explorar oportunidades locales y soluciones impulsadas por la comunidad para una ciudad próspera y resiliente.

¿Por qué participar?

- Comparta sus ideas sobre cómo SOAR Bakersfield puede ayudarlo mejor.
- Participe en diálogos y actividades para identificar prioridades clave para el futuro de nuestra ciudad.
- Ayude a dar forma a soluciones que reduzcan los costos de energía, creen empleos, fomenten la colaboración e impulsen la economía local.
- Aproveche las fortalezas de nuestra comunidad para crear un futuro mejor.

Obtenga más información en: qrco.de/soar-bakersfield

¿Tiene preguntas? Envíe un correo electrónico a soar@bakersfieldcity.us

REGÍSTRESE HOY

FECHA

18 de marzo de 2025

HORA:

6:00pm – 7:30pm

PLATAFORMA:

En Zoom



qrco.de/soar-workshop

Habrà interpretación en vivo en español.



BAKERSFIELD

Attachment C

Community Workshops #2 and #3

**SOAR Bakersfield
Community
Workshops #2
and #3**

Attendee Details

First Name	Last Name
Jenny	Pen-Bell
Michelle	Valverde
Thanada	Jensen
Ivan	Solares
Matt	Kedzierski
Melissa	Fidis
Hildelisa	Bohon
harold	gutierrez
Troy	Hightower
Esmeralda	Vargas
Kimee	Earnshaw
Bri	Deras
yolanda	bautista
Michael	Yoothanngoa
harold	gutierrez
Sylvie	Ray
Leslie	Peralta
Desiree	Calloway
Troy	Hightower
Alexandra	Alcala
Maylene	Gutierrez
Cy	Escobedo Lopez
Fatima	Aceves
Isabella alcala	artist and musician
Emprezz Loretta	NontzikeleloWinn
Francesca	Silvestri
Dorothy	Weston
Dylan	Duenas Silva
Angelica	Ramirez
Kevin	Zamora
Evelyn	Young Spath
Myron	Ward
Jameer	Rucker
Ray	Jimenez
Lilli	Parker

Kathleen	Weinstein
Johnny	Delgado
Jasmine	Ponce
Gerald	Gribin
Tara	Moody
Erika	Solis
Stephanie	Rosemond
Martin	Perez
Nataly	Escobedo Garcia
Freddy	Hernandez
Nataly	Santamaria
Kimee	Earnshaw
Maria	Sotelo
Denice	McCauley
Betsy	Lopez
Patrick	Wickstrom
Andrew	Beecher
Zech	Garcia
Yesenia	Fernandez
Andrea	Jackson
Kesha	Patton
Sal	Lira
Michael	Doolan
Anthony	Valdez
mariana	sanchez
Eleesa	Ramirez
Kelley	Cohrs
Kira	Hudson
Nicola	Steelnack
Michael	Bell
Natalie	Kataoka
Hannah	Kornfeld
Christina	Gulley
Phil	Burns
Mary Jean	Russell
Dave	Dmohowski

SOAR Bakersfield Community Workshops 2 and 3 Summary

June 17, 2025 and June 24, 2025

Overview

The City of Bakersfield hosted its second and third community workshops for SOAR (Sustainable Opportunities Advancing Resilience) Bakersfield on Tuesday, June 17, from 6:00 p.m. to 8:00 p.m. and Tuesday, June 24, from 6:00 p.m. to 7:30 p.m. Both workshops covered similar materials and activities, with the June 17th workshop held in-person and the June 24th workshop hosted virtually on Zoom to provide multiple avenues for engagement and accommodate different participation preferences. Nineteen people participated in the in-person event and 10 people participated in the virtual event, for a total of 29 participants across both sessions.

The workshops provided an update on the project's progress, highlighted key characteristics of a sustainable and resilient city, and engaged attendees in discussions about the opportunities they would like to see in Bakersfield. Live Spanish interpretation and translated materials were available at both sessions.

Community input from both workshops will help refine strategies and ensure proposed actions align with local priorities as the SOAR Bakersfield planning process moves forward. This summary provides an overview of the workshops and highlights key feedback received.

Welcome and Introductions

Both workshops began with instructions on how to access Spanish interpretation. City staff provided welcome remarks, emphasizing the importance of public engagement and how input will be used. Luis Montes, Ascent's Outreach Specialist, introduced himself and the workshop objectives, outlined the agenda, introduced the project team, and provided an overview of the project schedule and key planning phases before transitioning to the main presentation.

Presentation

Luis provided a comprehensive overview of SOAR Bakersfield, describing the planning process as an effort to identify opportunities that reduce climate pollution while supporting economic growth and cost savings. The overview emphasized SOAR Bakersfield's focus on local needs, integration of community priorities, and commitment to ensuring equitable benefits, particularly for underserved populations.

To prepare participants for providing input, the presentation introduced a framework for understanding the components of a city, organized into three interconnected categories: people (community identity, livability, civic engagement, arts and culture, health and well-being), places (housing, economy, built environment, parks and open space, accessibility and connectivity), and systems (energy, water, waste, transportation, and communication). Using this lens, Luis shared current data across each category to provide a snapshot of Bakersfield today.

The presentation highlighted how city planning can influence the natural and built environments, which in turn interact with the social, governmental, and institutional systems that support a community. Introducing the concepts of people, places, and systems—even at a high level—was meant to establish a foundation for identifying the types of decisions and opportunities community members would like to see reflected in the plan. SOAR Bakersfield offers a chance to shape these environments in ways that enhance quality of life.

This information helped transition attendees into the group activity, which prompted participants to consider which specific opportunities would be most beneficial to them and their community. This approach encouraged attendees to reflect on their vision for Bakersfield's future and share it with the planning team.

Q&A

Before transitioning to the group activity, both workshops included time for participants to ask questions, either about the presentation or the SOAR Bakersfield initiative more broadly.

During the in-person workshop, attendees raised a variety of questions, captured during both the formal Q&A session and station discussions. These questions focused on several key areas of concern:

- **Project Vision and Direction:** Participants posed questions to the project team about SOAR Bakersfield's direction and vision, how community input would influence outcomes, and what actionable results would come from the workshops.
- **EPA Funding and Grant Administration:** Attendees asked about the stability of EPA funding under the current federal administration, how grant funding is being used, and whether city annexations would impact eligibility.
- **SOAR Bakersfield's Relationship to Other Programs:** Questions focused on SOAR Bakersfield's connection to existing initiatives, including the Transformative Climate Communities (TCC) program and the City's General Plan, and whether SOAR Bakersfield would complement or compete with other sustainability efforts.

- **Community Engagement and Outreach:** Concerns included low workshop attendance relative to Bakersfield's population, challenges engaging beyond established groups, ensuring broader representation, transparency in sharing summaries and reports, and measuring success through key indicators.
- **Workforce Development and Economic Transition:** Questions covered training for green industries, support for formerly incarcerated individuals seeking sustainable employment, and strategies for transitioning from the oil and gas industry while maintaining economic stability.
- **Disadvantaged Communities and Equity:** Attendees asked about SOAR Bakersfield's focus on underserved communities, transportation access for elderly residents, emergency preparedness for vulnerable groups, and environmental health issues like noise and dust pollution from leaf blowers.
- **Infrastructure:** Concerns included funding for grid resilience at community centers and elder facilities, reliable power and battery access, and improvements in waste management, such as composting.

During the virtual workshop, fewer questions were raised compared to the in-person session. The questions in the virtual workshop addressed the following areas:

- **Geographic Scope and Jurisdictional Coverage:** An attendee asked whether SOAR Bakersfield is limited to the City of Bakersfield or extends to all of Kern County.
- **Implementation and Funding:** A participant expressed concerns about the lack of funding for implementation and questioned the next steps for the program, noting worries that plans are often developed but remain unimplemented due to funding constraints.
- **Disadvantaged Community Engagement:** An attendee requested more information about efforts to engage disadvantaged communities around Bakersfield in the planning process.

Group Activity

Following the Q&A session, the remainder of both workshops focused on a group activity designed to engage all attendees. Participants were invited to review four stations, each representing a different focus area and sets of possible actions: Buildings and Energy, Transportation and Clean Fuels, Resource Management and Conservation, and Workforce and Economic Development. At the in-person workshop, the activity was formatted as an open house, with each station staffed by a facilitator to answer questions and capture feedback. In the virtual workshop, participants reviewed each station in order on Mural, with a facilitator guiding the conversation.

At each station, attendees reviewed specific opportunities and actions related to the focus area. They were asked to share their input using a color-coded feedback system with virtual sticky notes and dots. Green dots indicated "this is a high priority"; yellow sticky notes allowed participants to note "this is a priority, but..." with space to add conditions or concerns; and pink sticky notes captured "this is not a priority because..." along with explanations. Participants were also encouraged to share any new ideas or recommendations that may have been missed.

This interactive format gave attendees the opportunity to engage with the content, prioritize community needs, and offer detailed feedback to help shape SOAR Bakersfield's direction in line with local priorities and concerns. Below is a combined summary of feedback from both workshops.

Station 1: Buildings & Energy

The highest priority actions were programs that install efficient equipment at no cost (8 green dots) and backup power at community centers and emergency shelters (8 green dots), showing strong support for free assistance and emergency preparedness. Help with upfront costs for home improvements also received support (5 green dots). Key themes emphasized the need to ensure assistance reaches low-income households, the importance of providing more public information about backup power options and addressing specific needs in older homes and underserved areas.

Reliable Power When We Need It Most

- Backup power at community centers, senior centers, and emergency shelters
 - High priority: 8 green dots
- Helping pay for solar panels and batteries for homes and businesses
 - High priority: 4 green dots
 - Priority, but...: Need more public information about generators; Want to ensure the assistance reaches low-income households rather than homes or businesses that can already afford it
- Assistance figuring out what energy options work best for your property
 - High priority: 4 green dots
- Information about solar and battery programs and rebates
 - High priority: 1 green dot
- Other ideas: Should we invest more in community centers for shelters/emergencies; Do something about all those low-hanging wires running through the trees; Informing residents about options they have to avoid using a lot of water or adding systems to have automatic shutoffs when leaks if ever needed

Making Our Homes and Businesses Work Better

- Programs that install efficient equipment at no cost
 - o High priority: 8 green dots
- Help with upfront costs for home improvements (new windows, insulation, efficient appliances)
 - o High priority: 5 green dots
- Information about rebates and financial help available
 - o High priority: 2 green dots
- Easy financing options for upgrades
 - o High priority: 2 green dots
 - o Priority, but...: Consider go green financing as a state program that is subsidized
- Simple guides on what improvements make the biggest difference
 - o High priority: 1 green dot
 - o Priority, but...: Can we be more specific in how we better support new homeowners; It needs to address both cost and energy savings, as well as improvements to indoor air quality
- Other ideas: More funding a partnership with a trusted small owned business; Good solid flooring should be added to this – especially older homes 100+ years in the underserved areas

Station 2: Transportation and Clean Fuels

The highest priority actions were more frequent bus service (7 green dots) and better crosswalks, lighting, and sidewalks (7 green dots), showing strong support for improved public transit and pedestrian safety. New transportation options like community shuttles and protected bike lanes also received support (6 green dots each). Key themes emphasized ensuring transportation improvements are affordable and accessible to all residents, while highlighting infrastructure gaps in underserved areas and concerns about the city's capacity to support transportation electrification.

Getting Around our City Safety and Easily

- More frequent bus service with shorter wait times
 - o High priority: 7 dots
 - o Priority, but...: Consider including night buses, with well-lit bus stops for safety
- Better crosswalks, lighting, and sidewalks for walking safely
 - o High priority: 7 green dots

- o Priority, but...: There is also a need for more crosswalk and yield lines on the street; specifically in areas like cottonwood/MLK Blvd; Crosswalks that are ADA Accessible and wide enough for electric mobility wheelchairs
- New transportation options like community shuttles or bike-share programs
 - o High priority: 6 green dots
 - o Priority, but...: Increase options for transportation in commercial or downtown to make business as drop point to gain traffic and activity more; Rides and fares much be affordable
- Protected bike lanes and safer places to bike
 - o High priority: 6 green dots
 - o Priority, but...: More protected bike lanes across the entire city; Offer bike safety classes! Group rides that end in community gatherings; Bike lanes increase pollution by increasing congestion due to less lanes for cars
 - o Not a priority, because...: Not enough bike riders to warrant extra cost especially in the summer
- More housing near bus routes and shopping areas
 - o High priority: 3 green dots
 - o Priority, but...: The priority should be on more bus routes and not more housing; Priority should be to stop urban sprawl, and reduce distance to infrastructure; Ensure housing is affordable
- Other Ideas: Better street lighting for pedestrians and reflectors (SE Bakersfield); Transit oriented development at high-speed rail station

Cleaner Air and Lower Transportation Costs

- Information about electric vehicle benefits and available rebates
 - o High priority: 5 green dots
 - o Priority, but...: State, federal valley air education grant opportunities to support this effort
- Help with costs for electric vehicles and home chargers
 - o High priority: 4 green dots
- More places to charge electric vehicles around the city
 - o High priority: 2 green dots
 - o Priority, but...: More level 3 charging- public use; Ensure there is lighting and clear signage; Charging stations are needed in East Bakersfield
- Access to cleaner fuel options like renewable diesel and hydrogen
 - o Not a priority, because...: Hydrogen production uses a lot of water and is not a good idea for cars (also potentially dangerous)

- Other ideas: We lack the infrastructure to keep homes reliably powered. How can we meet the increased electricity demand from more electric vehicles?; Safer roads for smaller, less expensive electric vehicles and bikes. More options at charging stations

Station 3: Resources Management and Conservation

The highest priority action was planting more trees in parks, along streets, and at schools (10 green dots), receiving the most support among all actions. This was followed by native plant gardens and support for local farmers (8 green dots each), demonstrating strong community backing for urban greening initiatives. Water system upgrades received support (7 green dots), while community composting programs also showed interest (6 green dots). Key themes emphasize balancing environmental improvements with water conservation concerns, ensuring municipal leadership in resource management, and creating community-driven solutions that address both environmental and social needs like food security and improved air quality.

Cooler, Healthier Neighborhoods

- More trees in parks, along streets, and around schools
 - High priority: 10 green dots
 - Priority, but: With watering issues, is planting trees in medians and along streets a solution or a bigger drain on other issues; Prioritize residential areas and not just aesthetics
- Native plant gardens that use less water and support local wildlife
 - High priority: 8 green dots
 - Priority, but...: Focus on native plants to reduce water, maintenance, and improve health. Best use of funds
- Support for local farmers using practices that improve soil health
 - High priority: 8 green dots
- Help for residents to plant trees on their property
 - High priority: 6 green dots
 - Not a priority, because...: It only benefits the people that live at the home, rather than the community as a whole
- Other ideas: Address the dust created by gardeners' leaf blowers; Implement household toxic waste education and recycling programs; Use more sustainable plants throughout the city that tolerate heat better and require less daily watering; Develop a partnership with a small, family-owned plumbing business; Create "agrihoods" by integrating urban agriculture into residential neighborhoods; More

trees near bus stations; Consider community driven gardens, classes, and green spaces

Saving Money on Water and Waste

- Upgrades to water systems to prevent waste and improve reliability
 - o High priority: 7 green dots
- Community composting programs to turn food scraps into garden soil
 - o High priority: 6 green dots
- More local water sources to reduce dependance on expensive imported water
 - o High priority: 4 green dots
 - o Priority, but...: This is not a problem locally; Create confidence in our local water that it is safe to drink- we drank from the hose when I was a kid in the summertime especially
- Education on saving water and money through conservation
 - o High priority: 4 green dots
 - o Priority, but...: The city needs to lead by example and eliminate the overwatering and runoff on medians and greenbelts; Implement aerators with lower GPM to reduce water usage in homes or on PRV systems; Provide education on how to read your water bill
- Programs to rescue good food and distribute it to families in need
 - o High priority: 4 green dots
- Rebates for water efficient toilets, irrigation, and drought resistant landscaping
 - o High priority: 3 green dots
 - o Priority, but...: I think the money could be spent on creating and improving infrastructure; Water affordability is a huge issue. Consider money for gardens that produce habitat, food, and share; replacing grass
- Helping reuse building materials instead of throwing them away
 - o High priority: 3 green dots
 - o Priority, but...: For this work, recycling needs to be made easier and more convenient
- Other ideas: Have a local trusted plumber to recommend and maintain leaks

Station 4: Workforce and Economic Development

The highest priority actions were paid apprenticeships and on-the-job training opportunities (8 green dots) and financial aid to help residents afford training programs (8 green dots), demonstrating support for hands-on learning and accessible training. Incentives to bring new businesses to Bakersfield received support (7 green dots), while expanded construction trade programs also showed interest (6 green dots). Key themes

emphasized the need for economic transition strategies that provide high-paying job alternatives, better coordination with existing educational institutions, and improved outreach to ensure all residents can access available workforce development resources.

Training for Good-Paying Careers

- Paid apprenticeships and on-the-job training opportunities
 - o High priority: 8 green dots
- Financial aid to help residents afford training programs and certifications
 - o High priority: 8 green dots
 - o Priority, but...: Ensure funding to support for kids and trades
- Expanded construction trade programs for electricians, plumbers, and other skilled trades
 - o High priority: 6 green dots
 - o Priority, but...: This is the most needed locally. We have a shortage and these jobs pay well
- Short-term training programs for solar installation, energy efficiency, and other growing job sectors
 - o High priority: 4 green dots
 - o Priority, but...: Note KCCD is offering a great program. City can tie in with existing programs
- More access to college programs in engineering and green industries
 - o High priority: 4 green dots
- Job retraining for workers wanting to change careers
 - o High priority: 3 green dots
 - o Priority, but...: Match the current skill with alternative careers and available job from business and city
- More accessible English learning classes for students and workers
 - o High priority: 1 green dot
 - o Priority, but...: How to balance class and a current job to improve English
- Other Ideas: Many family don't know where to get many of the existing resources. So more outreach is needed; Don't forget about construction and related trades; Host workers rights workshops

Good Jobs and Strong Local Economy

- Incentives to bring new businesses and industries to Bakersfield
 - o High priority: 7 green dot
 - o Priority, but...: Yes but they need to be attracting high paying jobs that we are losing in the oil industry

- Support for small business owners to expand and hire locally
 - o High priority: 6 green dot
 - o Priority, but...: We are located on the outskirts of Bakersfield, we want to build and help to hire more workers in the area to develop jobs we believe if we are more funded we can benefit our community with knowledge
- Partnerships between the City and local businesses on community projects
 - o High priority: 6 green dot
- Support for renewable fuel production facilities (biofuels, hydrogen)
 - o High priority: 3 green dot
 - o Not a priority, because...: Concerns about hydrogen's water use and biofuels/hydrogen emissions
- Help for existing businesses to save money through efficient operations
 - o No feedback
- Other ideas: Provide more education and awareness about career opportunities in the trades (supported by 2 attendees); Offer workforce training programs for youth with little to no experience, including paid internships; Share knowledge about plumbing and other trades with high school and college students to expand career pathways (supported by 1 other attendee); Support local oil production, which some believe could reduce overall pollution while creating local jobs

Closing and next steps

Following the group activity, participants were reminded of several ways to stay involved with SOAR Bakersfield and continue providing input throughout the planning process. Attendees were encouraged to complete the project survey and explore the Digital Engagement Hub on the project website for ongoing opportunities to share feedback. For questions or additional input, they were directed to email soar@bakersfieldcity.us.

The website—accessible via the provided QR code or at <https://ascent.mysocialpinpoint.com/soar-bakersfield>—continues to serve as the central hub for project updates, key milestones, and community engagement opportunities. Participants were also informed that workshop slides, recordings, and relevant links would be shared with all who RSVP'd to ensure continued access to project information.



Sustainable Opportunities
Advancing Resilience

AGENDA

SOAR Bakersfield | Community Workshop

June 17, 2025 | 6:00 p.m. – 8:00 p.m.

Dignity Health Arena in the Potato Room
1001 Truxtun Avenue

Discussion Items		Time
1.	Welcome and Introductions	6:00 p.m.
2.	SOAR Bakersfield Presentation	6:10 p.m.
3.	Q&A	6:25 p.m.
4.	Open House Group Activity	6:35 p.m.
5.	Wrap Up and Next Steps	7:50 p.m.

PARKING INFORMATION: Free parking will be provided behind the venue, located on N Street at 1447 N and 1420 N Street throughout the duration of the workshop.

PROJECT WEBSITE: <https://ascent.mysocialpinpoint.com/soar-bakersfield>



Sustainable Opportunities
Advancing Resilience

SOAR

(Sustainable Opportunities
Advancing Resilience)

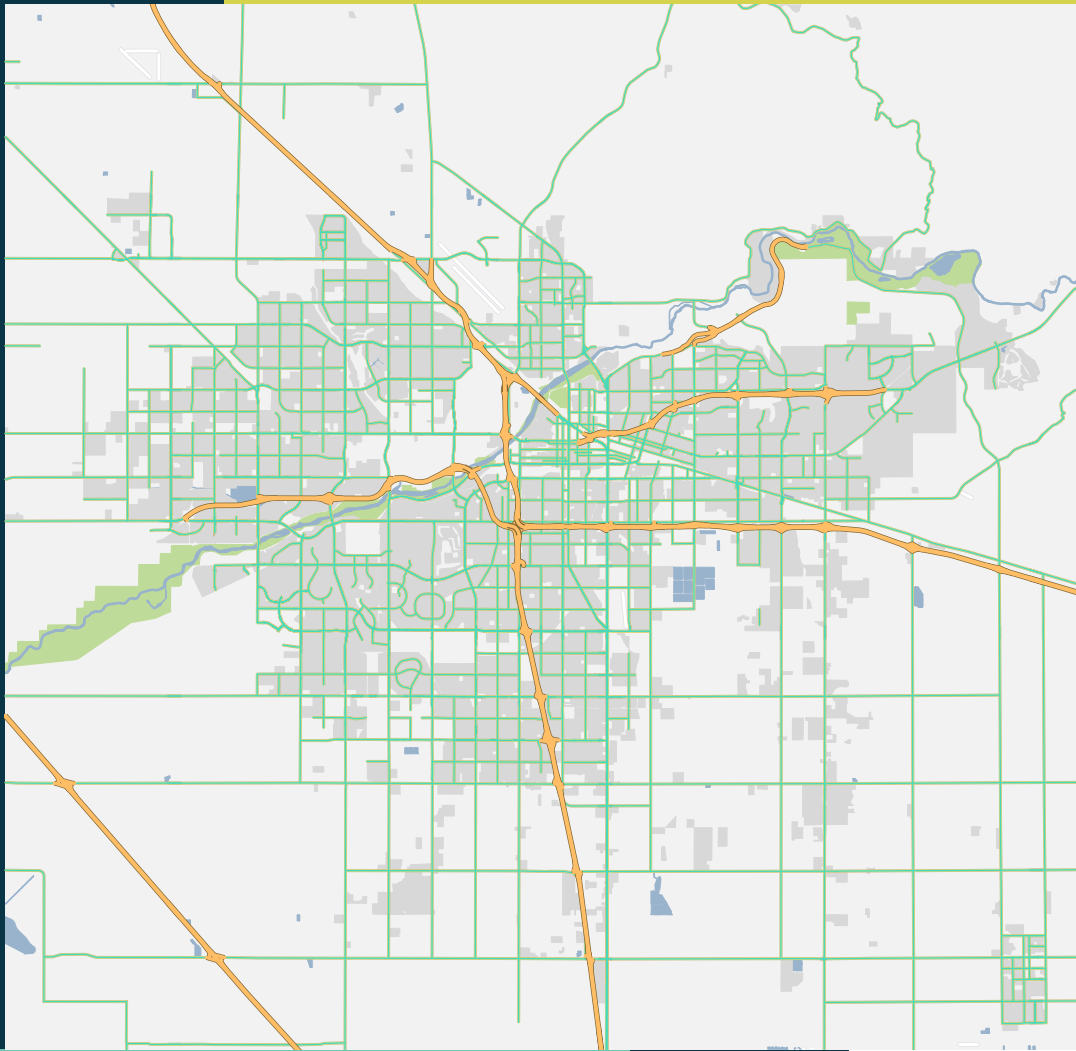
Bakersfield

Community
Workshop

June 24, 2025

Taller
comunitario

24 de junio de 2025



Agenda

- Introductions
- SOAR Bakersfield Overview
- Creating a Sustainable and Resilient City
- Q&A
- Open House Activity
- Next Steps and Closing Comments

Orden del día

- Presentaciones
- Aspectos generales de SOAR Bakersfield
- Creando una ciudad sustentable y resiliente
- Preguntas y respuestas
- Actividad en grupo
- Pasos siguientes y consideraciones finales

Welcome and Introductions

Bienvenida y presentaciones



Project Team

City of Bakersfield

- ▶ Christian Clegg, City Manager
- ▶ Rick Anthony, Assistant City Manager
- ▶ Phil Burns, Development Services Director
- ▶ Cassandra Cotera, Fiscal & Administrative Services Officer
- ▶ Christina Gulley, Administrative Analyst

Ascent

- ▶ Poonam Boparai, Principal-in-Charge
- ▶ Andrew Beecher, Project Manager/Technical Lead
- ▶ Luis Montes, Outreach Specialist
- ▶ Adam Qian, Climate Adaptation Planner
- ▶ Patrick Wickstorm, Climate Action Intern



Equipo del proyecto

Ciudad de Bakersfield

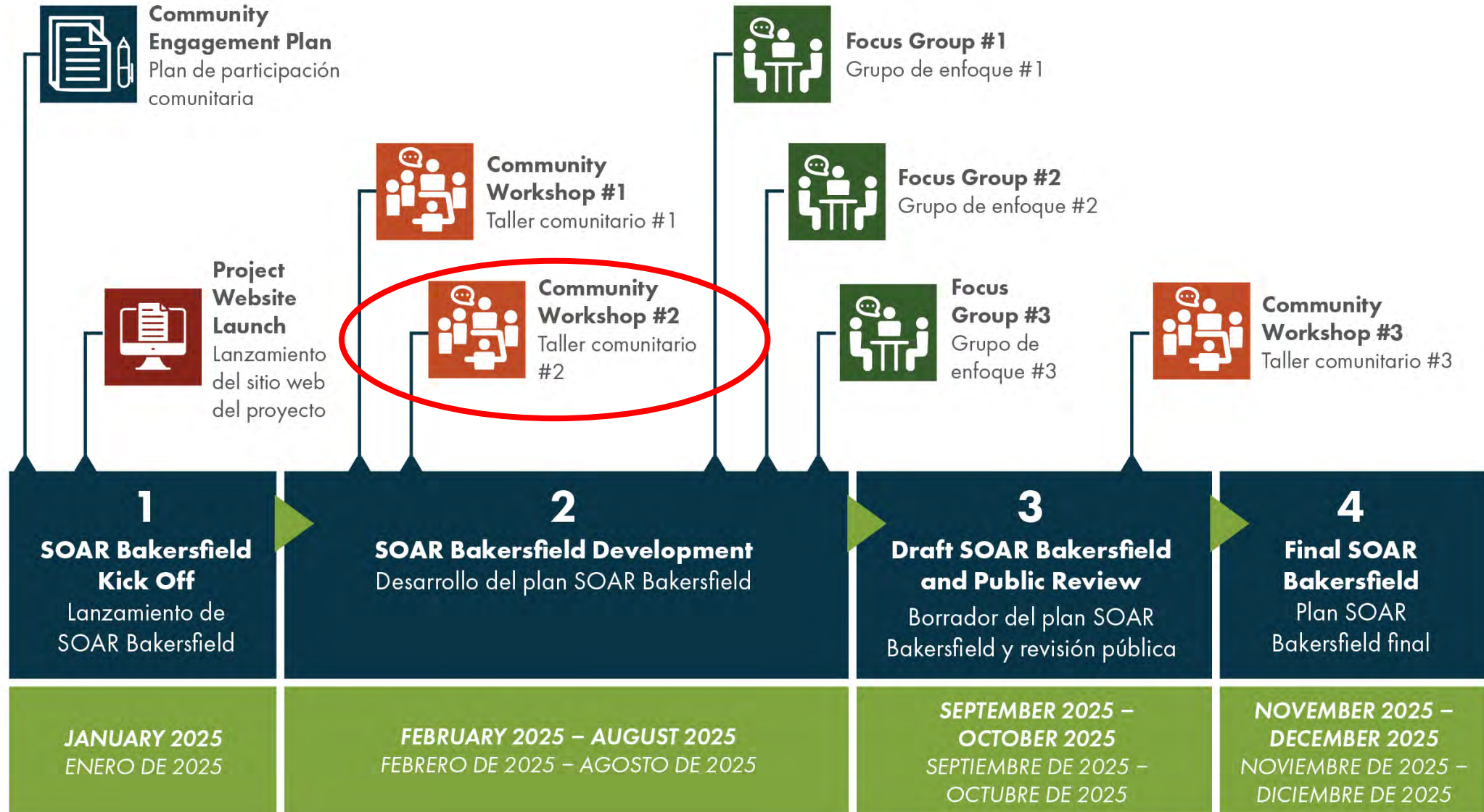
- ▶ Christian Clegg, Gestor municipal
- ▶ Rick Anthony, Gestor municipal auxiliar
- ▶ Phil Burns, Director de Servicios del Desarrollo
- ▶ Cassandra Cotera, Oficial de Servicios Fiscales y Administrativos
- ▶ Christina Gulley, Analista administrativa

Ascent

- ▶ Poonam Boparai, Director en funciones
- ▶ Andrew Beecher, Gerente de proyecto/líder técnico
- ▶ Luis Montes, Especialista en divulgación
- ▶ Adam Qian, Planificador de adaptación climática

Schedule

Cronograma



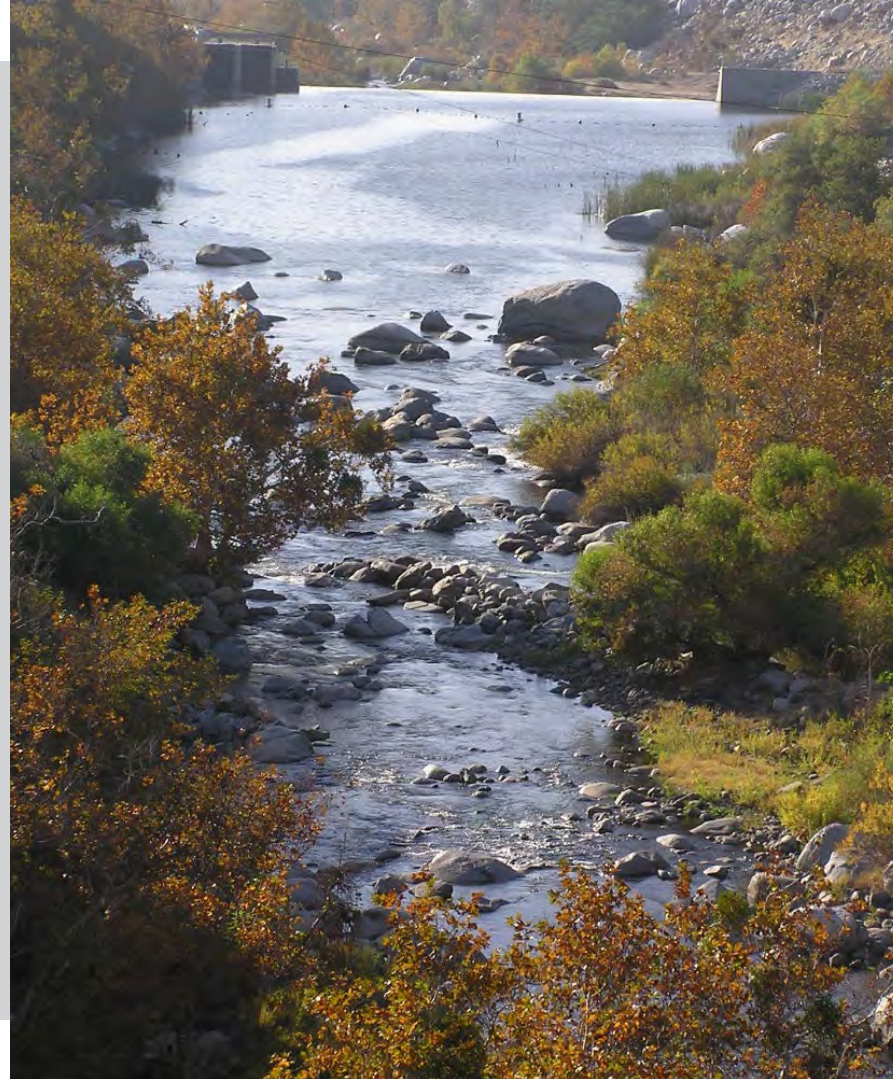
SOAR Bakersfield Overview

Aspectos generales de SOAR Bakersfield

SOAR Bakersfield

**Sustainable
Opportunities
Advancing
Resilience**

Bakersfield



**Sustentables
Oportunidades
(para)
Aumentar (la)
Resiliencia**

Bakersfield

What is SOAR Bakersfield? ¿Qué es SOAR Bakersfield?

- A **roadmap** to reduce climate pollution
- Funded by the EPA's **Climate Pollution Reduction Grant (CPRG)**
- Identifies actions for **economic growth** and **cost savings**
- **Prioritizes** local needs and integrates **community priorities**
- Engages all populations, **especially underserved communities**
- **Ensures equitable benefits for everyone**



- Un **mapa de ruta** para reducir la contaminación climática
- Financiado por la **Subvención para la Reducción de la Contaminación Climática (CPRG, por sus siglas en inglés) de la EPA**
- Identifica acciones para el **crecimiento económico** y el **ahorro de costos**
- **Prioriza** las necesidades locales e integra las **prioridades de la comunidad**
- Involucra a todas las poblaciones, **especialmente a las comunidades marginadas**
- **Garantiza beneficios equitativos para todos**

Creating a Sustainable and Resilient City

Creando una ciudad sustentable y resiliente

What makes up our city?

¿Qué constituye a nuestra ciudad?

People

- Community Identity
- Livability
- Civic Engagement
- Arts and Culture
- Health and Wellbeing

Place

- Housing
- Economy
- Built Environment
- Parks and Open Space
- Accessibility and Connectivity

Systems

- Energy
- Water
- Waste
- Transportation
- Communication

Personas

- Identidad Comunitaria
- Habitabilidad
- Participación Cívica
- Arte y Cultura
- Salud y Bienestar

Lugares

- Vivienda
- Economía
- Entorno construido
- Parques y espacios abiertos
- Accesibilidad y conectividad

Sistemas

- Energía
- Agua
- Residuos
- Transporte
- Comunicación



People

Personas

What does Bakersfield look like today?

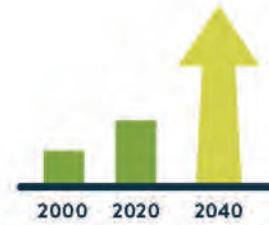
¿Cómo se ve Bakersfield hoy en día?

People Personas



63%

IN 2019, ABOUT 63% OF BAKERSFIELD'S RESIDENTS WERE YOUNGER THAN 40 YEARS OLD
Bakersfield's population is younger on average than California's, but median age is increasing.



FROM 2000 TO 2020, BAKERSFIELD'S POPULATION GREW 49% TO 403,455. BY 2040 BAKERSFIELD IS EXPECTED TO GROW TO 705,000

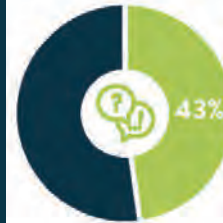


50%

MORE THAN 50% OF BAKERSFIELD'S POPULATION IDENTIFIES AS HISPANIC OR LATINO.

Approximately 67.5% of Bakersfield's population identified as "White Alone".

Note: Race and ethnicity are independent of each other meaning both Hispanics and non-Hispanics may report as any race or combination of races.

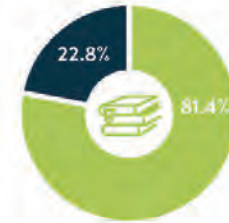


43% OF ADULTS SPEAK A LANGUAGE AT HOME OTHER THAN ENGLISH.

MEDIAN HOUSEHOLD INCOME IS

\$62,402

IN 2019 AN ESTIMATED 15% OF INDIVIDUALS HAD AN INCOME BELOW THE POVERTY LINE

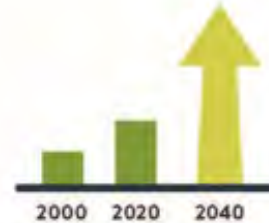


81.4% HAVE A HIGH SCHOOL DEGREE
22.8% HAVE A BACHELOR'S DEGREE



63%

En 2019, aproximadamente el 63% de los residentes de Bakersfield eran menores de 40 años.
La población de Bakersfield es, en promedio, más joven que la de California, pero la edad promedio está aumentando.



Entre 2000 y 2020, la población de Bakersfield creció un 49%, alcanzando los 403.455 habitantes. Se espera que para 2040, Bakersfield alcance los 705.000 habitantes.

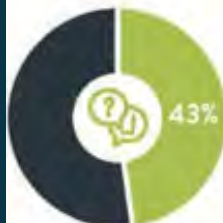


50%

Más del 50% de la población de Bakersfield se identifica como hispana o latina.

Aproximadamente el 67.5% de la población de Bakersfield se identifica como "solo blanca".

Nota: La raza y la etnia son independientes, lo que significa que tanto los hispanos como los no hispanos pueden declarar cualquier raza o combinación de razas.



El 43% de los adultos habla en casa un idioma distinto del inglés.

EL INGRESO FAMILIAR PROMEDIO ES

\$62,402

En 2019, se estimó que el 15% de las personas tenían ingresos por debajo de la línea de pobreza.



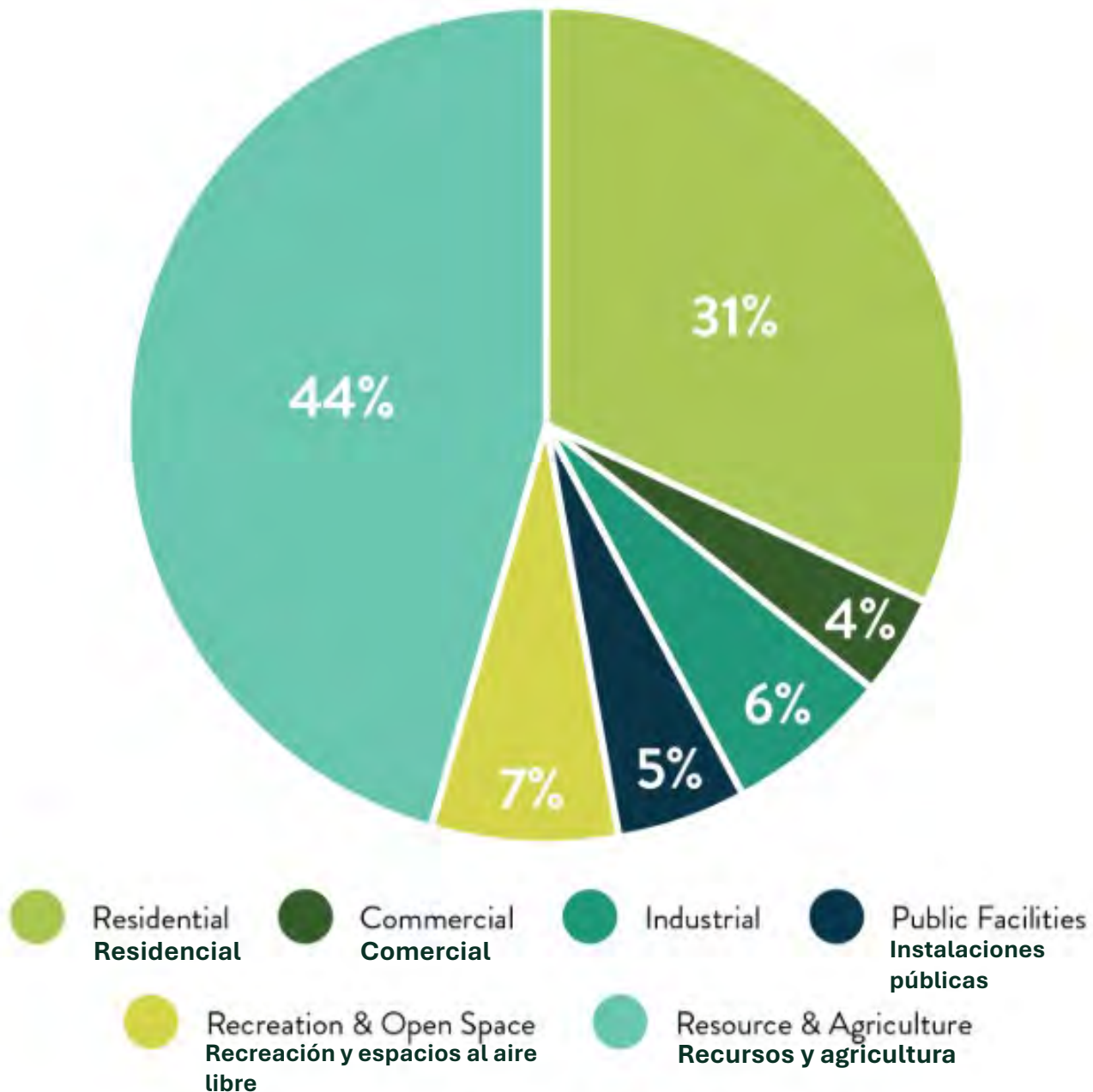
El 81.4% tiene un título de Bachillerato
El 22.8% tiene una licenciatura.



Places

Lugares

**What does
Bakersfield look like
today?**
**¿Cómo se ve
Bakersfield hoy
en día?**



**Places
Lugares**

Distribución de las designaciones de uso del suelo
Distribution of Land Use Designations



**What does
Bakersfield look like
today?**
**¿Cómo se ve
Bakersfield hoy
en día?**

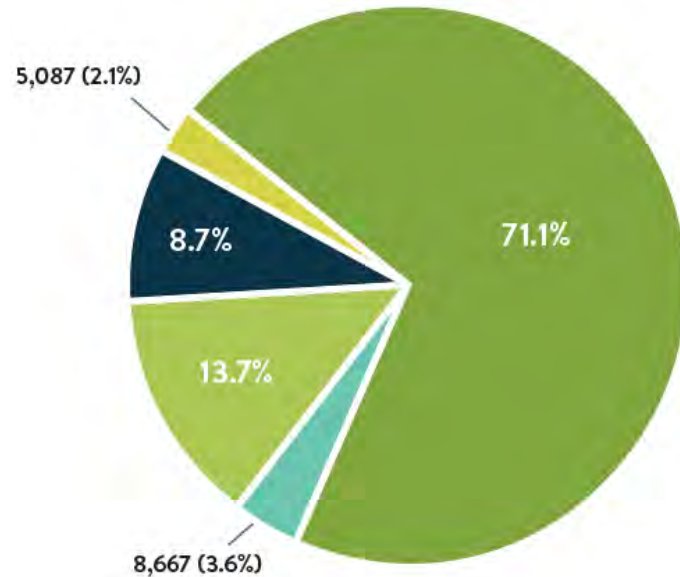
**Places
Lugares**

What does Bakersfield look like today?

¿Cómo se ve Bakersfield hoy en día?

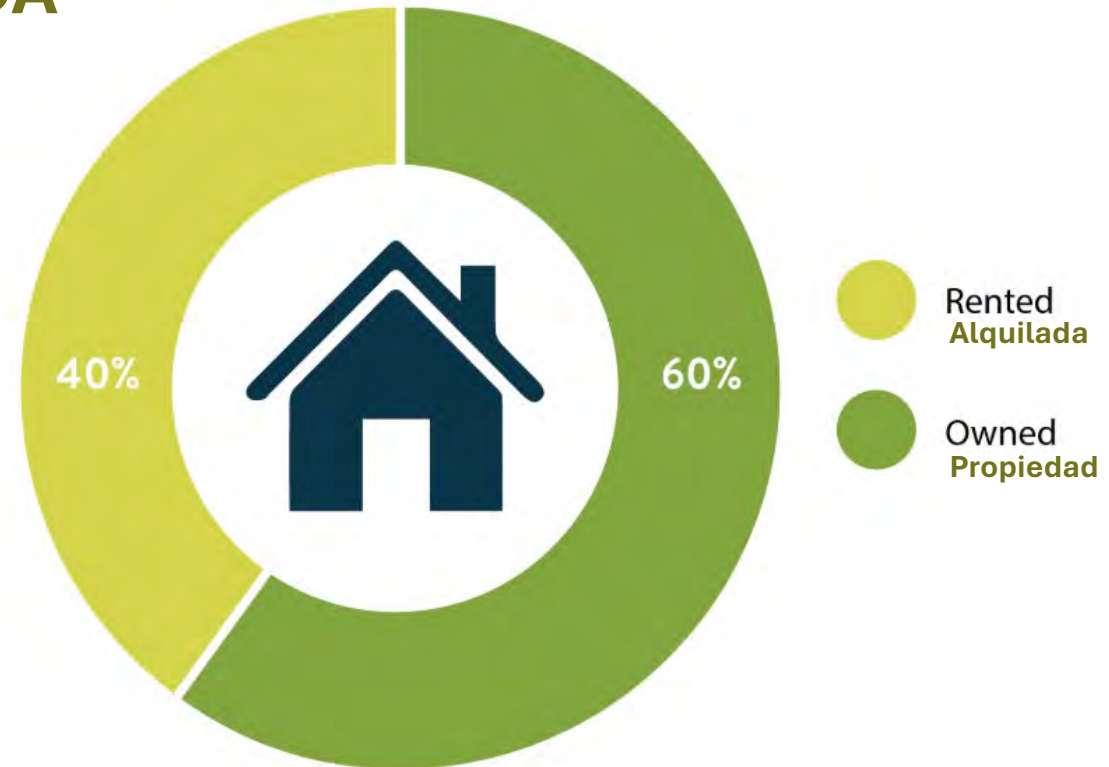
Place
Lugares

HOUSING TYPES IN BAKERSFIELD



TIPOS DE VIVIENDA EN BAKERSFIELD

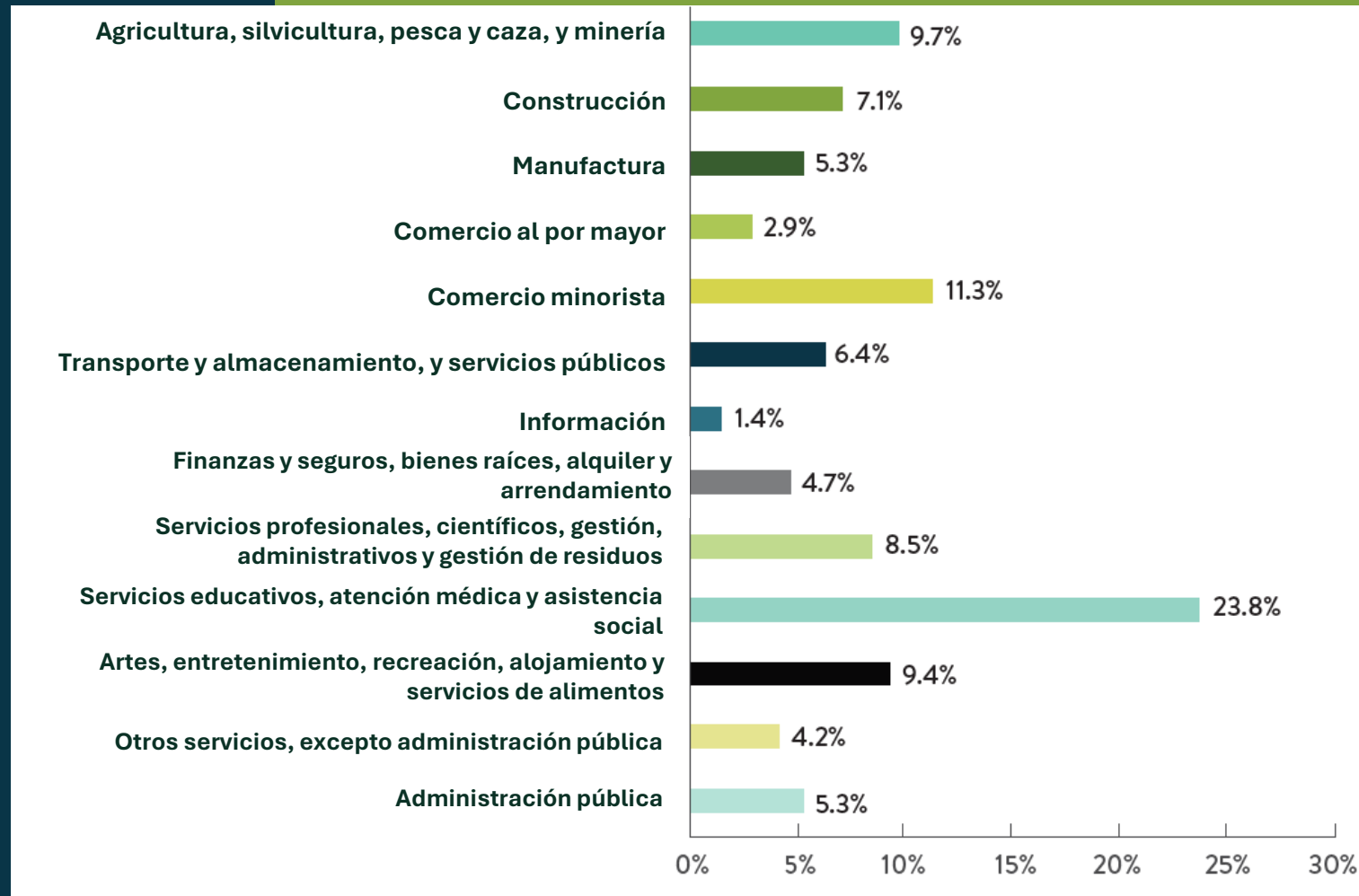
- Mobile homes
Casas móviles
- large complex (9+ unit) housing
Complejos grandes de viviendas
(más de 9 unidades)
- small complex (2-9 unit) housing
Complejos pequeños de viviendas
(2- 9 unidades)
- single unit attached housing
Vivienda unifamiliar adosada
- single-unit detached housing
Vivienda unifamiliar independiente



What does Bakersfield look like today?

¿Cómo se ve
Bakersfield hoy en
día?

Places
Lugares





**What does Bakersfield
look like today?**
**¿Cómo se ve Bakersfield
hoy en día?**

Places
Lugares

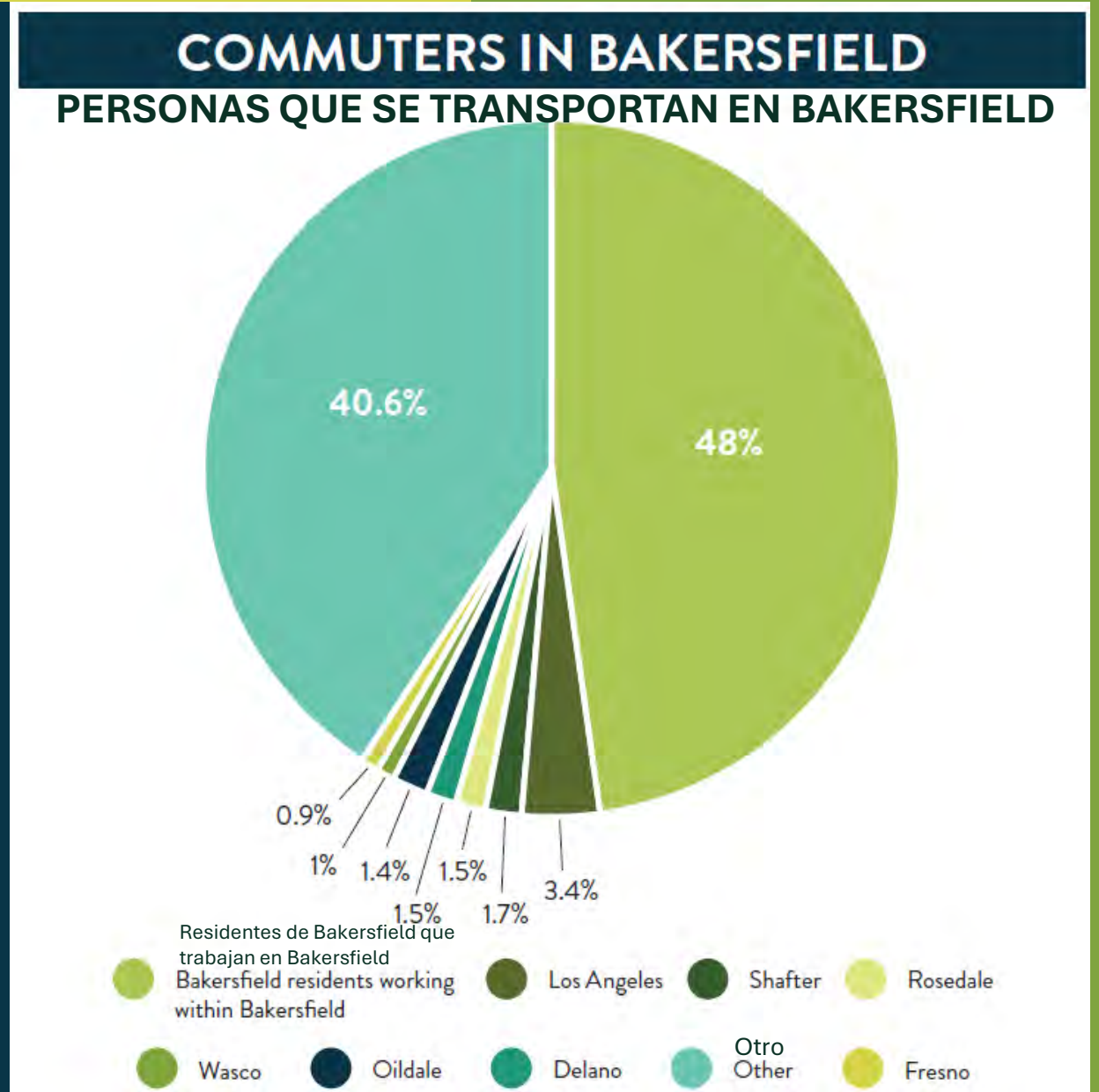


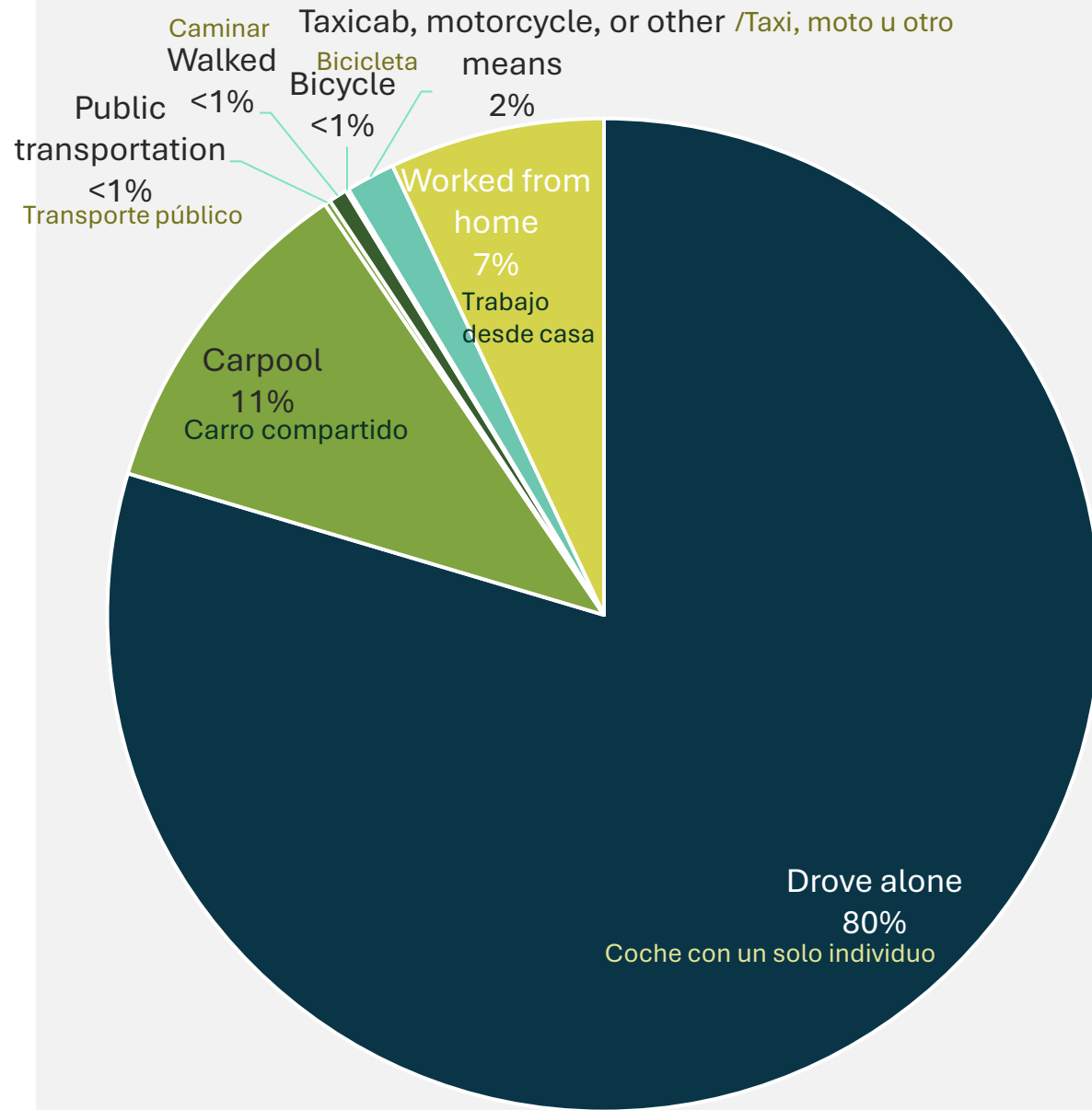
Systems

Sistemas

What does
Bakersfield
look like today?
¿Cómo se ve
Bakersfield
hoy en día?

Systems
Sistemas





Commute by Travel Type

What does Bakersfield look like today?

¿Cómo se ve Bakersfield hoy en día?

Systems
Sistemas

What does Bakersfield look like today?

¿Cómo se ve Bakersfield hoy en día?

Systems

Sistemas



Water/Agua

Our sources:

- State Water Project
- Kern River
- Pumped groundwater
- Two wastewater treatment plants

Nuestras fuentes:

- Proyecto Estatal de Agua
- Río Kern
- Agua subterránea bombeada
- Dos plantas de tratamiento de aguas residuales



Waste/Basura

Our facilities:

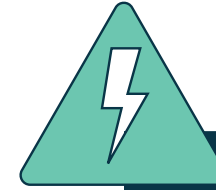
- Bena Landfill
- Mount Vernon Greenwaste Recycling Facility

Residents generate 5.3 lb/waste/day on average

Nuestras instalaciones:

- Vertedero de Bena
- Planta de Reciclaje de Residuos Verdes de Mount Vernon

Los residentes generan un promedio de 5.3 libras de residuos por día



Energy/Energía

Our suppliers:

- PG&E (electricity)
- SoCalGas (natural gas)
- Broadband and cellular (various)

Nuestros proveedores:

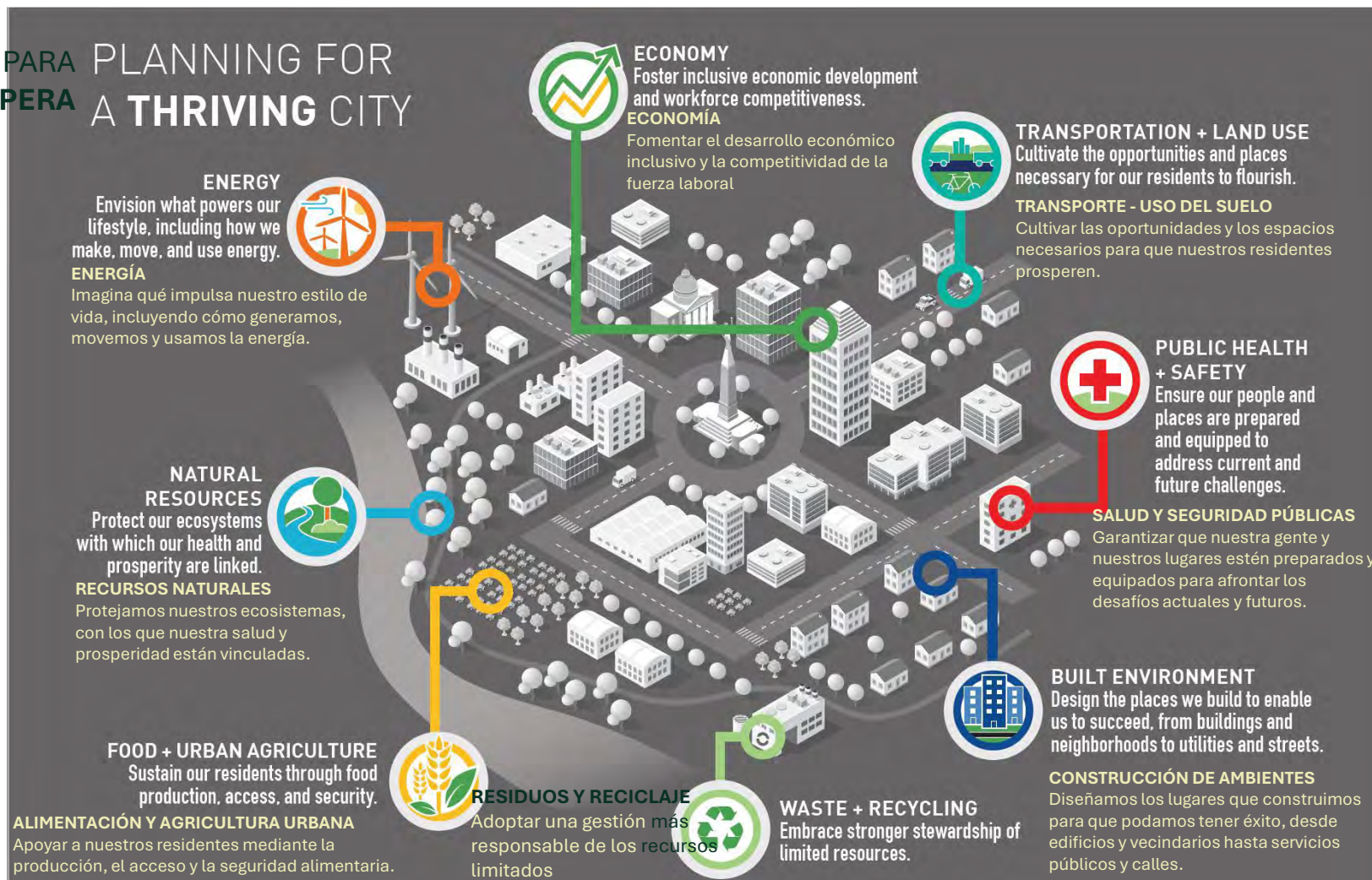
- PG&E (electricidad)
- SoCalGas (gas natural)
- Banda ancha y telefonía móvil (varios)

What should Bakersfield look over the next 5 years? 10 years? 20 years?

¿Cómo debería ser Bakersfield en los próximos 5 años? ¿10 años? ¿20 años?

PLANIFICACIÓN PARA UNA CIUDAD PRÓSPERA

PLANNING FOR A THRIVING CITY



Questions?

¿Preguntas?



Open House Activity

Actividades
de la sesión
informativa



Discussion Topics

Visit all 4 stations:

- Buildings & Energy
- Transportation & Clean Fuels
- Resource Management & Conservation
- Workforce & Economic Development

Ask questions!

- Each station has a facilitator to help.

**MAKING OUR HOMES & BUSINESSES WORK BETTER**
KEEPING COSTS DOWN WHILE STAYING COMFORTABLE
CÓMO HACER QUE NUESTROS HOGARES Y NEGOCIOS FUNCIONEN MEJOR
MANTENER LOS COSTOS BAJOS SIN COMPROMETER LA COMODIDAD

Many homes and businesses in Bakersfield are older and could work more efficiently. When buildings use less energy, families and business owners save money on utility bills while staying more comfortable year-round.

Muchos hogares y negocios en Bakersfield son más antiguos y podrían funcionar de forma más eficiente. Cuando los edificios consumen menos energía, las familias y los dueños de negocios ahorran dinero en las facturas de servicios públicos y disfrutan de mayor comodidad durante todo el año.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

Help with upfront costs for home improvements (new windows, insulation, efficient appliances) <i>Ayuda con los costos iniciales de mejoras en el hogar (ventanas nuevas, aislamiento, electrodomésticos eficientes).</i>	Simple guides on what improvements make the biggest difference <i>Guías sencillas sobre las mejoras que marcan la diferencia.</i>
Programs that install efficient equipment at no cost <i>Programas que instalan equipos eficientes sin costo.</i>	Information about rebates and financial help available <i>Información sobre reembolsos y ayuda financiera disponible.</i>
Easy financing options for upgrades <i>Opciones de financiamiento fáciles para mejoras.</i>	Other ideas: What would make it easier for you to improve your home or business? <i>Otras ideas: ¿Qué acciones le facilitarían mejorar su hogar o negocio?</i>

Tema de diálogo

Visite las 4 estaciones:

- Edificios y energía
- Transporte y combustibles limpios
- Gestión de recursos y conservación
- Fuerza laboral y desarrollo económico

¡Haga preguntas!

Cada estación cuenta con un facilitador que puede ayudar.

Discussion Prompt

Share your feedback using sticky notes and dots:

- **Green Dot** = “This is a high priority”
- **Yellow Sticky** = “This is a priority, but...” (*add your notes*)
- **Pink Sticky** = “This is not a priority because...” (*share your concerns*)

 **MAKING OUR HOMES & BUSINESSES WORK BETTER**
KEEPING COSTS DOWN WHILE STAYING COMFORTABLE

CÓMO HACER QUE NUESTROS HOGARES Y NEGOCIOS FUNCIONEN MEJOR
MANTENER LOS COSTOS BAJOS SIN COMPROMETER LA COMODIDAD

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Tema de diálogo

Comparta sus comentarios sobre estas oportunidades usando las notas adhesivas y los puntos de colores:

- **Punto verde:** “Esto es de alta prioridad”
- **Punto amarillo:** “Esto es una prioridad, pero ...” (*escriba sus condiciones*)
- **Punto rosa:** “Esto no es una prioridad porque...” (*escriba sus inquietudes*)

Focus Area
Área de enfoque



COOLER, HEALTHIER NEIGHBORHOODS

TREES, PLANTS, AND GREEN SPACES THAT MAKE OUR COMMUNITY MORE COMFORTABLE

VECINDARIOS MÁS FRESCOS Y SALUDABLES

ÁRBOLES, PLANTAS Y ESPACIOS VERDES QUE HACEN QUE NUESTRA COMUNIDAD SEA MÁS CÓMODA.

Overview/Description
Resumen/Descripción

Trees and plants help keep our neighborhoods cooler, clean the air, and create pleasant places for families to gather. Bakersfield has farmland within city limits that could also help support our community's health.

Los árboles y las plantas ayudan a mantener nuestros vecindarios más frescos, purifican el aire y crean espacios agradables para que las familias se reúnan. Bakersfield cuenta con tierras de cultivo dentro de los límites de la ciudad que también podrían contribuir a la salud de nuestra comunidad.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

More trees in parks, along streets, and around schools

Más árboles en parques, calles y escuelas



Help for residents to plant trees on their property

Ayuda para que los residentes planten árboles en sus propiedades



Native plant gardens that use less water and support local wildlife

Jardines de plantas nativas que consumen menos agua y apoyan la fauna local



Support for local farmers using practices that improve soil health

Apoya a agricultores locales que utilizan prácticas que mejoran la salud del suelo



Other ideas: How can we make Bakersfield greener and more comfortable?

Otras ideas: ¿Qué te ayudaría a hacer Bakersfield más verde y cómoda?



Feedback: What would help you most?
Retroalimentación: ¿Qué es lo que más te ayudaría?

Other ideas
Otras ideas

 **Green Dot** = “This is a high priority”

 **Yellow Sticky** = “This is a priority, but...” (add your notes)

 **Pink Sticky** = “This is not a priority because...” (share your concerns)

Next Steps

Pasos siguientes



Next Steps

- **Take the survey!**
- **Virtual Community Workshop on June 24th at 6:00pm**
- **Continue to explore the Digital Engagement Hub** on the project website
- **Questions?** Email soar@bakersfieldcity.us
- **Scan the QR Code** to visit the project website for more information and to take the survey



Or type:
O Escriba:

qrco.de/soar-bakersfield

Pasos siguientes

- **¡Responda la encuesta!**
- **Continúe explorando el Centro de participación digital** en el sitio web del proyecto
- **¿Tiene preguntas?** Envíe un correo electrónico a soar@bakersfieldcity.us
- **Escanee el código QR** para visitar el sitio web del proyecto y obtener más información y responder la encuesta

Community Engagement 6-17 Board Inputs

1. Reliable Power When We Need It Most

- a. Backup power at community centers, senior centers, and emergency shelters
 - i. 
- b. Helping pay for solar panels and batteries for homes and businesses
 - i. 
 - ii. Info about generators
- c. Assistance figuring out what energy options work best for your property
 - i. 
- d. Information about solar and battery programs and rebates
 - i. 
- e. Other ideas: What would help keep power reliable in your neighborhood?
 - i. Should we invest more in community centers for shelters/emergencies
 - ii. Do something about all those low-hanging wires running through the trees, etc.
 - iii. Informing residents about options they have to avoid using a lot of water or adding systems to have automatic shutoffs when leaks if ever needed

2. Making Our Homes & Businesses Work Better

- a. Help with upfront costs for home improvements (new windows, insulation, efficient appliances)
 - i. 
- b. Simple guides on what improvements make the biggest difference
 - i. How to be more specific for new homeowners
- c. Programs that install efficient equipment at no cost
 - i. 
- d. Information about rebates and financial help available
 - i. 
- e. Easy financing options for upgrades
 - i. 
 - ii. Go green financing is a state program that is subsidized
- f. Other ideas: what would make it easier for you to improve your local home or business?
 - i. 

- ii. More funding a partnership with a trusted small owned business
- iii. Good solid flooring should be added to this – especially older homes 100+ years in the underserved areas

3. Getting around our city safely & easily

- a. More housing near bus routes and shopping areas
 - i. 
 - ii. The priority should be on more bus routes and not more housing
 - iii. Priority should be to stop urban sprawl, and reduce distance to infrastructure
- b. More frequent bus service with shorter wait times
 - i. 
- c. New transportation options like community shuttles or bike-share programs
 - i. 
 - ii. Choice of transportation in commercial or downtown to make business as drop point to gain traffic and activity more
- d. Protected bike lanes and safer places to bike
 - i. 
 - ii. Not enough bike riders to warrant extra cost especially in the summer
 - iii. Offer bike safety classes! Group rides that end in community gatherings
 - iv. Bike lanes like the ones recently installed on ???? Increase pollution by increasing congestion due to less lanes for cars
- e. Better crosswalks, lighting, and sidewalks for walking safely
 - i. 
 - ii. More crosswalk and yield lines on the street; sidewalks in areas like cottonwood/MLK Blvd.
- f. Other Ideas: What would make it easier and safer to get around Bakersfield?
 - i.  Better street lighting for pedestrians and reflectors (SE Bakersfield)
 - ii. Transit oriented development at HSR station

4. Cleaner air & lower transportation costs

- a. More places to charge electric vehicles around the city
 - i. 
 - ii. More level 3 charging- public use
- b. Access to cleaner fuel options like renewable diesel and hydrogen
- c. Help with costs for electric vehicles and home chargers
 - i. 

d. Information about electric vehicle benefits and available rebates

i. 

ii. State, federal valley air education grant opportunities

e. Other ideas: What would help you make the switch to cleaner transportation?

i. We don't have the infrastructure to keep the lights on in homes, How can we reliably support the increased demand due to EVs

5. Saving Money on Water & Waste

a. Upgrades to water systems to prevent waste and improve reliability

i. 

b. More local water sources to reduce dependance on expensive imported water

i. 

ii. This is not a problem locally

iii. Create confidence in our local water that it is safe to drink- we drank from the hose when I was a kid in the summertime especially

c. Rebates for water efficient toilets, irrigation, and drought resistant landscaping

i. 

ii. I think the \$\$ could be spent on creating infrastructure

d. Education on saving water and money through conservation

i. 

ii. The city needs to lead by example and eliminate the over watering and runoff on medians and greenbelts

iii. Implementing aerators with lower Gpms to lower water usage on home or PRV systems- prodigy flow plumbing

e. Programs to rescue good food and distribute it to families in need

i. 

f. Helping reusing building materials instead if throwing them away

i. 

ii. For this work, recycling needs to be made easier and more convenient

g. Community composting programs to turn food scraps into garden soil

i. 

h. Other ideas: What would help you save money on water and waste?

i. Have a local trusted plumber to recommend and maintain leaks

6. Cooler, Healthier Neighborhoods

- a. More trees in parks, along streets, and around schools
 - i. 
 - ii. With watering issues, is planting trees in medians and along streets a solution or a bigger drain on other issues
- b. Help for residents to plant trees on their property
 - i. 
 - ii. It only benefits the people that live at the home, rather than the community as a whole?
- c. Native plant gardens that use less water and support local wildlife
 - i. 
 - ii. Native plants reduce water, maintenance, and health. Best use of funds
- d. Support for local farmers using practices that improve soil health
 - i. 
- e. Other ideas: How can we make Bakersfield greener and more comfortable?
 - i. We must address the leaf blowers used by gardeners creating a lot of dust on/in our homes; breathing this dust my windows are dirty, the exterior of my home is dirty, and I can't go outside when the neighbors gardener is working. It is a real problem!!! Something must be done!!!!
 - ii. Household toxic waste education and recycling programs
 - iii. Use plants around the city that are more sustainable for the heat and less reliant on daily watering
 - iv. Creating a partnership with a small family owned plumbing business for the community
 - v. Create "agrihoods" integrate urban agriculture into residential neighborhoods to provide green spaces, facilitate food procurement and food security and community building. Integrate community garden or a working farm

7. Training for Good-Paying Careers

- a. Short-term training programs for solar installation, energy efficiency, and other growing job sectors
 - i. 
 - ii. KCCD is offering a great program. City tie in with existing programs
- b. More access to college programs in engineering and green industries
 - i. 
- c. Paid apprenticeships and on-the-job training opportunities
 - i. 

- d. Expanded construction trade programs for electricians, plumbers, and other skilled trades
 - i. 
 - ii. This is the most needed locally. We have a shortage and these jobs pay well
- e. Job retraining for workers wanting to change careers
 - i. 
 - ii. Match the current skill with alternative careers and available job from business and city
- f. Financial aid to help residents afford training programs and certifications
 - i. 
 - ii. Proper funds for kids and trades
- g. More accessible English learning classes for students and workers
 - i. 
 - ii. How to balance class and a current job to improve English
- h. Other Ideas: What training opportunities would help you and your family?
 - i. 
 - ii. Many family don't know where to get many of the existing resources. So more outreach is needed
 - iii. Construction and related trades

8. Good Jobs & Strong Local Economy

- a. Incentives to bring new businesses and industries to Bakersfield
 - i. 
 - ii. Yes but they need to be attracting high paying jobs that we are losing in the oil industry
- b. Support for small business owners to expand and hire locally
 - i. 
 - ii. We are located on the outskirts of Bakersfield, we want to build and help to hire more workers in the area to develop jobs we believe if we are more funded we can benefit our community with knowledge
- c. Partnerships between the City and local businesses on community projects
 - i. 
- d. Help for existing businesses to save money through efficient operations
- e. Support for renewable fuel production facilities (biofuels, hydrogen)
 - i. 
- f. Other ideas: What would help create more good jobs in Bakersfield?

i. 

ii. Educate about the trades

iii. Training available for youth to enter the workforce with little to no experience + paid internships

iv. We would love to offer knowledge to the youth or even high school or college students about the options to the plumbing trade

v. Supporting local oil production would have a net decrease in pollution while creating jobs



SAVING MONEY ON WATER & WASTE USING RESOURCES EFFICIENTLY TO KEEP COSTS DOWN

AHORRAR DINERO EN AGUA Y RESIDUOS

UTILIZAR LOS RECURSOS DE MANERA EFICIENTE PARA MANTENER LOS COSTOS BAJOS

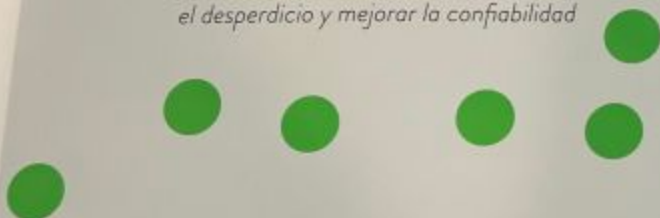
Water and waste costs affect every household and business. When we use water efficiently and waste less, families save money while protecting resources for the future.

Los costos del agua y los residuos afectan a todos los hogares y negocios. Cuando usamos el agua eficientemente y desperdiciamos menos, las familias ahorran dinero y protegen los recursos para el futuro.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

Upgrades to water systems to prevent waste and improve reliability

Mejoras en los sistemas de agua para prevenir el desperdicio y mejorar la confiabilidad



More local water sources to reduce dependence on expensive imported water

Más fuentes de agua locales para reducir la dependencia de costosa agua importada



This is NOT
A problem locally

create confidence
in our local water
that it is safe to
drink - we drank from
the hose when it was
a kid in summertime
especially

Rebates for water-efficient toilets, irrigation, and drought-resistant landscaping

Reembolsos para inodoros de bajo consumo de agua, riego y paisajismo resistente a la sequía

I think we could
be spent creating
infrastructure.



Education on saving water and money through conservation

Educación sobre el ahorro de agua y dinero mediante la conservación



THE CITY NEEDS
TO LET BY EXISTING
& EXTENDING THE
OUR WATERLINES
RUN OFF ON ROADS
& GREENBELTS

Implementing aerators
w/ lower caps
to lower water
usage on
home or PV
Systems
- prodigy Flow
Plumb-g

I think people
know about conserving
but need to see it
in action.

Programs to rescue good food and distribute it to families in need

*Programas para rescatar alimentos en
buen estado y distribuirlos a familias necesitadas*



Community composting programs to turn food scraps into garden soil

*Programas comunitarios de compostaje
para convertir los restos de comida en tierra para el jardín*



Help reusing building materials instead of throwing them away

*Ayudar para reutilizar materiales de
construcción en lugar de tirarlos*

FOR THIS TO
WORK, RECYCLING
NEEDS TO BE MADE
EASIER & MORE
CONVENIENT



Other ideas: What would help you save money on water and waste?

Otras ideas: ¿Qué te ayudaría a ahorrar dinero en agua y residuos?

(831) 201-8122
have a local
trusted
plumber
to
recommend
& maintain/leaks



COOLER, HEALTHIER NEIGHBORHOODS

TREES, PLANTS, AND GREEN SPACES THAT MAKE OUR COMMUNITY MORE COMFORTABLE

VECINDARIOS MÁS FRESCOS Y SALUDABLES

ÁRBOLES, PLANTAS Y ESPACIOS VERDES QUE HACEN QUE NUESTRA COMUNIDAD SEA MÁS CÓMODA.

Trees and plants help keep our neighborhoods cooler, clean the air, and create pleasant places for families to gather. Bakersfield has farmland within city limits that could also help support our community's health.

Los árboles y las plantas ayudan a mantener nuestros vecindarios más frescos, purifican el aire y crean espacios agradables para que las familias se reúnan. Bakersfield cuenta con tierras de cultivo dentro de los límites de la ciudad que también podrían contribuir a la salud de nuestra comunidad.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

More trees in parks, along streets, and around schools

Más árboles en parques, calles y escuelas

WITH WATER ISSUES
IS PLANTING
TREES IN MEDIAN
& ALONG STREETS
A SOLUTION OR
A WASTE OF
ANOTHER RESOURCE

Help for residents to plant trees on their property

Ayuda para que los residentes planten árboles en sus propiedades

It only benefits
the people that live
at the home, rather
than the community
as a whole



RELIABLE POWER WHEN WE NEED IT MOST

KEEPING THE LIGHTS ON DURING OUTAGES AND EMERGENCIES

ENERGÍA CONFIABLE CUANDO MÁS LA NECESITAMOS
MANTENER LAS LUCES ENCENDIDAS DURANTE CORTES Y EMERGENCIAS

When the power goes out during hot summer days or emergencies, it affects our safety and comfort. Local energy sources like solar panels and batteries can keep essential services running when we need them most.

Cuando se corta el suministro eléctrico durante los calurosos días de verano o en emergencias, nuestra seguridad y comodidad se ven afectadas. Las fuentes de energía locales, como los paneles solares y las baterías, pueden mantener los servicios esenciales en funcionamiento cuando más los necesitamos.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

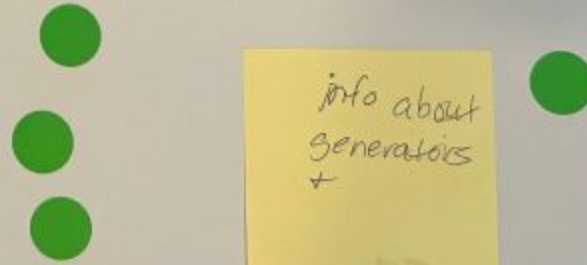
Backup power at community centers, senior centers, and emergency shelters

Energía de respaldo en centros comunitarios, centros para personas mayores y refugios de emergencia



Help paying for solar panels and batteries for homes and businesses

Ayuda para pagar paneles solares y baterías para hogares y negocios



*info about
Generators
+*

Partnerships between the City and local businesses on community projects

Colaboraciones entre la ciudad y empresas locales en proyectos comunitarios

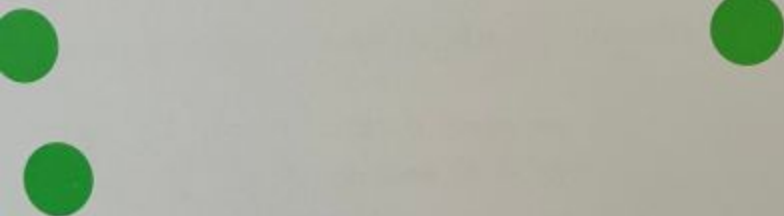


Help for existing businesses to save money through efficient operations

Ayuda a las empresas existentes para ahorrar dinero mediante operaciones eficientes

Support for renewable fuel production facilities (biofuels, hydrogen)

Apoyo a las instalaciones de producción de combustibles renovables (biocombustibles, hidrógeno)



Other ideas: What would help create more good jobs in Bakersfield?

Otras ideas: ¿Qué ayudaría a crear más empleos de calidad en Bakersfield?

educate about trades

training available for youth to enter the workforce with little to no experience
paid + internships

SUPPORTING LOCAL FOOD PRODUCTION WOULD HAVE A NET DECREASE IN POPULATION WHILE CREATING JOBS

We would love to offer knowledge to the youth or even high school and college students about the options to the plumbing trade





GOOD JOBS & STRONG LOCAL ECONOMY

GROWING BUSINESSES AND CAREER OPPORTUNITIES RIGHT HERE IN BAKERSFIELD

BUENOS EMPLEOS Y UNA ECONOMÍA LOCAL FUERTE

NEGOCIOS EN CRECIMIENTO Y OPORTUNIDADES PROFESIONALES AQUÍ EN BAKERSFIELD

Supporting local businesses and attracting new industries creates good-paying jobs for Bakersfield residents while strengthening our local economy.

Apoyar a las empresas locales y atraer nuevas industrias crea empleos bien remunerados para los residentes de Bakersfield y al mismo tiempo fortalece nuestra economía local.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

Incentives to bring new businesses and industries to Bakersfield

Incentivos para atraer nuevas empresas e industrias a Bakersfield

YES BUT THEY
NEED TO BE
ATTRACTIVE HIGH
PAYING JOBS THAT
WE ARE LOSING IN
THE OIL INDUSTRY

Support for small business owners to expand and hire locally

Apoyo a los propietarios de pequeñas empresas para expandirse y contratar personal local

We are located on the
outskirts of Bakers-
field we want to build
and help to hire
more workers in the
area to develop
jobs we believe if
we have funds we
can have a big
community with knowledge

Job retraining programs for workers wanting to change careers

Programas de reciclaje profesional para trabajadores que deseen cambiar de carrera

Current
Match the skill with
alternative career and
availability job from
business and city

More accessible English learning classes for students and workers

Clases de inglés más accesibles para estudiantes y trabajadores

How to balance class
and current job to improve
English

Financial aid to help residents afford training programs and certifications

Ayuda financiera para que los residentes puedan costear programas de capacitación y certificaciones

Proper funds
for kids
&
trades

Other ideas: What training opportunities would help you or your family?

Otras ideas: ¿Qué oportunidades de capacitación le serían útiles a usted o a su familia?

Many Family don't
know where to get
many of these existing
services. So more outreach
is needed.

Construction
& related
trades



TRAINING FOR GOOD-PAYING CAREERS

PREPARING RESIDENTS FOR JOBS THAT SUPPORT FAMILIES

FORMACIÓN PARA CARRERAS BIEN REMUNERADAS

PREPARANDO A LOS RESIDENTES PARA TRABAJOS QUE APOYEN A LAS FAMILIAS

As Bakersfield grows and changes, residents need access to training for careers that pay well and have good futures, including jobs in construction, energy, and other growing fields.

A medida que Bakersfield crece y cambia, los residentes necesitan acceso a capacitación para carreras que paguen bien y tengan un buen futuro, incluidos trabajos en construcción, energía y otros campos en crecimiento.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

Short-term training programs for solar installation, energy efficiency, and other growing job sectors

Programas de capacitación a corto plazo para instalación de energía solar, eficiencia energética y otros sectores laborales en crecimiento

More access to college programs in engineering and green industries

Mayor acceso a programas universitarios en ingeniería e industrias ecológicas

Paid apprenticeships and on-the-job training opportunities

Aprendizajes remunerados y oportunidades de capacitación en el trabajo

Expanded construction trade programs for electricians, plumbers, and other skilled trades

Programas ampliados de oficios de la construcción para electricistas, fontaneros y otros oficios especializados

This is the most needed locally. We have a shortage. Also those jobs pay well

KCCD is offering a great program. City tie in with existing programs

Native plant gardens that use less water and support local wildlife

Jardines de plantas nativas que consumen menos agua y apoyan la fauna local

Native plants Reduce water, maintenance, health. Best use of Funds

Support for local farmers using practices that improve soil health

Apoyo a agricultores locales que utilizan prácticas que mejoran la salud del suelo

Other ideas: How can we make Bakersfield greener and more comfortable?

Otras ideas: ¿Qué te ayudaría a ahorrar dinero en agua y residuos?

We must address the leaf blowers used by gardens creating a lot of dust on our (and in our) homes; breathing this dust my windows are dirty the exterior of my home is dirty and I don't go outside when the sun is out.

Household toxic waste education & recycling programs

use plants around the city that are more sustainable for the heat and less reliant on watering daily

creating a partnership with a small family owned plumbing business for the community

Create "agrihoods": integrate urban agriculture into residential neighborhoods to provide green spaces facilitate food production & food security & community building; integrate community garden or a working farm

my garden is working - it is a real problem!!! something must be done!!!!



GETTING AROUND OUR CITY SAFELY & EASILY

MORE WAYS TO TRAVEL THAT SAVE MONEY AND CONNECT OUR COMMUNITY

MOVERSE POR NUESTRA CIUDAD DE FORMA SEGURA Y SENCILLA

MÁS FORMAS DE VIAJAR QUE AHORRAN DINERO Y CONECTAN A NUESTRA COMUNIDAD

Many residents walk, bike, or use transit to get around, especially when gas prices are high. Most trips in Bakersfield are short distances that could be easier and safer with better transportation options.

Muchos residentes caminan, andan en bicicleta o usan el transporte público para desplazarse, especialmente cuando el precio de la gasolina es alto. La mayoría de los viajes en Bakersfield son distancias cortas que podrían ser más fáciles y seguras con mejores opciones de transporte.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

More housing near bus routes and shopping areas

Más viviendas cerca de rutas de autobús y zonas comerciales

The Priority should be on more bus routes and not more housing

PRIORITY SHOULD BE TO STOP VEHICULAR TRAFFIC & REDUCE DIST. TO PUBLIC TRANSPORT

More frequent bus service with shorter wait times

Servicio de autobús más frecuente con tiempos de espera más cortos

New transportation options like community shuttles or bike-share programs

Nuevas opciones de transporte, como autobuses comunitarios o programas de bicicletas compartidas

Office of Transportation
In commercial or downtown
to make business as cheap
point to gain traffic and
activity more

Protected bike lanes and safer places to bike

Carriles para bicicletas protegidos y zonas más seguras para andar en bicicleta

NOT ENOUGH
BIKE LANE
TO WARRANT
EXTRA COST
ESPECIALLY IN
SUMMER

Other
Bike safety
classes!
Group rides
that end in
community
gatherings

BIKE LANE LIKE
THE ONE RECENTLY
INSTALLED ON
UNION ST. CREATE
ADDITIONAL
MORE TRAILING
CONNECTIONS TO
LESS LANE PER
OPS

Better crosswalks, lighting, and sidewalks for walking safely

Mejores cruces peatonales, iluminación y aceras para caminar con seguridad

More crosswalk
and yield lines
on the street

Sidewalks in
areas like cottonwood/
MLK Blvd

Other ideas: What would make it easier and safer to get around Bakersfield?

Otras ideas: ¿Qué facilitaría y haría más seguro desplazarse por Bakersfield?

Better street
lighting for
pedestrians
and reflectors
SE BAKERSFIELD

Transit
Oriented
Development
at HSR station

Programs that install efficient equipment at no cost

Programas que instalan equipos eficientes sin costo



Information about rebates and financial help available

Información sobre reembolsos y ayuda financiera disponible



Easy financing options for upgrades

Opciones de financiamiento fáciles para mejoras



Go Green financing
is a state program
that is subsidized

Other ideas: What would make it easier for you to improve your home or business?

Otras ideas: ¿Qué acciones le facilitarían mejorar su hogar o negocio?



More financing
a partnership
with a trusted
small owned
business

Good solid flooring
should be added
to this - especially
older homes 100+
years in the underserved
areas

Assistance figuring out what energy options work best for your property

Ayuda para determinar qué opciones de energía funcionan mejor para su propiedad



Information about solar and battery programs and rebates

Información sobre programas y reembolsos de energía solar y baterías



Other ideas: What would help keep power reliable in your neighborhood?

Otras ideas: ¿Qué ayudaría a mantener un suministro eléctrico confiable en su vecindario?

Should we invest more in Community Centers for Shelter/Energy

Do something about all those low-hanging wires running thru the trees, etc

Informing residents about options they have to avoid using a lot of water or adding systems to have automatic shut offs w/ leak if ever needed.



MAKING OUR HOMES & BUSINESSES WORK BETTER

KEEPING COSTS DOWN WHILE STAYING COMFORTABLE

CÓMO HACER QUE NUESTROS HOGARES Y NEGOCIOS FUNCIONEN MEJOR
MANTENER LOS COSTOS BAJOS SIN COMPROMETER LA COMODIDAD

Many homes and businesses in Bakersfield are older and could work more efficiently. When buildings use less energy, families and business owners save money on utility bills while staying more comfortable year-round.

Muchos hogares y negocios en Bakersfield son más antiguos y podrían funcionar de forma más eficiente. Cuando los edificios consumen menos energía, las familias y los dueños de negocios ahorran dinero en las facturas de servicios públicos y disfrutan de mayor comodidad durante todo el año.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

**Help with upfront costs for home improvements
(new windows, insulation, efficient appliances)**

Ayuda con los costos iniciales de mejoras en el hogar (ventanas nuevas, aislamiento, electrodomésticos eficientes)



**Simple guides on what improvements
make the biggest difference**

Guías sencillas sobre las mejoras que marcan la diferencia

*How to be more specific
for new homeowner.*



CLEANER AIR & LOWER TRANSPORTATION COSTS

VEHICLES AND FUELS THAT SAVE MONEY AND IMPROVE AIR QUALITY

AIRE MÁS LIMPIO Y MENORES COSTOS DE TRANSPORTE

VEHÍCULOS Y COMBUSTIBLES QUE AHORRAN DINERO Y MEJORAN LA CALIDAD DEL AIRE

With rising gas prices, many residents are interested in vehicles that cost less to operate. Electric vehicles and cleaner fuels can help families save money while improving the air we all breathe.

Con el aumento de los precios de la gasolina, muchos residentes están interesados en vehículos más económicos. Los vehículos eléctricos y los combustibles más limpios pueden ayudar a las familias a ahorrar dinero y, al mismo tiempo, mejorar el aire que respiramos.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

More places to charge electric vehicles around the city

Estaciones de carga para vehículos eléctricos en la ciudad



More (Level 3)
charging -
Public Use

Access to cleaner fuel options like renewable diesel and hydrogen

Acceso a opciones de combustible más limpias, como diésel e hidrógeno renovables

Help with costs for electric vehicles and home chargers

Ayuda con los costos de vehículos eléctricos y cargadores domésticos

Information about electric vehicle benefits and available rebates

Información sobre los beneficios de los vehículos eléctricos y los reembolsos disponibles

State
Federal
Valley air
Education Grants
opportunities

Other ideas: What would help you make the switch to cleaner transportation?

Otras ideas: ¿Qué le ayudaría a cambiar a un transporte más limpio?

WE DON'T HAVE
THE INFRASTRUCTURE
TO KEEP THE LIGHTS
ON IN HOMES. HOW
CAN WE RELIABLY
SUPPORT THE INCREASED
DEMAND WE'D
AS



Sustainable Opportunities
Advancing Resilience

AGENDA

SOAR Bakersfield | Community Workshop

June 24, 2025 | 6:00 p.m. – 7:30 p.m.

Zoom

Discussion Items		Time
1.	Welcome and Introductions	6:00 p.m.
2.	SOAR Bakersfield Presentation	6:05 p.m.
3.	Q&A	6:25 p.m.
4.	MURAL Group Activity	6:40 p.m.
5.	Wrap Up and Next Steps	7:25 p.m.

PROJECT WEBSITE: <https://ascent.mysocialpinpoint.com/soar-bakersfield>



Sustainable Opportunities
Advancing Resilience

SOAR

(Sustainable Opportunities
Advancing Resilience)

Bakersfield

Community
Workshop

June 24, 2025

Taller
comunitario

24 de junio de 2025

Interpretación / Interpretation



Tableta
IPAD

1

2

3

4



Computadora
Computer

1

2



Teléfono Inteligente
Smart Phone

1

2

3

4



Sustainable Opportunities
Advancing Resilience

SOAR

(Sustainable Opportunities
Advancing Resilience)

Bakersfield

Community
Workshop

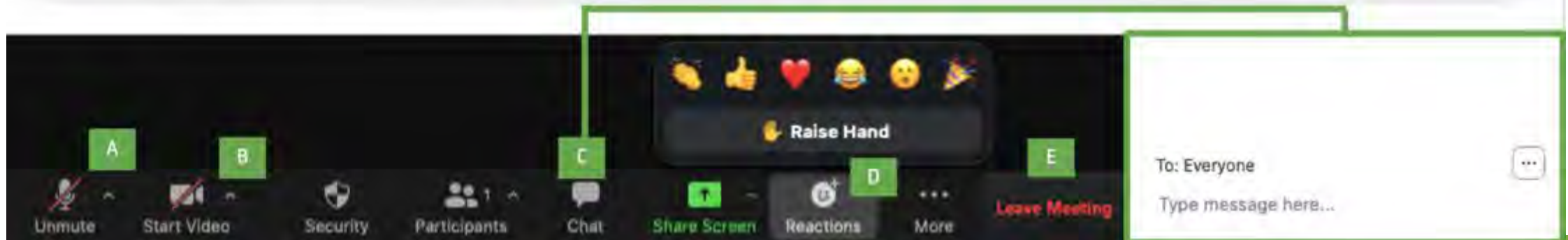
June 24, 2025

Taller
comunitario

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Zoom

- A Mute / Unmute:** Mutes and unmutes your microphone. Please stay on mute unless you are invited to speak.
- B Start Video / Stop Video:** Turns your camera on and off.
- C Chat:** Opens and closes the chat box. You may leave questions and comments here. We may share notifications or instructions here.
- D Reactions:** Opens menu of non-verbal reactions. We ask that you use the "Raised Hand" feature to notify us when you would like to be called on to speak. can use reactions to provide a reaction to what someone else is saying.
- E Leave Meeting:** Click to leave the meeting while it continues for the other participants. Only the host can end the meeting.



Zoom

A

Mute (poner en silencio)/Unmute (reactivar sonido): Desactiva y activa su micrófono. Por favor, manténgase en silencio a menos que se le invite a hablar.

B

Start Video (iniciar video)/Stop Video (detener video): Enciende y apaga su cámara.

C

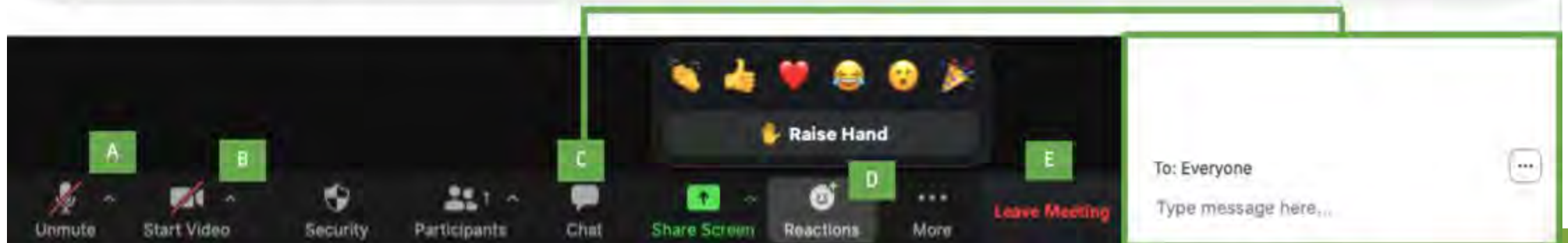
Chat: Abre y cierra el cuadro de chat. Usted puede dejar aquí sus preguntas y comentarios. Podemos compartir notificaciones o instrucciones aquí.

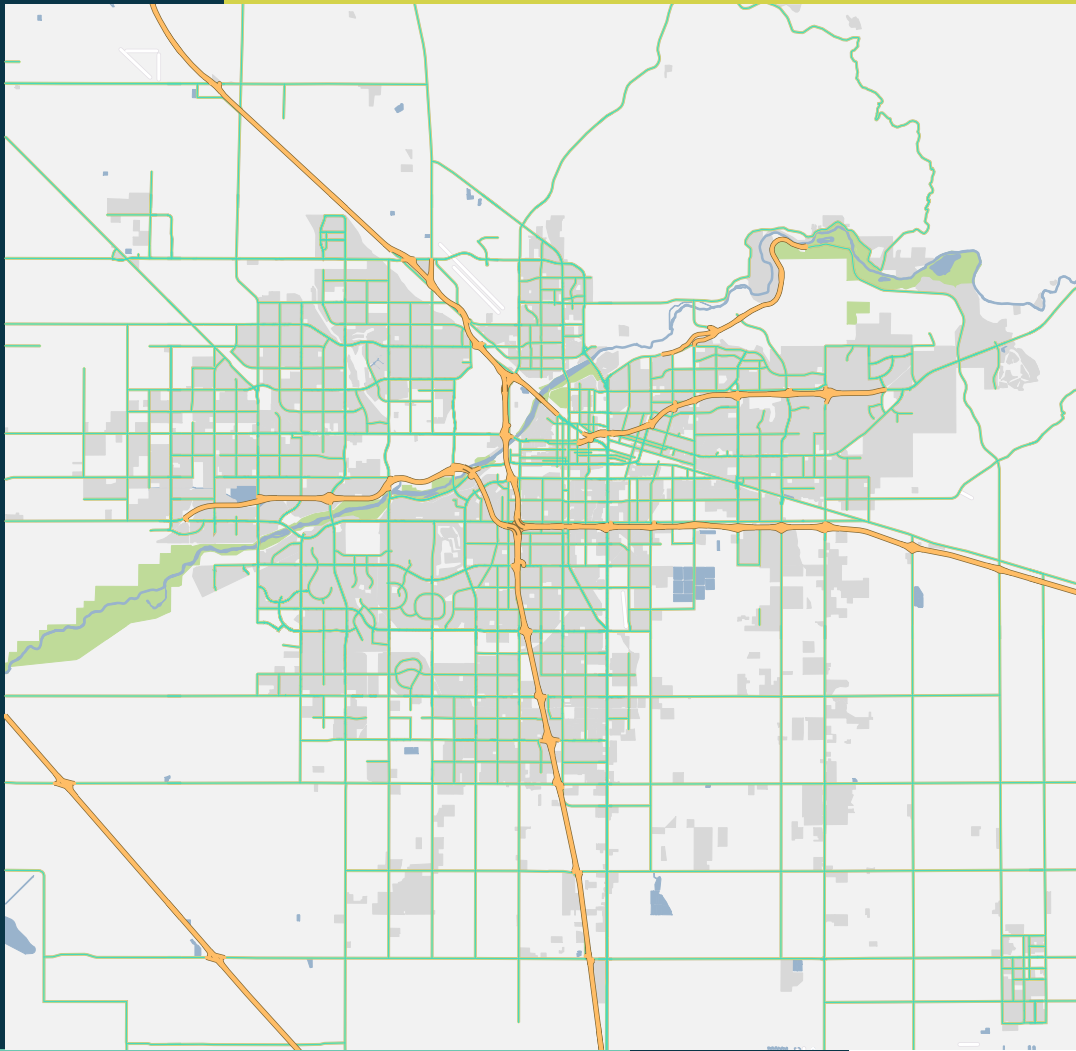
D

Reactions (reacciones): Abre el menú de reacciones no verbales. Le pedimos que utilice la función 'Raised Hand' (levantar la mano) para notificarnos cuando desee que se le conceda la palabra. Puede utilizar 'Reactions' para reaccionar a lo que dice otra persona.

E

Leave Meeting (salir de la reunión): Haga clic para abandonar la reunión mientras esta continúa para los demás participantes. Únicamente el anfitrión puede dar por terminada la reunión.





Agenda

- Introductions
- SOAR Bakersfield Overview
- Creating a Sustainable and Resilient City
- Q&A
- Group Activity
- Next Steps and Closing Comments

Orden del día

- Presentaciones
- Aspectos generales de SOAR Bakersfield
- Creando una ciudad sustentable y resiliente
- Preguntas y respuestas
- Actividad en grupo
- Pasos siguientes y consideraciones finales

Welcome and Introductions

Bienvenida y presentaciones



Project Team

City of Bakersfield

- ▶ Christian Clegg, City Manager
- ▶ Rick Anthony, Assistant City Manager
- ▶ Phil Burns, Development Services Director
- ▶ Cassandra Cotera, Fiscal & Administrative Services Officer
- ▶ Christina Gulley, Administrative Analyst

Ascent

- ▶ Hannah Kornfeld, Project Director
- ▶ Andrew Beecher, Project Manager/Technical Lead
- ▶ Luis Montes, Outreach Specialist
- ▶ Adam Qian, Climate Adaptation Planner
- ▶ Natalie Kataoka, Climate Action Analyst
- ▶ Patrick Wickstrom, Climate Action Intern

Spanish Interpretation

- ▶ Frida Blum, Spanish Interpreter



Equipo del proyecto

Ciudad de Bakersfield

- ▶ Christian Clegg, Gestor municipal
- ▶ Rick Anthony, Gestor municipal auxiliar
- ▶ Phil Burns, Director de Servicios del Desarrollo
- ▶ Cassaundra Cotera, Oficial de Servicios Fiscales y Administrativos
- ▶ Christina Gulley, Analista administrativa

Ascent

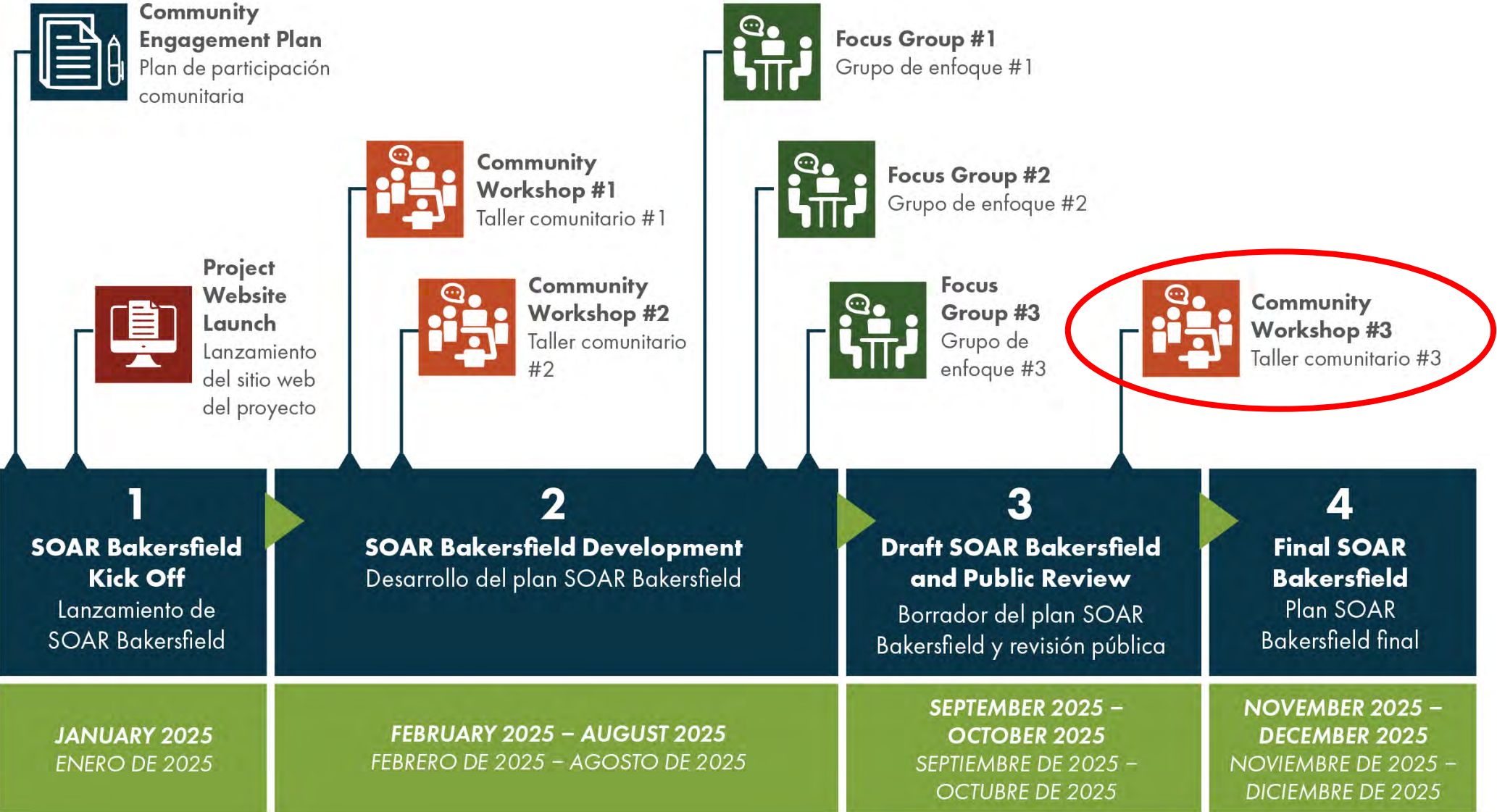
- ▶ Poonam Boparai, Director en funciones
- ▶ Andrew Beecher, Gerente de proyecto/líder técnico
- ▶ Luis Montes, Especialista en divulgación
- ▶ Adam Qian, Planificador de adaptación climática
- ▶ Natalie Kataoka, Analista de Acción Climática
- ▶ Patrick Wickstrom, Pasante de Acción Climática

Interpretación en español

- ▶ Frida Blum, intérprete de español

Schedule

Cronograma



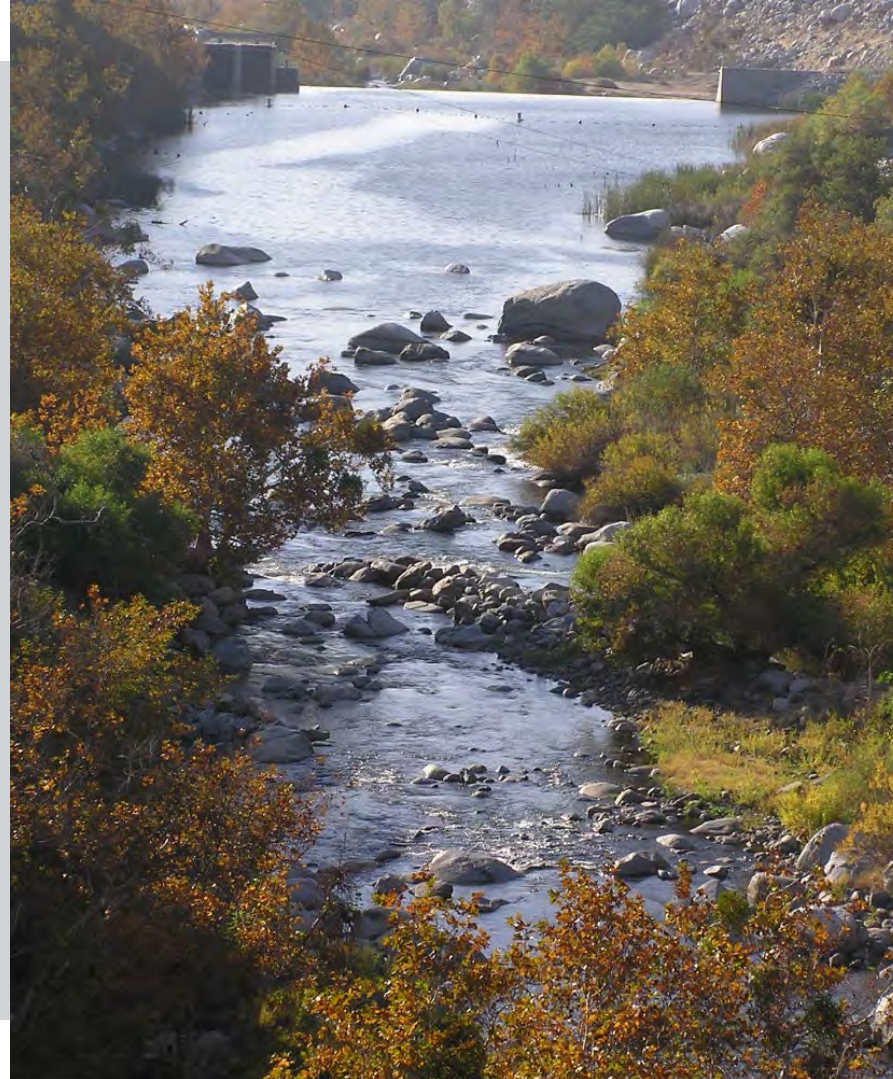
SOAR Bakersfield Overview

Aspectos generales de SOAR Bakersfield

SOAR Bakersfield

**Sustainable
Opportunities
Advancing
Resilience**

Bakersfield



**Sustentables
Oportunidades
(para)
Aumentar (la)
Resiliencia**

Bakersfield

What is SOAR Bakersfield? ¿Qué es SOAR Bakersfield?

- A **roadmap** to reduce climate pollution
- Funded by the EPA's **Climate Pollution Reduction Grant (CPRG)**
- Identifies actions for **economic growth** and **cost savings**
- **Prioritizes** local needs and integrates **community priorities**
- Engages all populations, **especially underserved communities**
- **Ensures equitable benefits for everyone**



- Un **mapa de ruta** para reducir la contaminación climática
- Financiado por la **Subvención para la Reducción de la Contaminación Climática (CPRG)**, por sus siglas en inglés de la EPA
- Identifica acciones para el **crecimiento económico** y el **ahorro de costos**
- **Prioriza** las necesidades locales e integra las **prioridades de la comunidad**
- Involucra a todas las poblaciones, **especialmente a las comunidades marginadas**
- **Garantiza beneficios equitativos para todos**

Creating a Sustainable and Resilient City

Creando una ciudad sustentable y resiliente

What makes up our city?

¿Qué constituye a nuestra ciudad?

People

- Community Identity
- Livability
- Civic Engagement
- Arts and Culture
- Health and Wellbeing

Place

- Housing
- Economy
- Built Environment
- Parks and Open Space
- Accessibility and Connectivity

Systems

- Energy
- Water
- Waste
- Transportation
- Communication

Personas

- Identidad Comunitaria
- Habitabilidad
- Participación Cívica
- Arte y Cultura
- Salud y Bienestar

Lugares

- Vivienda
- Economía
- Entorno construido
- Parques y espacios abiertos
- Accesibilidad y conectividad

Sistemas

- Energía
- Agua
- Residuos
- Transporte
- Comunicación



People

Personas

What does Bakersfield look like today?

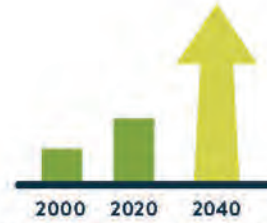
¿Cómo se ve Bakersfield hoy en día?

People Personas



63%

IN 2019, ABOUT 63% OF BAKERSFIELD'S RESIDENTS WERE YOUNGER THAN 40 YEARS OLD
Bakersfield's population is younger on average than California's, but median age is increasing.



FROM 2000 TO 2020, BAKERSFIELD'S POPULATION GREW 49% TO 403,455. BY 2040 BAKERSFIELD IS EXPECTED TO GROW TO 705,000

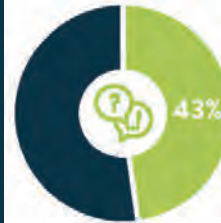


50%

MORE THAN 50% OF BAKERSFIELD'S POPULATION IDENTIFIES AS HISPANIC OR LATINO.

Approximately 67.5% of Bakersfield's population identified as "White Alone".

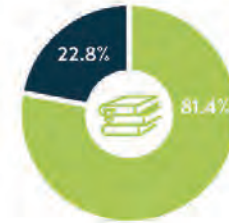
Note: Race and ethnicity are independent of each other meaning both Hispanics and non-Hispanics may report as any race or combination of races.



43% OF ADULTS SPEAK A LANGUAGE AT HOME OTHER THAN ENGLISH.

MEDIAN HOUSEHOLD INCOME IS
\$62,402

IN 2019 AN ESTIMATED 15% OF INDIVIDUALS HAD AN INCOME BELOW THE POVERTY LINE

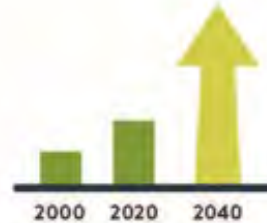


81.4% HAVE A HIGH SCHOOL DEGREE
22.8% HAVE A BACHELOR'S DEGREE



63%

En 2019, aproximadamente el 63% de los residentes de Bakersfield eran menores de 40 años.
La población de Bakersfield es, en promedio, más joven que la de California, pero la edad promedio está aumentando.



Entre 2000 y 2020, la población de Bakersfield creció un 49%, alcanzando los 403.455 habitantes. Se espera que para 2040, Bakersfield alcance los 705.000 habitantes.

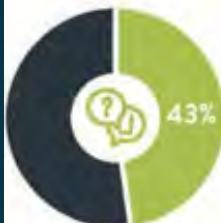


50%

Más del 50% de la población de Bakersfield se identifica como hispana o latina.

Aproximadamente el 67.5% de la población de Bakersfield se identifica como "solo blanca".

Nota: La raza y la etnia son independientes, lo que significa que tanto los hispanos como los no hispanos pueden declarar cualquier raza o combinación de razas.



El 43% de los adultos habla en casa un idioma distinto del inglés.

EL INGRESO FAMILIAR PROMEDIO ES
\$62,402

En 2019, se estimó que el 15% de las personas tenían ingresos por debajo de la línea de pobreza.



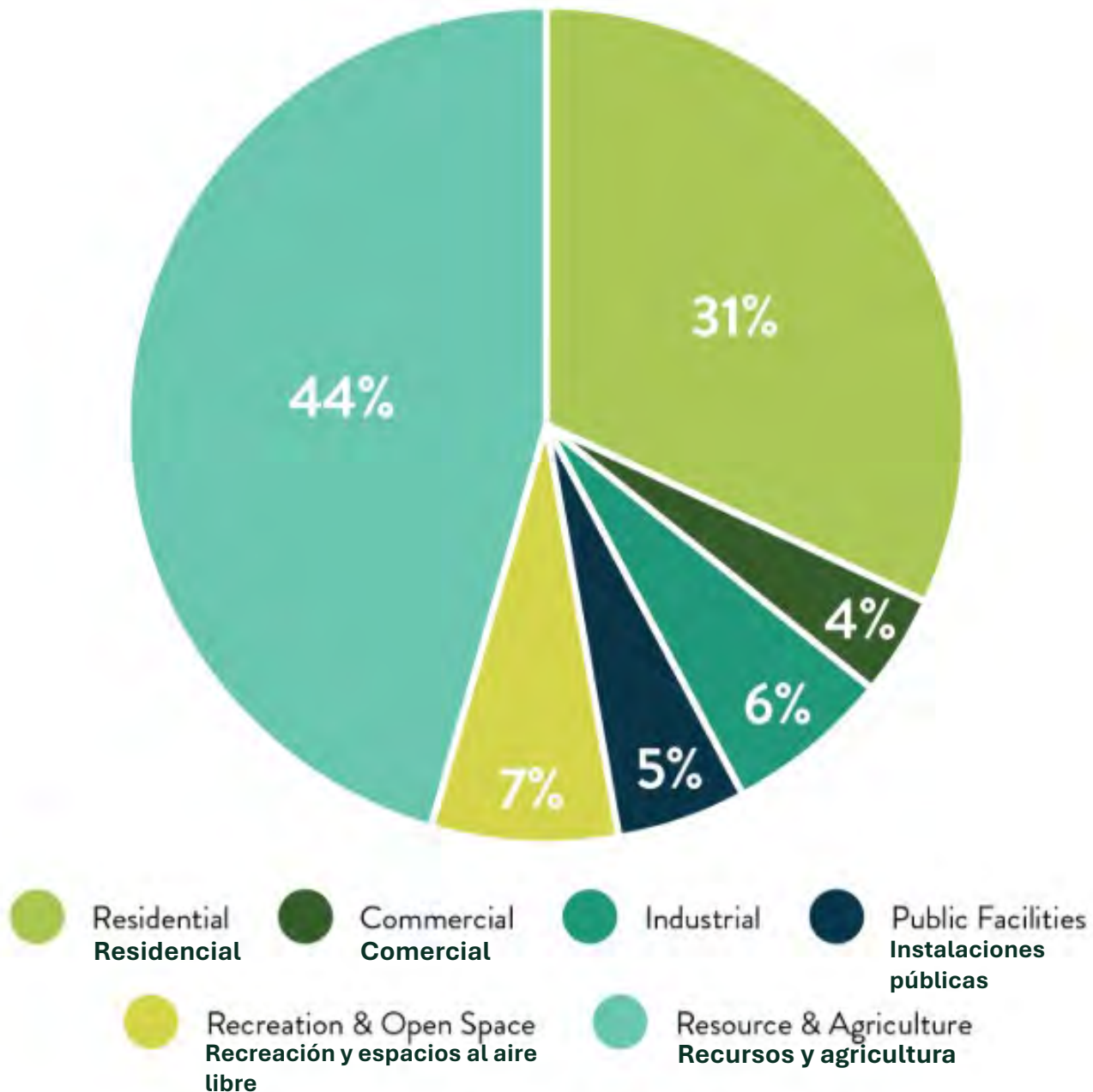
El 81.4% tiene un título de Bachillerato
El 22.8% tiene una licenciatura.



Places

Lugares

**What does
Bakersfield look like
today?**
**¿Cómo se ve
Bakersfield hoy
en día?**



**Places
Lugares**

Distribución de las designaciones de uso del suelo
Distribution of Land Use Designations



**What does
Bakersfield look like
today?**
**¿Cómo se ve
Bakersfield hoy
en día?**

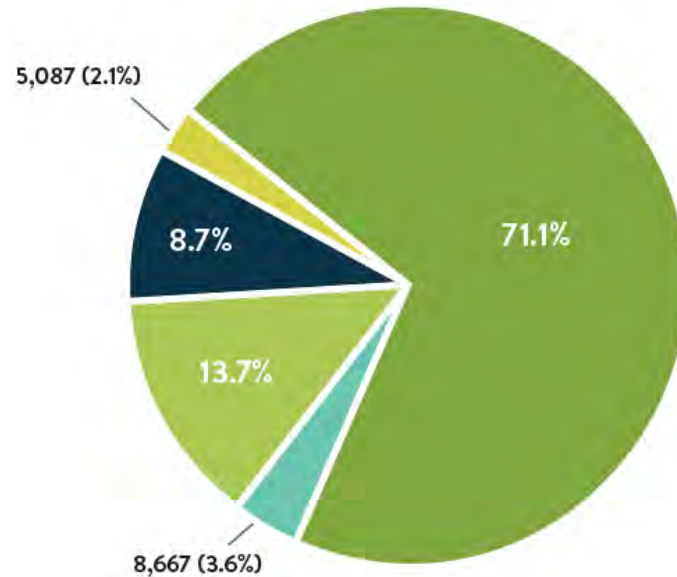
**Places
Lugares**

What does Bakersfield look like today?

¿Cómo se ve Bakersfield hoy en día?

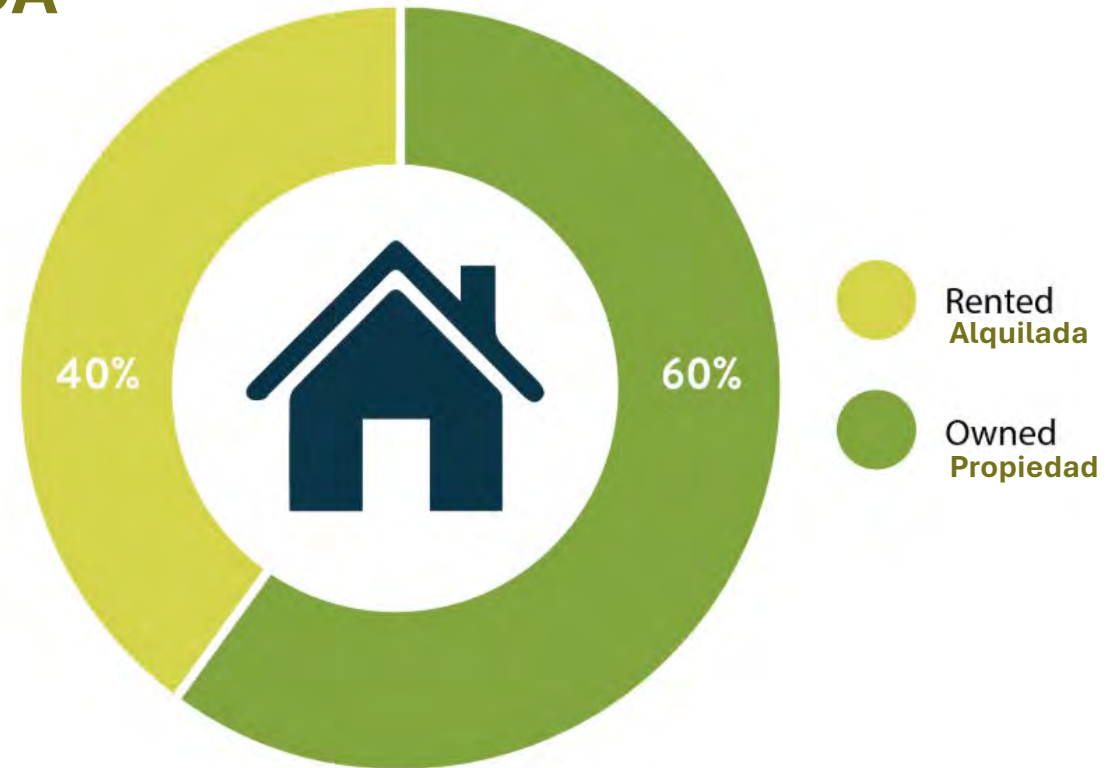
Place
Lugares

HOUSING TYPES IN BAKERSFIELD



TIPOS DE VIVIENDA EN BAKERSFIELD

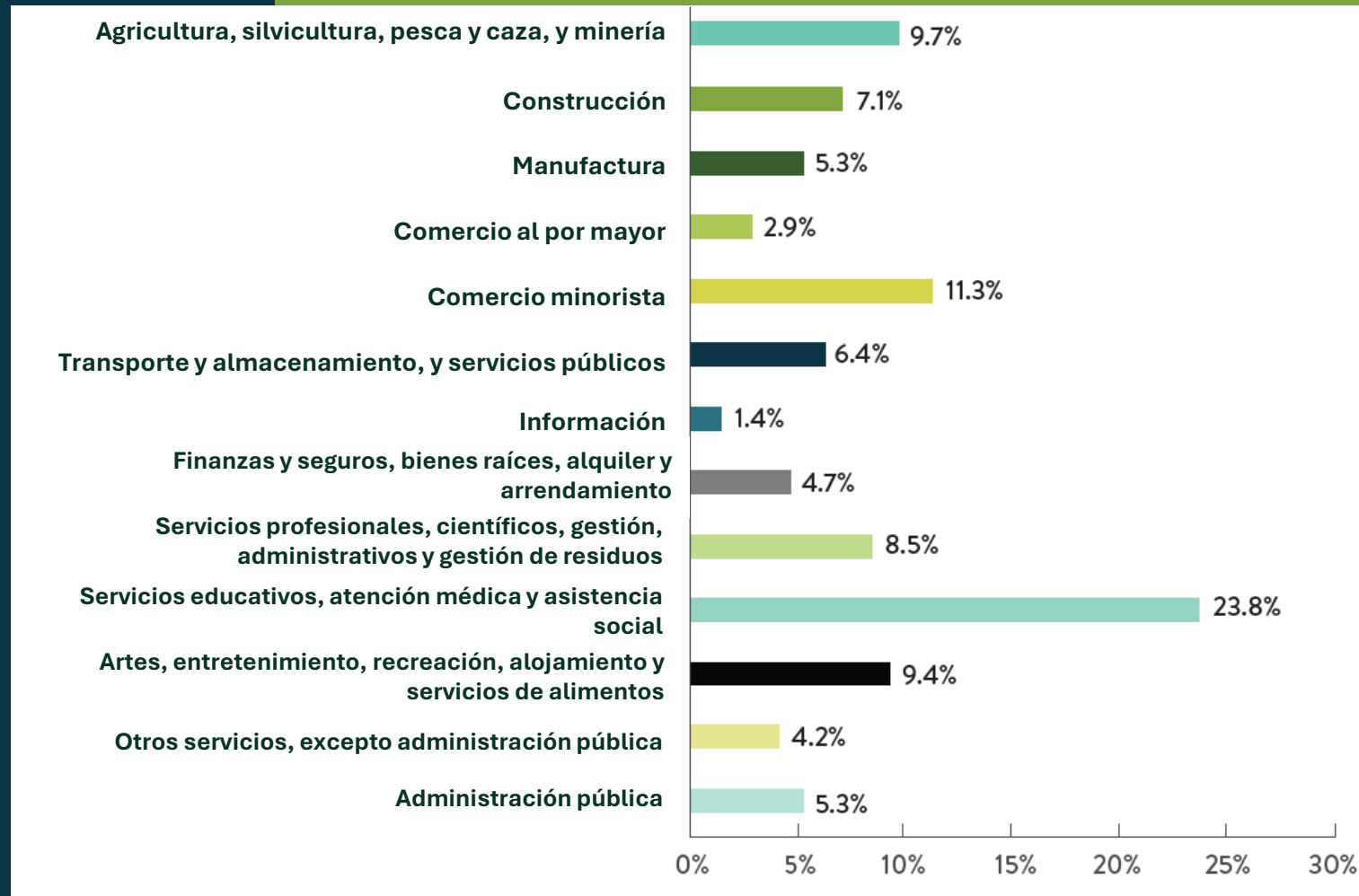
- Mobile homes
Casas móviles
- large complex (9+ unit) housing
Complejos grandes de viviendas (más de 9 unidades)
- small complex (2-9 unit) housing
Complejos pequeños de viviendas (2- 9 unidades)
- single unit attached housing
Vivienda unifamiliar adosada
- single-unit detached housing
Vivienda unifamiliar independiente



What does Bakersfield look like today?

¿Cómo se ve
Bakersfield hoy en
día?

Places
Lugares





**What does Bakersfield
look like today?**
**¿Cómo se ve Bakersfield
hoy en día?**

Places
Lugares

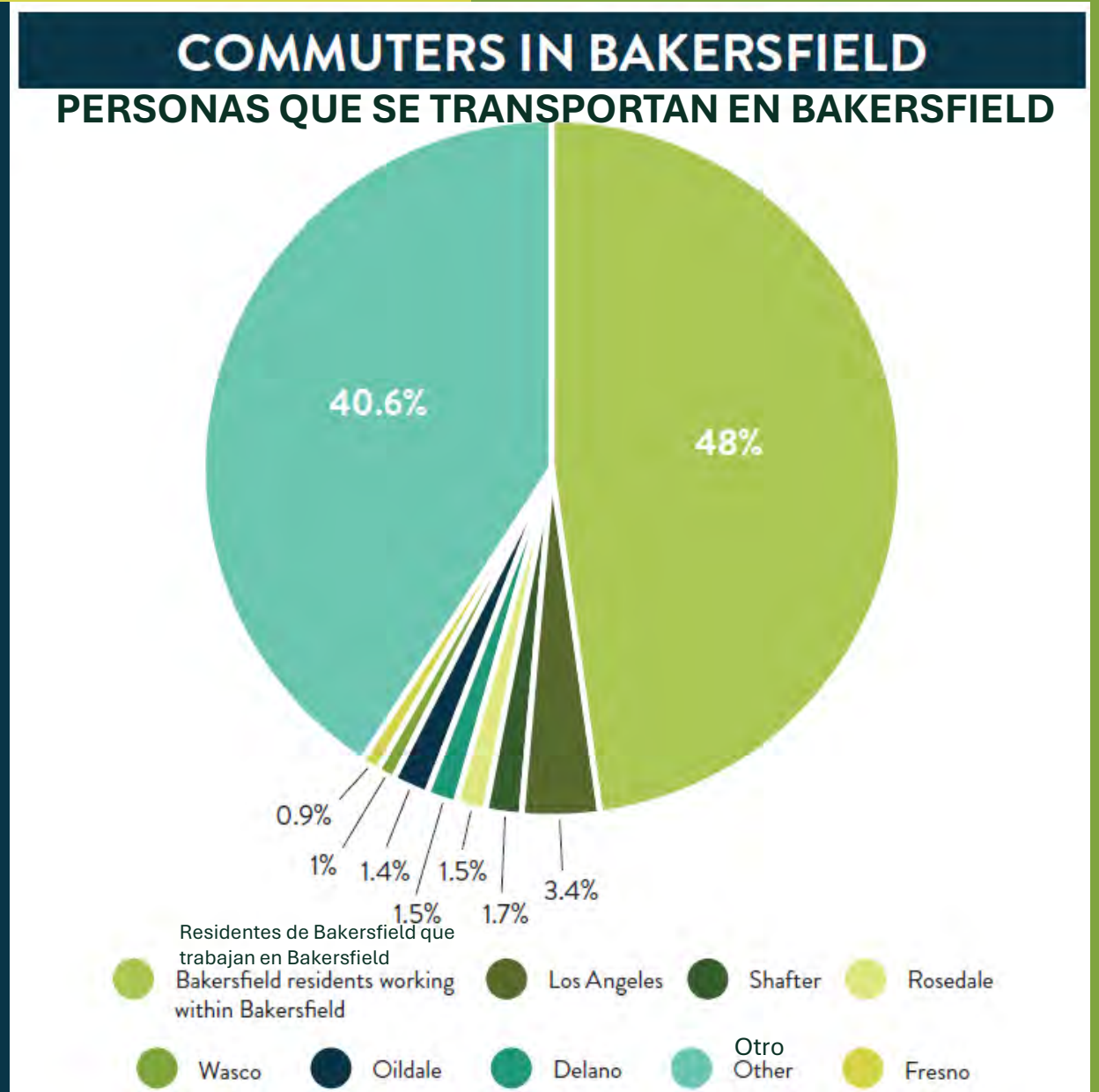


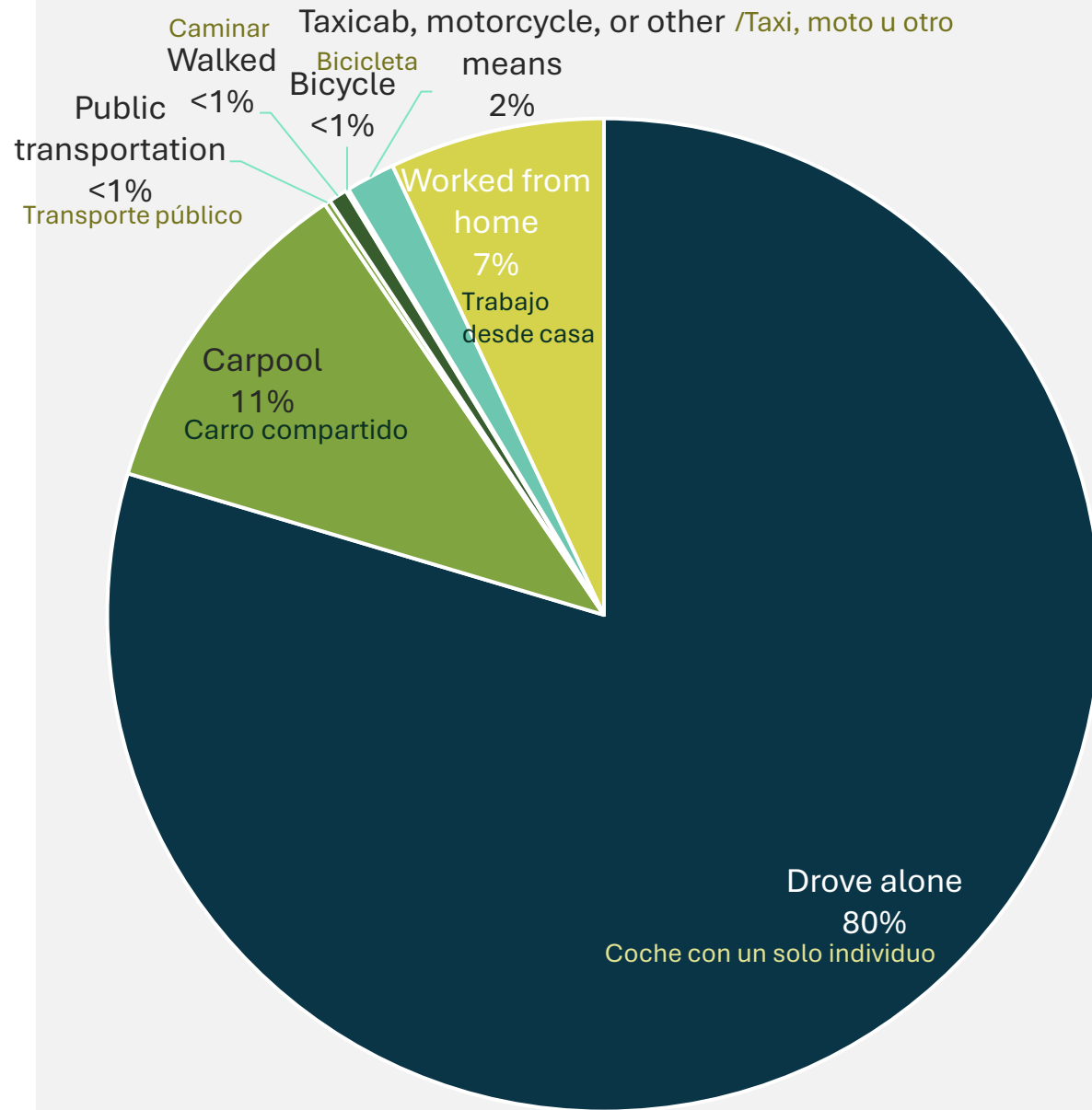
Systems

Sistemas

What does
Bakersfield
look like today?
¿Cómo se ve
Bakersfield
hoy en día?

Systems
Sistemas





Commute by Travel Type

What does Bakersfield look like today?

¿Cómo se ve Bakersfield hoy en día?

Systems

Sistemas

What does Bakersfield look like today?

¿Cómo se ve Bakersfield hoy en día?

Systems

Sistemas



Water/Agua

Our sources:

- State Water Project
- Kern River
- Pumped groundwater
- Two wastewater treatment plants

Nuestras fuentes:

- Proyecto Estatal de Agua
- Río Kern
- Agua subterránea bombeada
- Dos plantas de tratamiento de aguas residuales



Waste/Basura

Our facilities:

- Bena Landfill
- Mount Vernon Greenwaste Recycling Facility

Residents generate 5.3 lb/waste/day on average

Nuestras instalaciones:

- Vertedero de Bena
- Planta de Reciclaje de Residuos Verdes de Mount Vernon

Los residentes generan un promedio de 5.3 libras de residuos por día



Energy/Energía

Our suppliers:

- PG&E (electricity)
- SoCalGas (natural gas)
- Broadband and cellular (various)

Nuestros proveedores:

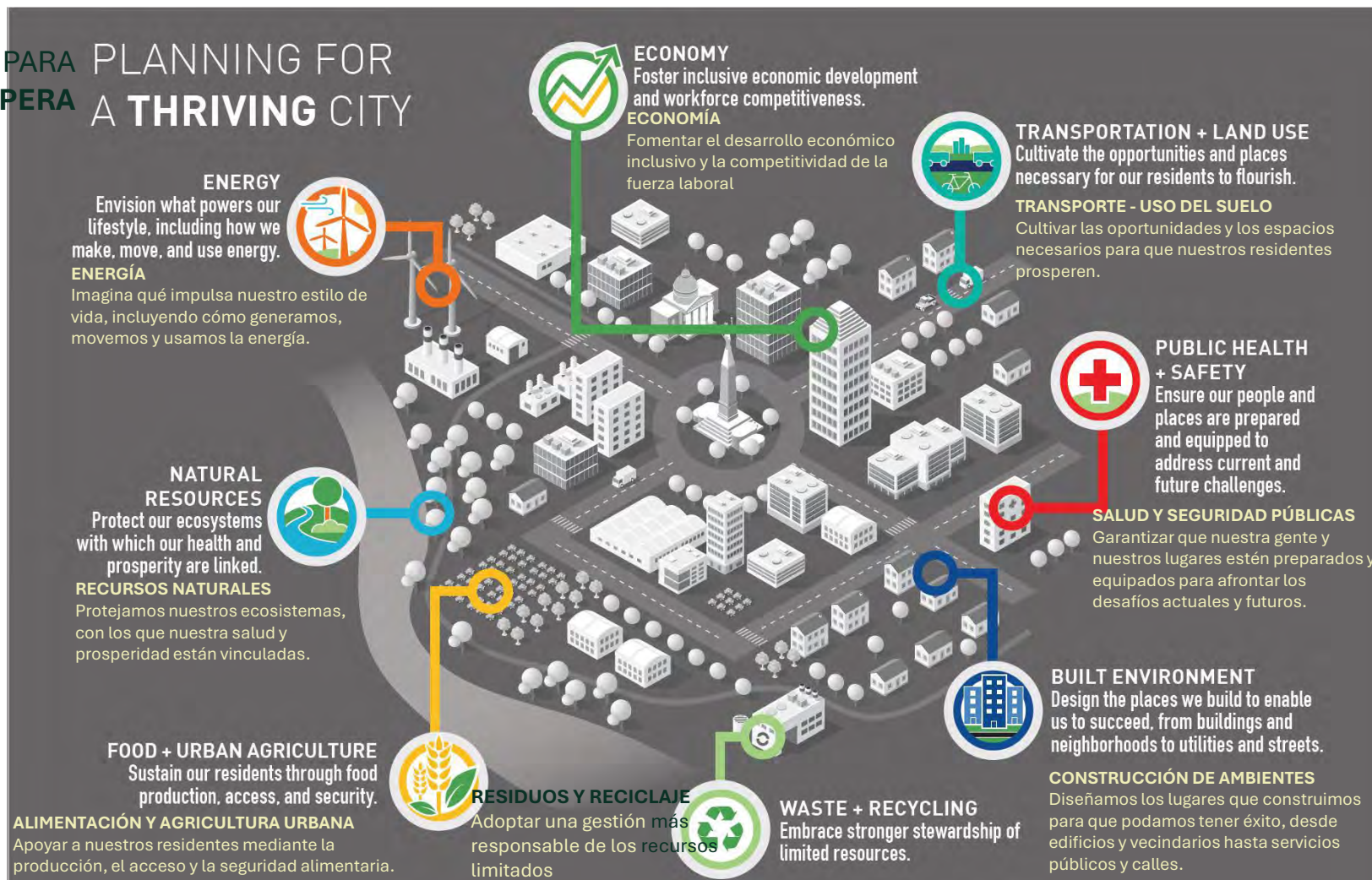
- PG&E (electricidad)
- SoCalGas (gas natural)
- Banda ancha y telefonía móvil (varios)

What should Bakersfield look over the next 5 years? 10 years? 20 years?

¿Cómo debería ser Bakersfield en los próximos 5 años? ¿10 años? ¿20 años?

PLANIFICACIÓN PARA UNA CIUDAD PRÓSPERA

PLANNING FOR A THRIVING CITY



Questions?

¿Preguntas?



Open House Activity

Actividades
de la sesión
informativa



Discussion Topics

2-3 breakout groups

Each with 4 stations:

- Buildings & Energy
- Transportation & Clean Fuels
- Resource Management & Conservation
- Workforce & Economic Development

Ask questions!

- Each breakout group has a facilitator and notetaker to help.



MAKING OUR HOMES & BUSINESSES WORK BETTER
KEEPING COSTS DOWN WHILE STAYING COMFORTABLE

CÓMO HACER QUE NUESTROS HOGARES Y NEGOCIOS FUNCIONEN MEJOR
MANTENER LOS COSTOS BAJOS SIN COMPROMETER LA COMODIDAD

Many homes and businesses in Bakersfield are older and could work more efficiently. When buildings use less energy, families and business owners save money on utility bills while staying more comfortable year-round.

Muchos hogares y negocios en Bakersfield son más antiguos y podrían funcionar de forma más eficiente. Cuando los edificios consumen menos energía, las familias y los dueños de negocios ahorran dinero en las facturas de servicios públicos y disfrutan de mayor comodidad durante todo el año.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

Help with upfront costs for home improvements (new windows, insulation, efficient appliances) <i>Ayuda con los costos iniciales de mejoras en el hogar (ventanas nuevas, aislamiento, electrodomésticos eficientes).</i>	Simple guides on what improvements make the biggest difference <i>Guías sencillas sobre las mejoras que marcan la diferencia.</i>
Programs that install efficient equipment at no cost <i>Programas que instalan equipos eficientes sin costo.</i>	Information about rebates and financial help available <i>Información sobre reembolsos y ayuda financiera disponible.</i>
Easy financing options for upgrades <i>Opciones de financiamiento fáciles para mejoras.</i>	Other ideas: What would make it easier for you to improve your home or business? <i>Otras ideas: ¿Qué acciones le facilitarían mejorar su hogar o negocio?</i>

Tema de diálogo

2 a 3 salas de grupo

Visite las 4 estaciones:

- Edificios y energía
- Transporte y combustibles limpios
- Gestión de recursos y conservación
- Fuerza laboral y desarrollo económico

¡Haga preguntas!

Cada estación cuenta con un facilitador y un tomador de notas para ayudar..

Discussion Prompt

Share your feedback using virtual sticky notes and dots:

- **Green Dot** = “This is a high priority”
- **Yellow Sticky** = “This is a priority, but...” (*add your notes*)
- **Pink Sticky** = “This is not a priority because...” (*share your concerns*)

 **MAKING OUR HOMES & BUSINESSES WORK BETTER**
KEEPING COSTS DOWN WHILE STAYING COMFORTABLE

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Tema de diálogo

Comparta sus comentarios sobre estas oportunidades usando las notas virtuales adhesivas y los puntos de colores:

- **Punto verde:** “Esto es de alta prioridad”
- **Punto amarillo:** “Esto es una prioridad, pero ...” (escriba sus condiciones)
- **Punto rosa:** “Esto no es una prioridad porque...” (escriba sus inquietudes)

Focus Area
Área de enfoque



COOLER, HEALTHIER NEIGHBORHOODS

TREES, PLANTS, AND GREEN SPACES THAT MAKE OUR COMMUNITY MORE COMFORTABLE

VECINDARIOS MÁS FRESCOS Y SALUDABLES

ÁRBOLES, PLANTAS Y ESPACIOS VERDES QUE HACEN QUE NUESTRA COMUNIDAD SEA MÁS CÓMODA.

Overview/Description
Resumen/Descripción

Trees and plants help keep our neighborhoods cooler, clean the air, and create pleasant places for families to gather. Bakersfield has farmland within city limits that could also help support our community's health.

Los árboles y las plantas ayudan a mantener nuestros vecindarios más frescos, purifican el aire y crean espacios agradables para que las familias se reúnan. Bakersfield cuenta con tierras de cultivo dentro de los límites de la ciudad que también podrían contribuir a la salud de nuestra comunidad.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

More trees in parks, along streets, and around schools

Más árboles en parques, calles y escuelas



Help for residents to plant trees on their property

Ayuda para que los residentes planten árboles en sus propiedades



Native plant gardens that use less water and support local wildlife

Jardines de plantas nativas que consumen menos agua y apoyan la fauna local



Support for local farmers using practices that improve soil health

Apoya a agricultores locales que utilizan prácticas que mejoran la salud del suelo



Other ideas: How can we make Bakersfield greener and more comfortable?

Otras ideas: ¿Qué te ayudaría a hacer Bakersfield más verde y cómoda?



Feedback: What would help you most?
Retroalimentación: ¿Qué es lo que más te ayudaría?

Other ideas
Otras ideas

 **Green Dot** = “This is a high priority”

 **Yellow Sticky** = “This is a priority, but...” (add your notes)

 **Pink Sticky** = “This is not a priority because...” (share your concerns)

Next Steps

Pasos siguientes



Next Steps

- **Take the survey!**
- **Continue to explore the Digital Engagement Hub** on the project website
- **Questions?** Email soar@bakersfieldcity.us
- **Scan the QR Code** to visit the project website for more information and to take the survey



Or type:

O Escriba:

qrco.de/soar-bakersfield

Pasos siguientes

- **¡Responda la encuesta!**
- **Continúe explorando el Centro de participación digital** en el sitio web del proyecto
- **¿Tiene preguntas?** Envíe un correo electrónico a soar@bakersfieldcity.us
- **Escanee el código QR** para visitar el sitio web del proyecto y obtener más información y responder la encuesta



RELIABLE POWER WHEN WE NEED IT MOST KEEPING THE LIGHTS ON DURING OUTAGES AND EMERGENCIES

ENERGÍA CONFIABLE CUANDO MÁS LA NECESITAMOS
MANTENER LAS LUCES ENCENDIDAS DURANTE CORTES Y EMERGENCIAS

When the power goes out during hot summer days or emergencies, it affects our safety and comfort. Local energy sources like solar panels and batteries can keep essential services running when we need them most.

Cuando se corta el suministro eléctrico durante los calurosos días de verano o en emergencias, nuestra seguridad y comodidad se ven afectadas. Las fuentes de energía locales, como los paneles solares y las baterías, pueden mantener los servicios esenciales en funcionamiento cuando más los necesitamos.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

**Backup power at community centers,
senior centers, and emergency shelters**

*Energía de respaldo en centros comunitarios, centros
para personas mayores y refugios de emergencia*



**Help paying for solar panels and
batteries for homes and businesses**

*Ayuda para pagar paneles solares y
baterías para hogares y negocios*

want to enroll in it, the help goes to low-income folks and not homes/businesses that could already afford it

**Assistance figuring out what energy
options work best for your property**

*Ayuda para determinar qué opciones de
energía funcionan mejor para su propiedad*

**Information about solar and
battery programs and rebates**

*Información sobre programas y
reembolsos de energía solar y baterías*

Other ideas: What would help keep power reliable in your neighborhood?

Otras ideas: ¿Qué ayudaría a mantener un suministro eléctrico confiable en tu vecindario?



GETTING AROUND OUR CITY SAFELY & EASILY

MORE WAYS TO TRAVEL THAT SAVE MONEY AND CONNECT OUR COMMUNITY

MOVERSE POR NUESTRA CIUDAD DE FORMA SEGURA Y SENCILLA

MÁS FORMAS DE VIAJAR QUE AHORRAN DINERO Y CONECTAN A NUESTRA COMUNIDAD

Many residents walk, bike, or use transit to get around, especially when gas prices are high. Most trips in Bakersfield are short distances that could be easier and safer with better transportation options.

Muchos residentes caminan, andan en bicicleta o usan el transporte público para desplazarse, especialmente cuando el precio de la gasolina es alto. La mayoría de los viajes en Bakersfield son distancias cortas que podrían ser más fáciles y seguras con mejores opciones de transporte.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

More housing near bus routes and shopping areas

Más viviendas cerca de rutas de autobús y zonas comerciales

affordable housing

More frequent bus service with shorter wait times

Servicio de autobús más frecuente con tiempos de espera más cortos

Buses that run at night with lights at bus stops

+ 1

New transportation options like community shuttles or bike-share programs

Nuevas opciones de transporte, como autobuses comunitarios o programas de bicicletas compartidas

rideshares must be affordable

Protected bike lanes and safer places to bike

Carriles para bicicletas protegidos y áreas más seguras para andar en bicicleta

More protected bike lanes

Better crosswalks, lighting, and sidewalks for walking safely

Mejores cruces peatonales, iluminación y aceras para caminar con seguridad

better crosswalks too

Other ideas: What would make it easier and safer to get around Bakersfield?

1. Otras ideas: ¿Qué facilitaría y haría más seguro desplazarse por Bakersfield?



SAVING MONEY ON WATER & WASTE USING RESOURCES EFFICIENTLY TO KEEP COSTS DOWN

AHORRAR DINERO EN AGUA Y RESIDUOS

UTILIZAR LOS RECURSOS DE MANERA EFICIENTE PARA MANTENER LOS COSTOS BAJOS

Water and waste costs affect every household and business. When we use water efficiently and waste less, families save money while protecting resources for the future.

Los costos del agua y los residuos afectan a todos los hogares y negocios. Cuando usamos el agua eficientemente y desperdiciamos menos, las familias ahorran dinero y protegen los recursos para el futuro.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

Upgrades to water systems to prevent waste and improve reliability

Mejoras en los sistemas de agua para prevenir el desperdicio y mejorar la confiabilidad



More local water sources to reduce dependence on expensive imported water

Más fuentes de agua locales para reducir la dependencia de costosa agua importada



Rebates for water-efficient toilets, irrigation, and drought-resistant landscaping

Reembolsos para modelos de bajo consumo de agua, riego y paisajismo resistentes a la sequía



Water affordability is a major issue. Money for gardens that produce nutrient food, and even reducing grass.

Education on saving water and money through conservation

Educación sobre el ahorro de agua y dinero mediante la conservación



Including how to read your water bill

Programs to rescue good food and distribute it to families in need

Programas para rescatar alimentos en buen estado y distribuirlos a familias necesitadas



Help reusing building materials instead of throwing them away

Ayudar para reutilizar materiales de construcción en lugar de tirarlos



Community composting programs to turn food scraps into garden soil

Programas comunitarios de compostaje para convertir los restos de comida en tierra para el jardín



Other ideas: What would help you save money on water and waste?

Otras ideas: ¿Qué te ayudaría a ahorrar dinero en agua y residuos?



COOLER, HEALTHIER NEIGHBORHOODS

TREES, PLANTS, AND GREEN SPACES THAT MAKE OUR COMMUNITY MORE COMFORTABLE

VECINDARIOS MÁS FRESCOS Y SALUDABLES

ÁRBOLES, PLANTAS Y ESPACIOS VERDES QUE HACEN QUE NUESTRA COMUNIDAD SEA MÁS CÓMODA.

Trees and plants help keep our neighborhoods cooler, clean the air, and create pleasant places for families to gather. Bakersfield has farmland within city limits that could also help support our community's health.

Los árboles y las plantas ayudan a mantener nuestros vecindarios más frescos, purifican el aire y crean espacios agradables para que las familias se reúnan. Bakersfield cuenta con tierras de cultivo dentro de los límites de la ciudad que también podrían contribuir a la salud de nuestra comunidad.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

More trees in parks, along streets, and around schools

Más árboles en parques, calles y escuelas

priorizing residents' needs and not just aesthetics



Help for residents to plant trees on their property

Ayuda para que los residentes planten árboles en sus propiedades



Native plant gardens that use less water and support local wildlife

Jardines de plantas nativas que consumen menos agua y apoyan la fauna local



Support for local farmers using practices that improve soil health

Apoyo a agricultores locales que utilicen prácticas que mejoren la salud del suelo



Other ideas: How can we make Bakersfield greener and more comfortable?

Otras ideas: ¿Qué te ayudaría a ahorrar dinero en agua y residuos?

More trees near bus stations

+ 3

Community water systems - reduce and green spaces in parks and school grounds

+ 1



CLEANER AIR & LOWER TRANSPORTATION COSTS

VEHICLES AND FUELS THAT SAVE MONEY AND IMPROVE AIR QUALITY

AIRE MÁS LIMPIO Y MENORES COSTOS DE TRANSPORTE

VEHÍCULOS Y COMBUSTIBLES QUE AHORRAN DINERO Y MEJORAN LA CALIDAD DEL AIRE

With rising gas prices, many residents are interested in vehicles that cost less to operate. Electric vehicles and cleaner fuels can help families save money while improving the air we all breathe.

Con el aumento de los precios de la gasolina, muchos residentes están interesados en vehículos más económicos. Los vehículos eléctricos y los combustibles más limpios pueden ayudar a las familias a ahorrar dinero y, al mismo tiempo, mejorar el aire que respiramos.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

More places to charge electric vehicles around the city

Estaciones de carga para vehículos eléctricos en la ciudad

Charging stations in city centers

with lighting and clear



Access to cleaner fuel options like renewable diesel and hydrogen

Acceso a opciones de combustible más limpias, como diesel e hidrógeno renovables

Hydrogen production uses a lot of water and is not a good idea for cities with relatively clean water

Help with costs for electric vehicles and home chargers

Ayuda con los costos de vehículos eléctricos y cargadores domésticos



Information about electric vehicle benefits and available rebates

Información sobre los beneficios de los vehículos eléctricos y los reembolsos disponibles



Other ideas: What would help you make the switch to cleaner transportation?

Otras ideas: ¿Qué le ayudaría a cambiar a un transporte más limpio?

Safer roads for smaller, less expensive electric vehicles and bikes. More options at charging stations



MAKING OUR HOMES & BUSINESSES WORK BETTER KEEPING COSTS DOWN WHILE STAYING COMFORTABLE

**CÓMO HACER QUE NUESTROS HOGARES Y NEGOCIOS FUNCIONEN MEJOR
MANTENER LOS COSTOS BAJOS SIN COMPROMETER LA COMODIDAD**

Many homes and businesses in Bakersfield are older and could work more efficiently. When buildings use less energy, families and business owners save money on utility bills while staying more comfortable year-round.

Muchos hogares y negocios en Bakersfield son más antiguos y podrían funcionar de forma más eficiente. Cuando los edificios consumen menos energía, las familias y los dueños de negocios ahorran dinero en las facturas de servicios públicos y disfrutan de mayor comodidad durante todo el año.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

Help with upfront costs for home improvements (new windows, insulation, efficient appliances)

Ayuda con los costos iniciales de mejoras en el hogar (ventanas nuevas, aislamiento, electrodomésticos eficientes).



Simple guides on what improvements make the biggest difference

Guías sencillas sobre las mejoras que marcan la diferencia.



needs to include
both cost/energy
savings and
indoor air quality
improvements

Programs that install efficient equipment at no cost

Programas que instalan equipos eficientes sin costo.



Information about rebates and financial help available

Información sobre reembolsos y ayuda financiera disponible.



TRAINING FOR GOOD-FAYING CAREERS PREPARING RESIDENTS FOR JOBS THAT SUPPORT FAMILIES

FORMACIÓN PARA CARRERAS BIEN REMUNERADAS

PREPARANDO A LOS RESIDENTES PARA TRABAJOS QUE APOYEN A LAS FAMILIAS

As Bakersfield grows and changes, residents need access to training for careers that pay well and have good futures, including jobs in construction, energy, and other growing fields.

A medida que Bakersfield crece y cambia, los residentes necesitan acceso a capacitación para carreras que paguen bien y tengan un buen futuro, incluidos trabajos en construcción, energía y otros campos en crecimiento.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

Short-term training programs for solar installation, energy efficiency, and other growing job sectors

Programas de capacitación a corto plazo para instalación de energía solar, eficiencia energética y otros sectores laborales en crecimiento

More access to college programs in engineering and green industries

Mayor acceso a programas universitarios en ingeniería e industrias ecológicas

Paid apprenticeships and on-the-job training opportunities

Aprendizajes remunerados y oportunidades de capacitación en el trabajo

Expanded construction trade programs for electricians, plumbers, and other skilled trades

Programas amplificados de oficios de la construcción para electricistas, fontaneros y otros oficios especializados

Job retraining programs for workers wanting to change careers

Programas de reciclaje profesional para trabajadores que deseen cambiar de carrera

Financial aid to help residents afford training programs and certifications

Ayuda financiera para que los residentes puedan costear programas de capacitación y certificaciones

More accessible English learning classes for students and workers

Clases de inglés más accesibles para estudiantes y trabajadores

Other ideas: What training opportunities would help you or your family?

Otras ideas: ¿Qué oportunidades de capacitación le serían útiles a usted o a su familia?

workers
rights
workshops



GOOD JOBS & STRONG LOCAL ECONOMY

GROWING BUSINESSES AND CAREER OPPORTUNITIES RIGHT HERE IN BAKERSFIELD

BUENOS EMPLEOS Y UNA ECONOMÍA LOCAL FUERTE

NEGOCIOS EN CRECIMIENTO Y OPORTUNIDADES PROFESIONALES AQUÍ EN BAKERSFIELD

Supporting local businesses and attracting new industries creates good-paying jobs for Bakersfield residents while strengthening our local economy.

Apoyar a las empresas locales y atraer nuevas industrias crea empleos bien remunerados para los residentes de Bakersfield y al mismo tiempo fortalece nuestra economía local.

WHAT WOULD HELP YOU MOST? ¿QUÉ LE AYUDARÍA MÁS?

Incentives to bring new businesses and industries to Bakersfield

Incentivos para atraer nuevas empresas e industrias a Bakersfield



Support for small business owners to expand and hire locally

Apoya a los propietarios de pequeñas empresas para expandirse y contratar personal local



Partnerships between the City and local businesses on community projects

Colaboraciones entre la ciudad y empresas locales en proyectos comunitarios



Help for existing businesses to save money through efficient operations

Ayuda a las empresas existentes para ahorrar dinero mediante operaciones eficientes

Support for renewable fuel production facilities (biofuels, hydrogen)

Apoya a las instalaciones de producción de combustibles renovables (biocombustibles, hidrógeno)

concerns about hydrogen's water use and biofuels' hydrogen emissions

Other ideas: What would help create more good jobs in Bakersfield?

Úntrate ideas: ¿Qué ayudaría a crear más empleos de calidad en Bakersfield?

REMINDER



JOIN US AT OUR WORKSHOPS!

The City of Bakersfield is developing **SOAR (Sustainable Opportunities Advancing Resilience) Bakersfield** and needs your input.

Join us in-person or online!
Both workshops will cover the same information.

Questions?

Email soar@bakersfieldcity.us

In-Person Workshop



June 17 | 6:00–8:00 PM



Dignity Health Arena
1001 Truxtun Avenue

Virtual Workshop



June 24 | 6:00–7:30 PM



Zoom



¡RECORDATORIO!



¡ACOMPÁÑENOS EN NUESTROS PRÓXIMOS TALLERES!

La ciudad de Bakersfield está desarrollando el **Plan de Oportunidades Sustentables que Fomentan la Resiliencia (o SOAR Bakersfield, por sus siglas en inglés)** y necesita su opinión.

¡Acompáñenos en persona o en línea! Ambos talleres abordarán la misma información.

Questions?

Email soar@bakersfieldcity.us

Taller en persona



Junio 17 | 6:00–8:00 PM



Dignity Health Arena
1001 Truxtun Avenue

Taller virtual



Junio 24 | 6:00–7:30 PM



Zoom



SHAPE BAKERSFIELD'S FUTURE!



JOIN US AT OUR WORKSHOPS

The City of Bakersfield is developing **SOAR (Sustainable Opportunities Advancing Resilience)** Bakersfield—an effort to build a stronger, healthier, and more resilient future. Your input is key to shaping this vision!

We're hosting two workshops—one in-person and one virtual—to ensure everyone has a chance to participate.

Join one of our upcoming workshops to:

- **Learn** about the plan's progress
- **Explore** potential strategies
- **Share** your feedback on priorities that matter most to you
- **Engage** with community members and City staff

IN-PERSON WORKSHOP



qrco.de/soar-workshop1

Tuesday, June 17

6:00 pm – 8:00 pm

Dignity Health Arena,
Potato Room

VIRTUAL WORKSHOP



qrco.de/soar-workshop2

Tuesday, June 24

6:00 pm – 7:30 pm

On Zoom

Be part of the conversation to shape a healthier, more resilient Bakersfield!

Questions? Email soar@bakersfieldcity.us



BAKERSFIELD

¡AYUDE A DAR FORMA AL FUTURO DE BAKERSFIELD!



¡ACOMPÁÑENOS EN NUESTROS PRÓXIMOS TALLERES!

La ciudad de Bakersfield está desarrollando el **Plan de Oportunidades Sustentables que Fomentan la Resiliencia (SOAR Bakersfield, por sus siglas en inglés)** — Un esfuerzo por construir un futuro más sólido, saludable y resiliente. ¡Sus aportaciones son clave para dar forma a esta visión!

Organizaremos dos talleres, uno presencial y otro virtual, para garantizar que todos tengan la oportunidad de participar.

Acompáñenos en uno de nuestros próximos talleres para:

- **Conocer** el progreso del plan
- **Explorar** posibles estrategias
- **Compartir** sus comentarios sobre las prioridades que más le importan
- **Interactuar** con miembros de la comunidad y líderes locales

TALLER EN PERSONA



qrco.de/soar-workshop1

Martes 17 de Junio

6:00 pm – 8:00 pm

Dignity Health Arena,
Potato Room

TALLER VIRTUAL



qrco.de/soar-workshop2

Martes 24 de Junio

6:00 pm – 7:30 pm

On Zoom

¡Sea parte de la conversación para dar forma a un Bakersfield más saludable y resiliente!

¿Preguntas? Escriba a soar@bakersfieldcity.us



BAKERSFIELD

Attachment D

Stakeholder Advisory Group Meeting #1



Sustainable Opportunities
Advancing Resilience

Agenda

**SOAR Bakersfield
Advisory Group Kickoff**
12:00 p.m. – 1:00 p.m.
January 30, 2025

Zoom Meeting ID: 856 7998 1463; Passcode: 321332

Registration: <https://us06web.zoom.us/meeting/register/h73GYY-TS2Fv2LQOo0g6w>

Discussion Items		Time
1.	Introductions	12:00 p.m.
2.	Project Overview Presentation	12:05 p.m.
3.	Q&A	12:20 p.m.
4.	Discussion	12:25 p.m.
5.	Wrap Up and Next Steps	12:55 p.m.
6.	Next Advisory Group Meeting February 27, 2025, 12:00 - 1:00 p.m.	

Helpful Information:

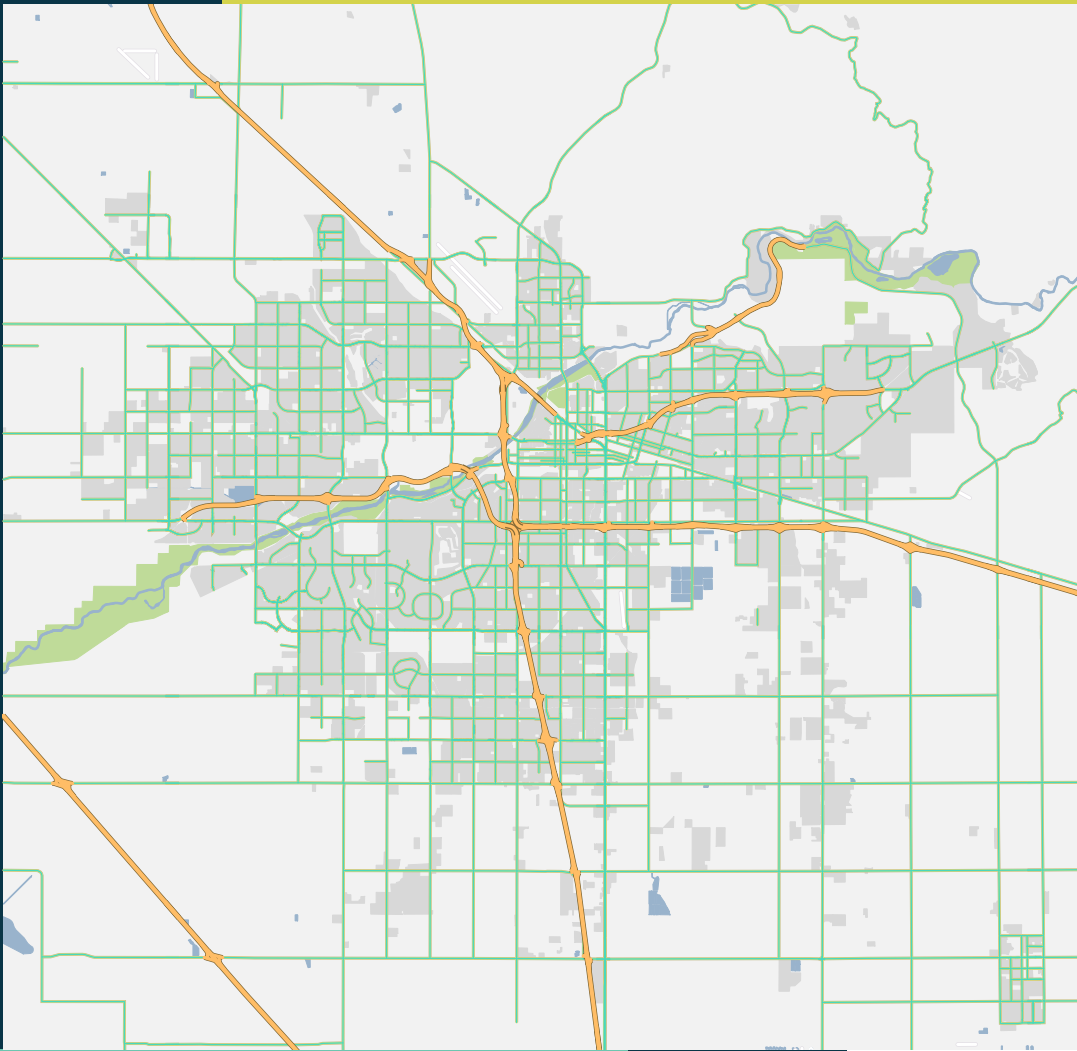
- Project Website: [SOAR Bakersfield | Engage Ascent](#)
- Mural Boards: [Advisory Group Kick-Off Activity • ASCENT](#)



Sustainable Opportunities
Advancing Resilience

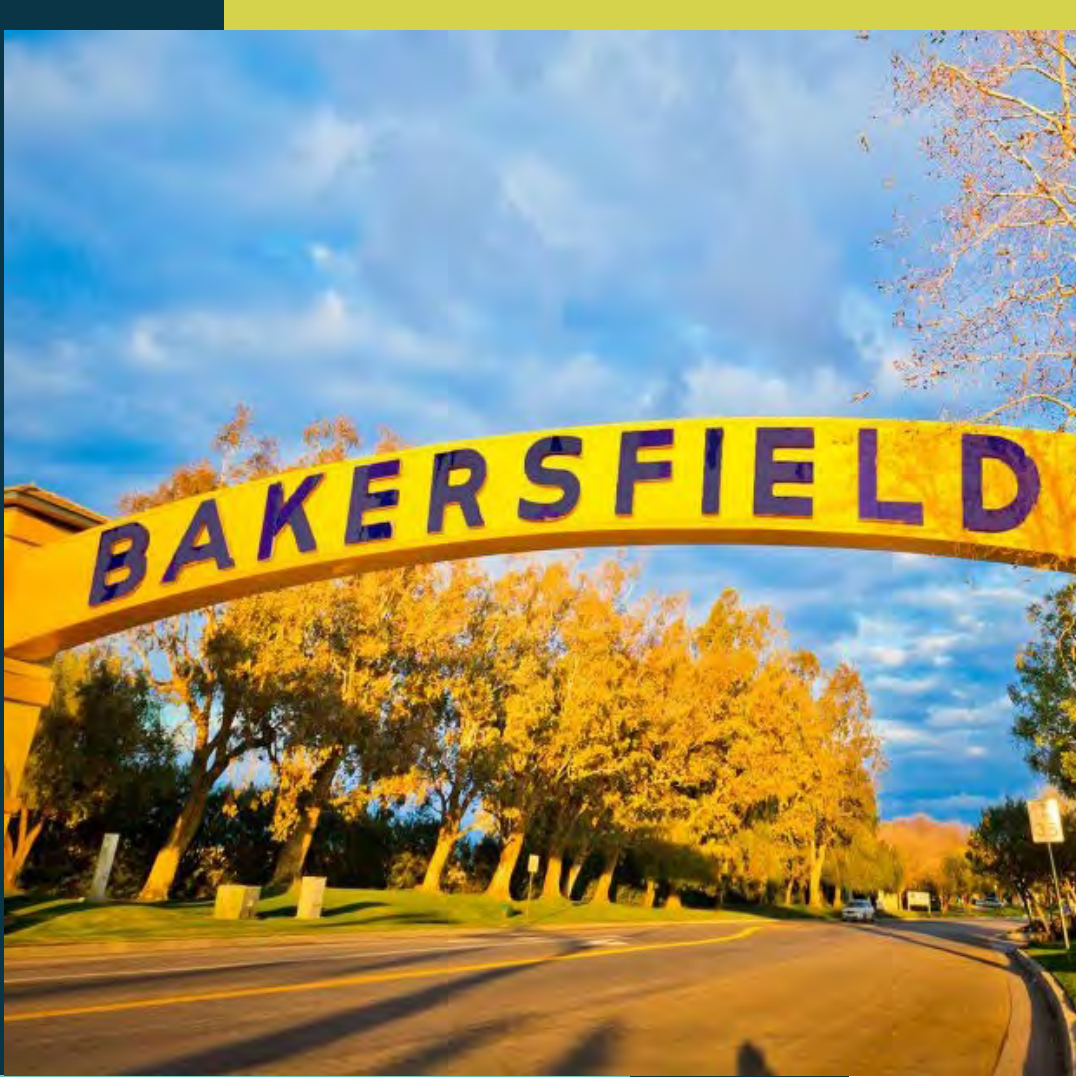
SOAR (Sustainable Opportunities Advancing Resilience) **Bakersfield**

Advisory Group Kickoff Meeting
January 30, 2025



Agenda

- Introductions
- SOAR Bakersfield Overview
- Adaptation and Resilience
- Q&A
- Group Discussion
- Next Steps



Project Management Team

City of Bakersfield

- ▶ Christian Clegg, City Manager
- ▶ Rick Anthony, Assistant City Manager
- ▶ Gary Hallen, Assistant City Manager
- ▶ Phil Burns, Development Services Director
- ▶ Cassaundra Cotera, Fiscal & Administrative Services Officer
- ▶ Kayla Hickey, Management Fellow
- ▶ Christina Gulley, Administrative Analyst

Ascent

- ▶ Poonam Boparai, Principal-in-Charge
- ▶ Hannah Kornfeld, Project Director
- ▶ Andrew Beecher, Project Manager/Technical Lead
- ▶ Luis Montes, Outreach Specialist

Advisory Group Representatives

- County of Kern
- SJ Valley Air District
- Kern Council of Governments
- Home Builders Association
- Common Sense Consulting
- MV & Associates Real Estate
- Western States Petroleum Association
- Kern Energy
- Blue Zones
- Kern Community District College
- CSU Bakersfield
- Building Healthy Communities
- Community Action Partnership of Kern
- Greater Bakersfield Chamber of Commerce
- Hispanic Chamber
- Black Chamber
- Southern California Gas Co.

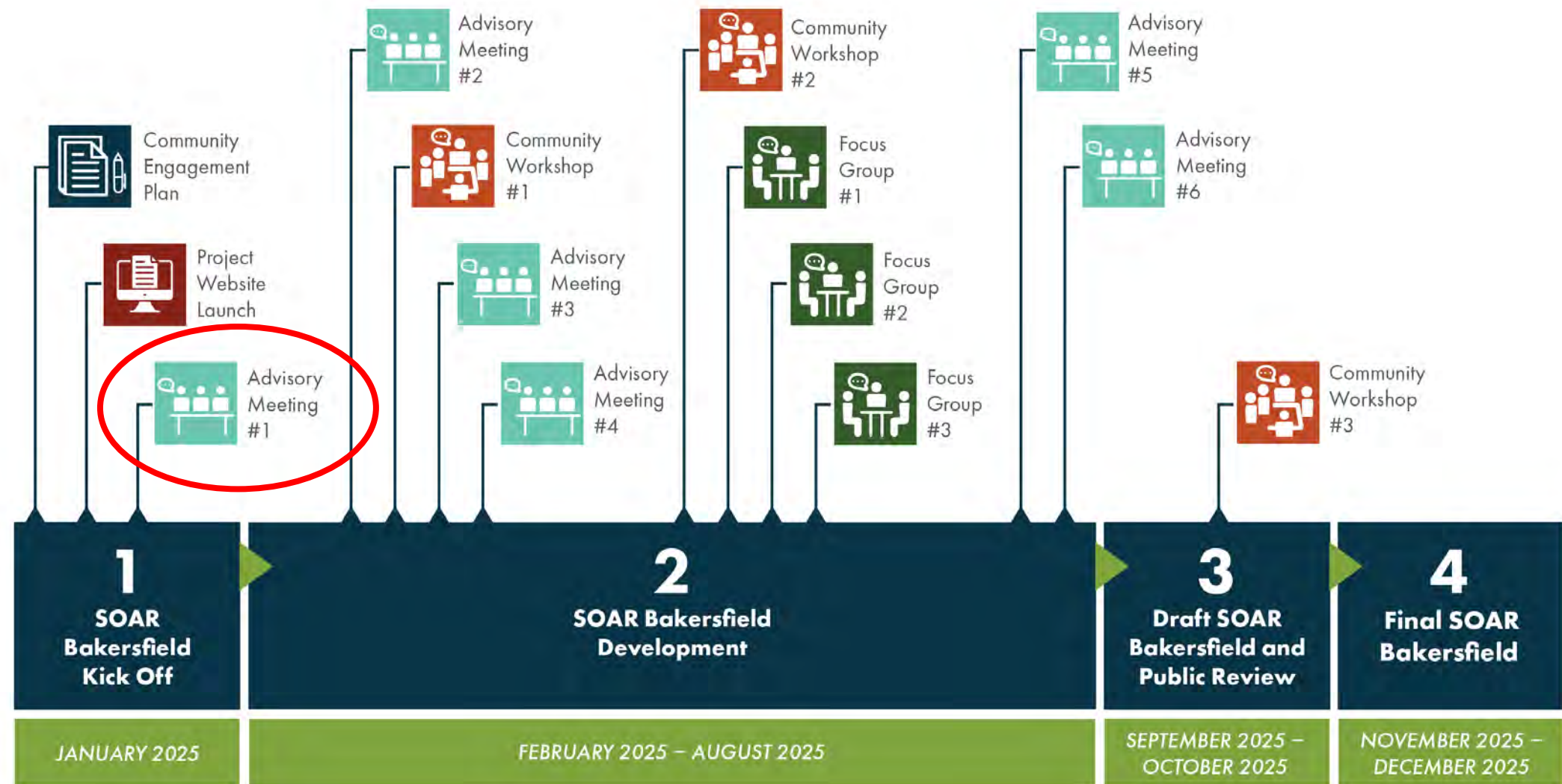
In the chat, please share your name and organization you represent.

Advisory Group Overview



- Local partners from diverse backgrounds and expertise
- Meet up to 6 times throughout the project
- Provide insights on:
 - supporting local economy
 - fostering development and growth
 - improving city services
 - creating opportunities for communities and businesses
- Encourage regional collaboration
- Share project updates and opportunities to engage with your network

Project Schedule



Advisory Group Meeting Schedule

Dates and Topics

January 30, 2025 @ 12:00 pm

- Meeting 1: Introduction / Adaptation

February 27, 2025 @ 12:00 pm

- Meeting 2: Buildings / Energy

March 27, 2025 @ 12:00 pm

- Meeting 3: Transportation / Land Use

April 24, 2025 @ 12:00 pm

- Meeting 4: Waste / Water / Wastewater

June 26, 2025 @ 12:00 pm

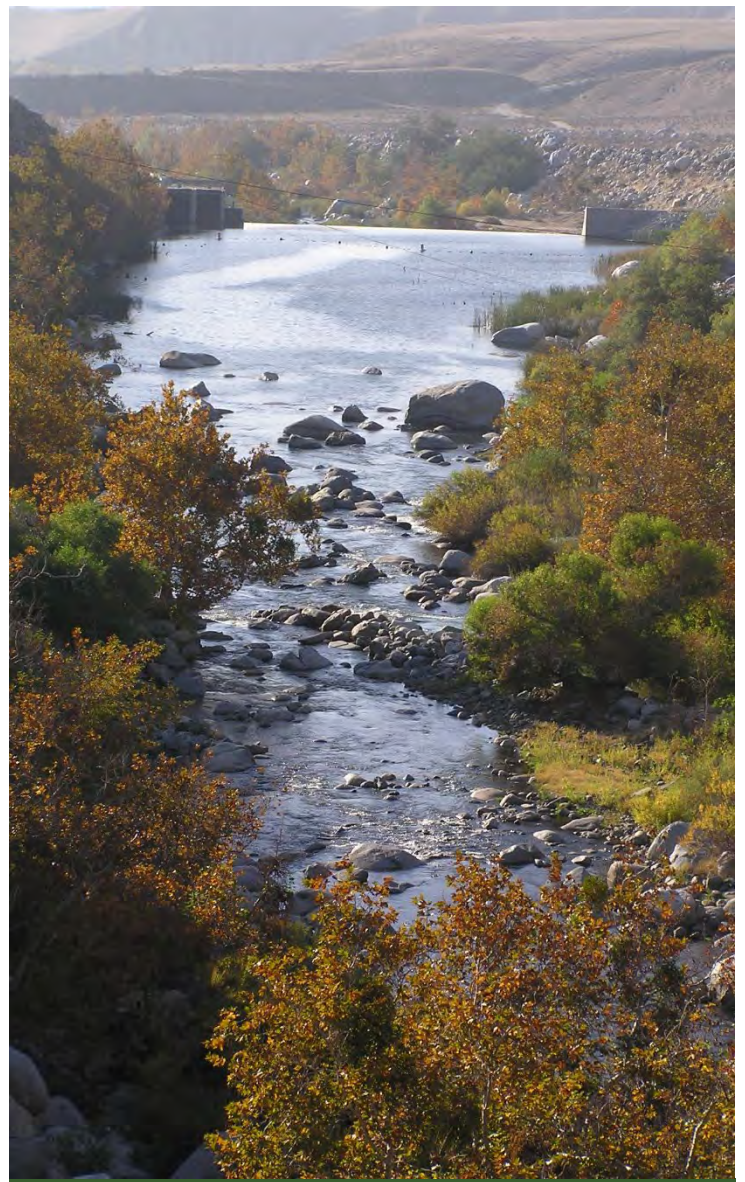
- Meeting 5: Nature-Based Solutions

August 28, 2025 @ 12:00 pm

- Meeting 6: Final List of Strategies & Implementation

Sustainable Opportunities Advancing Resilience

Bakersfield



What is SOAR Bakersfield?

- A **roadmap** intended to reduce climate pollution
- Funded by the EPA's **Climate Pollution Reduction Grant (CPRG)** program
- Identifies actions to **support** economic growth and cost savings
- **Prioritizes** local needs and **opportunities** unique to Bakersfield
- Connects existing and developing **local initiatives**
- Integrates **community priorities** and **expert input**
- Engages all populations, **especially underserved areas**
- Ensures **equitable benefits** throughout planning and implementation



Sustainable

Supporting the city's long-term prosperity by reducing climate pollution, optimizing resource management, and strengthening core industries.



Sustainable (Opportunities)

- Support region's energy sector evolution while creating pathways for emerging technologies and industries
- Modernize aging infrastructure
- Improve local air quality and public health
- Strengthen local energy production and distribution
- Invest in urban forestry to expand tree canopy
- Support local food systems
- Create green job training programs

Opportunities

Creating pathways for economic growth and community benefits that improve quality of life for all Bakersfield residents.



(Economic and Community) Opportunities

- Expand businesses in emerging sectors while strengthening existing ones
- Preserve the region's position as California's top agricultural producer
- Reduce energy and operational costs for homes and businesses
- Improve transportation options and infrastructure to connect communities
- Invest in public services
- Strategic planning to guide future development
- Community collaboration and partnerships

Advancing Resilience

Preparing our community to thrive through future challenges while protecting our residents, businesses, and infrastructure.



Definitions

- **Resilience:** A community's capacity to withstand, recover from, and thrive through hazards while preserving its core services and functions.
- **Adaptation:** Actions taken to adjust systems and behaviors to better handle current and future hazards while maintaining essential functions.
- **Climate Hazard:** A potentially damaging weather or climate-related event that can impact community health, safety, infrastructure, and economic stability.

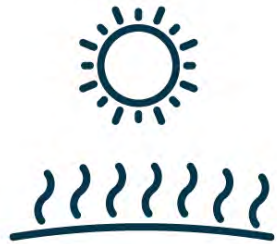


Source: Kern County Fire Department

Advancing Resilience

- Enhance city's emergency response capabilities to protect residents
- Develop cooling centers and support systems in vulnerable neighborhoods
- Create partnerships to build local capacity to respond to hazards
- Support businesses with resources to prepare for and recover from climate-related disruptions
- Establish early warning systems and communication networks
- Create resilient transportation networks

Climate Hazards...



EXTREME
HEAT



EXTREME
PRECIPITATION
& FLOODING



WILDFIRE



DROUGHT



POOR AIR
QUALITY

...can result in negative impacts to:

- Public Health and Safety
- Vulnerable Populations
- Energy Demand and Reliability
- Emergency Response
- Local Economy
- Infrastructure
- Agriculture
- Essential Services
- Biodiversity
- Natural Resources
- Recreation
- Transportation

HISTORICAL (1961-1990)

LONG-TERM (2070-2099)

TEMPERATURE



Annual average maximum temperature

78.4°F → 83.2 TO 86.2°F

Annual average number of extreme heat days

4.2 → 25.4 TO 46.8

PRECIPITATION



Annual average precipitation won't shift much...

6.9" → 6.7" TO 7.2"

...but year-to-year variability will, with wet years becoming wetter, and dry years becoming drier.



Adaptive Capacity

- **Adaptive Capacity**

- Bakersfield's ability to prepare for and adjust to challenges while maintaining essential functions.

- **Potential Impact**

- The possible effects on people, infrastructure, and natural systems before considering existing adaptive measures.

- **Vulnerability**

- The extent to which Bakersfield could be harmed by hazards based on its exposure to risks and ability to handle them.

Climate Hazard	Vulnerability		
	Adaptive Capacity	Potential Impact	Vulnerability Score
Increased Temperatures and Extreme Heat	Low	High	5
Wildfire and Smoke Risk	Low/Medium	Medium	3-4
Drought and Water Supply	Medium	High	4
Extreme Precipitation and Flooding	Medium	Low/Medium	2-3

Questions?



Adaptive Capacity Discussion





Discussion Questions

- In breakout groups, discuss Bakersfield's adaptive capacity to:
 - Extreme Heat
 - Drought and Water Supply
 - Wildfire and Smoke
- Consider the following questions:
 - What resources support improved resilience?
 - Are populations in the city prepared for this hazard at an individual or household level?

Ground Rules for Activity

- Be here now.
- One speaker at a time.
- “Step up” to voice your thoughts
- “Step back” to let others speak
- Be additive, not repetitive
- Listen actively (seek to understand, keep an open mind)
- Help the facilitator to keep things on time

Next Steps

- **Next Advisory Group Meeting:** February 27, 2025 at 12:00 pm
- **Questions?** Email soar@bakersfieldcity.us
- **Scan the QR Code** to visit the project website for more information and to take the survey



Or type: qrco.de/soar-bakersfield

Thank You



Drought and Water Supply	Vulnerability Score		
	Adaptive Capacity	Potential Impact	Vulnerability Score
	Medium	High	4

Drought and Water Supply

What resources could support resilience/adaptation?

Consider plans, programs, organizations, and policies

2020 Urban Water Management Plan

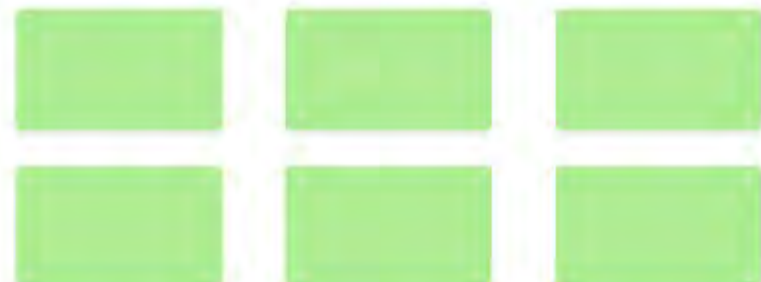
Kern County Multi-Jurisdictional Hazard Mitigation Plan

California's Fourth Climate Change Assessment, San Joaquin Valley Region Report

switching landscaping to drought-tolerant

artificial turf becomes too hot during extreme heat events

Are populations in the city prepared for this hazard at an individual or household level?



Wildfire and Smoke Risk	Vulnerability Score		
	Adaptive Capacity	Potential Impact	Vulnerability Score
	Low/Medium	Medium	3-4



Wildfire and Smoke Risk



What resources could support resilience/adaptation?

Consider plans, programs, organizations, and policies

- 2018 PLAN FOR THE 1997, 2006, AND 2012 PM2.5 STANDARDS, SAN JOAQUIN VALLEY
- Kern County Emergency Operations Plan
- Kern County Multi-Jurisdictional Hazard Mitigation Plan
- California's Fourth Climate Change Assessment, San Joaquin Valley Region Report
- HVAC filters need to be changed frequently during wildfire events - more education needed
-

Are populations in the city prepared for this hazard at an individual or household level?

- Swamp coolers
-
-
-
-
-

Increased Temperatures and Extreme Heat	Vulnerability Score		
	Adaptive Capacity	Potential Impact	Vulnerability Score
	Low	High	5

Increased Temperature and Extreme Heat

What resources could support resilience/adaptation?

Consider plans, programs, organizations, and policies

Are populations in the city prepared for this hazard at an individual or household level?

Kern County Multi-Jurisdictional Hazard Mitigation Plan	California's Fourth Climate Change Assessment, San Joaquin Valley Region Report	In process of creating cooling center and will have a microgrid
Use misters (e.g., fast food restaurants)	Change outdoor worker schedule to earlier in day to avoid heat	Need to increase tree canopy, prioritizing underserved areas (City PSP Dept will be addressing inequity through policy)
Changes to uniforms to be more breathable and fire resistant	Added electrolytes to water for outdoor workers	City has tripled budget for artificial shade (e.g., shade canopies) in parks
Generator loan program for those needing electricity to power medical equipment during PSPS events	Grid reliability is needed as electricity transition continues. Need to have distributed energy resources.	More training for heat safety for outdoor workers
	Grid reliability for natural gas systems	Student school attendance can be impacted from hot to walk

More households purchasing backup generators for PSPS events		

Wildfire and Smoke Risk

What resources could support resilience/adaptation?

Consider plans, programs, organizations, and policies

2018 PLAN FOR THE 1997, 2006, AND 2012 PM2.5 STANDARDS, SAN JOAQUIN VALLEY

Kern County Emergency Operations Plan

Kern County Multi-Jurisdictional Hazard Mitigation Plan

California's Fourth Climate Change Assessment, San Joaquin Valley Region Report

Kern COG Regional Transportation Plan Sustainable Communities Strategy

ensure water accessibility for fire departments

BETTER INVESTMENT IN TECHNOLOGY FOR AIR QUALITY IMPROVEMENT THROUGH LARGER INDUSTRY, LEVERAGING EXISTING POOL OF ENGINEERS LOCALLY FOR AIR QUALITY CHANGE

Develop Morning Drive and Masterson St north of Paladino to Alfred Harrell Hwy

partnerships with cbo's to ensure access of resources to most vulnerable communities

Air monitors installed across communities in parks to ensure air quality is safe

CBO'S: Lideres Campesinas, Faith in the Valley, DHF, Building Healthy Communities, Vision y Compromiso,

Are populations in the city prepared for this hazard at an individual or household level?

Risk is not uniform across the city primarily in N/E area of city

Wildfire risk also poses more economic risks from access points compared to the metro area

Northeast at greater risk in this category

There should be a outreach plan directed at households along the bluffs and in City in the Hills / Rio Bravo area

Drought and Water Supply	Vulnerability Score		
	Adaptive Capacity	Potential Impact	Vulnerability Score
	Medium	High	4

Drought and Water Supply

What resources could support resilience/adaptation?

Consider plans, programs, organizations, and policies

2020 Urban Water Management Plan	Kern County Multi-Jurisdictional Hazard Mitigation Plan	California Fourth Climate Change Assessment, San Joaquin Valley Region Report
Turf replacement program - residential	Turf replacement program - city landscape assets	Water conservation incentives - residential fixtures and appliances
Kern River Habitat and Flow Enhancement Plan	Kern River Water Rehabilitation project	AGRICULTURE (ARPRS) (TILLAGE OF WATER RESOURCES AND SPUR DRIVE, PARTNERSHIP THAT INVOLV REPRESENTATIVES OF WATER INDUSTRY
community education engagement	FARE WATER RECLAMATION	Invest in water conservation technologies for Ag industry
water education: Farmers may not be adopting water saving technology without financial incentives	LANDSCAPE DESIGN: GRANTS AS INCENTIVES FOR DROUGHT TOLERANT DESIGN	Explore opportunities to pursue different crop cycles requiring less soil and water
improved land-use policies, ensure parks are accessible and within walking distance	Water Asset Outlook: Requirements & Access - 2020	
explore transportation alternatives to our city	San OGB Regional Transportation Plan & Sustainable Communities Strategy	
improving home ownership for low income communities - may not own their homes and not interested in making improvements	exclusive for first time home buyers	

Are populations in the city prepared for this hazard at an individual or household level?

Households are struggling with utility bills with rate increases	Energy and water efficiency could be economic benefits for utility cost challenges	
Education on replacement of ornamental turf		



Attachment E

Stakeholder Advisory Group Meeting #2