



City of Gilroy

BLUE SKIES INITIATIVE

The City of Gilroy's Blue Skies Initiative is a community-driven planning effort to improve air quality and well-being through investments in clean air, transportation, energy efficiency, and resilience. This plan will bring together residents, businesses, local organizations, and the City to envision a healthier, more vibrant future for Gilroy.

Everyone deserves clean air and blue skies. The plan will address air quality and explore opportunities to improve how we power our buildings, move around the city, and manage our waste. These opportunities will not only improve air quality but will also strengthen community connections and support economic growth.

By working closely with you, the Blue Skies Initiative will identify solutions that meet immediate needs while also supporting long-term planning to enhance quality of life for you and your loved ones.

BENEFITS FOR GILROY



Cleaner air and healthier communities



Lower energy bills and transportation costs



Job creation and local economic growth



Safer streets and better connections to jobs and schools

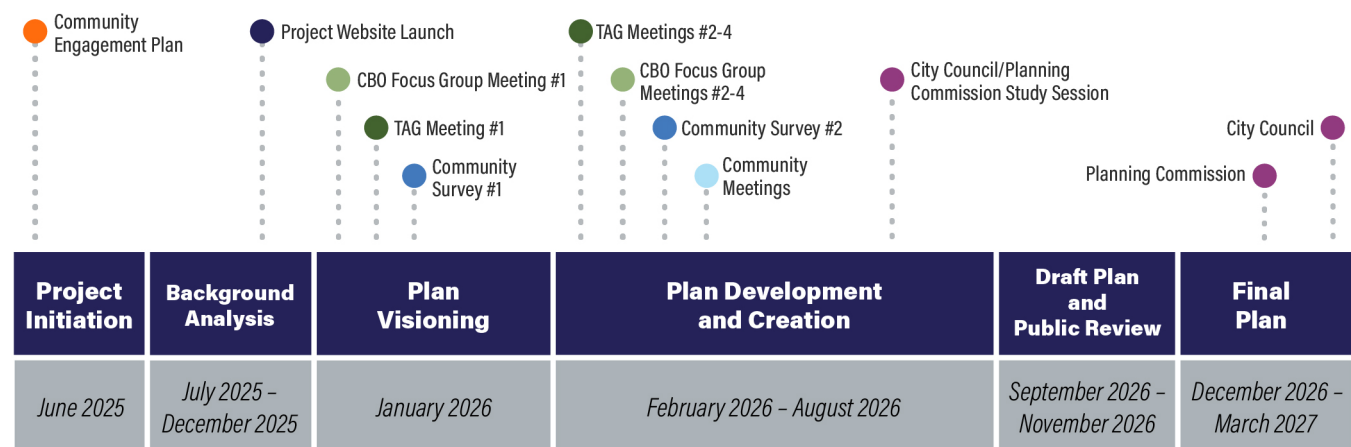


More green spaces and other local investment



Enhanced community resilience

PROJECT TIMELINE



TAG = Technical Advisory Group CBO = community-based organization



WHY CLEAN AIR IS IMPORTANT FOR GILROY

Breathing clean air is essential for a healthy life. Poor air quality can harm everyone, but children, older adults, and people with health conditions feel the effects the most.

When air quality is poor, we notice:

- More health issues like asthma attacks or breathing troubles
- Fewer safe days to play, exercise, or be outdoors
- Higher healthcare costs
- Lower quality of life on smoky or smoggy days

How This Plan Helps: The Blue Skies Initiative aims to improve air quality and community well-being through solutions shaped by community input. This planning process aligns clean air strategies with investments and efforts that create economic opportunities and deliver additional benefits to support you and your loved ones.

COMMUNITY

Input from you is a critical part of the Blue Skies Initiative. The City will provide opportunities for residents to share their ideas and help shape the plan.

WHY ENGAGE

You know Gilroy best. As a community member, you understand what our Gilroy needs most. Your input helps create solutions that actually work for our neighborhoods and families.

When you participate, you help shape:

- Priorities that reflect what matters to you
- Strategies tailored to Gilroy's unique needs
- Benefits that reach every part of our community

Together, we can identify solutions that work for Gilroy.

STAY CONNECTED

Scan the QR code to visit the project website, take the survey, and join our mailing list for updates on ways to provide input.



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